

# OUR STRATEGIC PRIORITIES & GOALS

## Member organizations grow their capabilities and environmental impact

- Create access to shared resources to enable members to do more with fewer expenses.
- Develop and implement a strong sector-wide approach to engaging volunteers & supporters.
- Offer members support and training in Volunteer Management, Marketing, Governance and Fundraising.
- Help members tell their stories so they attract more supporters.

## Serve and respond to network members' needs

- Pursue strategies to enhance LEN's governance structure and financial sustainability so we are a stable foundation serving our members over the long term.
- Measure the impacts of network activities to demonstrate our value and improve our service.
- Increase our ability to deliver results by building up people, cultivating beneficial partnerships and sharing processes.



## Environmental organizations feel empowered and impactful as part of a movement

- Create learning and sharing opportunities across the environmental sector so organizations feel connected and enriched.
- Convey and reinforce the value of network membership so participation increases and the entire sector benefits.
- Celebrate and share the successes of our member organizations so we maintain forward momentum as a sector.
- Create opportunities for environmental organizations to collaborate so they are stronger and more effective together.

## Members celebrate, and are recognized for, their combined actions

- Develop metrics to measure our combined results so as a sector we can demonstrate the impact of our actions.
- Share our collective impact internally and externally so we keep momentum going and gain new supporters.

