



Social Media Intern

Location: Burlington, VT Hours per week: 10-15
Start Date: May/June Duration: 8-10 weeks
Pay: \$13.00 per hour

Reports to: Communications Coordinator

Position Description

The intern will develop and implement a social media plan for Local Motion. This will involve organizing a schedule for posting (when, where, how many times, etc), creating stories and content related to our industry, monitoring performance and preparing analysis of the data for the posts. Other related duties will be assigned as time permits.

Benefits

Local Motion considers interns to be temporary employees. Interns meet regularly with their supervisor, attend staff meetings, and work closely with a range of staff. We expect superior performance from every intern and provide them with guidance and the opportunities they need to thrive.

Qualifications

- Experience working with Facebook, Instagram, and Twitter, including collecting and analyzing data
- Experience with Photoshop
- Strong writing and editing skills
- Attention to detail
- Aptitude and ability to thrive in a fast-paced, versatile, dynamic environment
- Team player with good communication skills
- Ability to supply own laptop for duration of internship a plus

To Apply

Send your resume and a one-page cover letter in PDF format describing your interest and qualifications to jobs@localmotion.org, with **Social Media Intern** in subject line.

About Local Motion

Local Motion is Vermont's statewide advocate for active transportation, vibrant communities, and safe streets. Based in Burlington Vermont, we work at the local and state levels to support better roads and trails for biking and walking, teach bike skills training programs for children and adults, collaborate with government to improve on-road safety, and inspire and support local advocates across Vermont to become leaders for better biking and walking in their communities. We also rent bikes to the public at our Trailside Center and operate the Island Line Bike Ferry connecting the Burlington area to the Champlain Islands.

We have a very active, but relaxed office, full of staff and volunteers who love what we do. We are a matrixed organization and value all staff members' opinions and ideas, meaning there is ample opportunity to work across teams and programs on a variety of initiatives, and to grow in the position. Join Local Motion and help us make biking and walking a way of life across Vermont!

Local Motion is an equal opportunity employer.