

Become a 2021 Westchester Pride Sponsor!

Presented by The LOFT LGBTQ+ Community Center

Westchester County's premier Pride Festival is going VIRTUAL & is just around the corner!

Tuesday, June 1st – Wednesday, June 30th, 2021

20-2021 is an unprecedented time for us all, and creating space for celebrating LGBTQ+ Pride has taken on a new meaning and level of necessity. Throughout the month of June, The LOFT is providing virtual special events celebrating LGBTQ+ people and our contributions to history and society. Our Pride celebration will look different for another year, but we have prepared special sponsor packages with unique opportunities to ensure maximum visibility and exposure.



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| Over 4,000 weekly newsletter subscribers | More than 7,000 followers on social media | Over 5,000 monthly website visits |
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To become a sponsor, visit our website at loftgaycenter.org or contact LOFT Executive Director, Judy Troilo at (914) 948-2932 x11 or judy@loftgaycenter.org
*Platinum and Gold Sponsorship Packages are customizable.
 See reverse for details.*

| | Pride Web Promotion | Ad in Pride Guide | The LOFT's Annual Gala | Pre-Event Promo | Annual Collaboration | Business Membership | Annual Partner in Pride |
|--|--|----------------------------------|--|---|--|---------------------------------------|------------------------------------|
| <i>Platinum Sponsor</i> \$10,000 | Logo prominently on all virtual events | Full pg. COLOR (print & digital) | One table of 10 & logo on signage & program* | Logo/mention in all promo, 3 SM posts & Thank You in eblast | Present a workshop at The LOFT & receive one cultural comp. training from The LOFT | Free Business Membership for one year | Logo & website listed for one year |
| <i>Gold Sponsor</i> \$5,000 | Logo on all virtual events | Full pg. B&W (print & digital) | One table of 10 & logo on signage & program* | Logo/mention in select promo, 1 SM post & Thank You in eblast | Receive one cultural comp. training from The LOFT | | |
| <i>Silver Sponsor</i> \$2,500 | Logo on all virtual events | Half pg. B&W (print & digital) | Two tickets & name on signage & program* | | | | |
| <i>Bronze Sponsor</i> \$1,000 | Logo on all virtual events | Half pg. B&W (print & digital) | | | | | |

The LOFT: LGBT Community Services Center
 252 Bryant Avenue, White Plains, NY 10605
loftgaycenter.org | info@loftgaycenter.org | (914) 948-2932
The LOFT is a 501c(3) non-profit organization.

** if The LOFT's Annual Gala is held virtually, a comparable offer will be provided*



Platinum Sponsor, \$10,000

Pre-Event Promotion

- Your company's logo listed on all Westchester Pride promotions & publicity, including press releases and media advertising
- 3 mentions on social media (*can include Facebook, Twitter and/or Instagram*)
- Your company's logo included in Pride email blast

Pride Month Activation

- Your company's logo prominently displayed on all virtual events

The LOFT's Annual Gala

- One table of 10 at annual LOFT Gala, Oct. 2nd, 2021 with logo on signage and event program.

Annual Benefits

- "Partner in Pride" logo & website link listing on loftgaycenter.org, with logo visible on the homepage and included in weekly email newsletter for 12 months
- One full page, color ad with prime placement, in our Annual Pride Guide; available all year in print and digital formats, and distributed at the center and our outreach events
- Free LOFT Business Membership for one year

Collaborative Opportunities

- The opportunity to present a workshop/event to The LOFT's LGBTQ+ community
- One LGBTQ+ Cultural Competency training provided for your staff or constituents

Gold Sponsor, \$5000

Pre-Event Promotion

- Your company's logo and/or mention listed on select Westchester Pride promotions & publicity
- 1 mention on social media (*can include Facebook, Twitter and/or Instagram*)
- Your company's logo included in Pride email blast

Pride Month Activation

- Your company's logo displayed on all virtual events

The LOFT's Annual Gala

- One table of 10 at annual LOFT Gala, Oct. 2nd, 2021 with logo on signage and event program

Annual Benefits

- One full page, B&W ad in our Annual Pride Guide; available all year in print and digital formats, and distributed at the center and our outreach events

Collaborative Opportunities

- One LGBTQ+ Cultural Competency training provided for your staff or constituents

Silver Sponsor, \$2,500

Pride Month Activation

- Your company's logo displayed on all virtual events

Annual Benefits

- Half page, B&W ad in our Annual Pride Guide; available all year in print and digital formats, and distributed at the center and our outreach events

The LOFT's Annual Gala

- Two tickets to annual LOFT Gala, Oct. 2nd, 2021 with name recognition on signage and event program (*if virtual a comparable offer will be provided*)

Bronze Sponsor, \$1000

Pride Month Activation

- Your company's logo displayed on all virtual events

Annual Benefits

- Half page, B&W ad in our Annual Pride Guide; available all year in print and digital formats, and distributed at the center and our outreach events

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