



# ORGANIZATIONAL REPORT 2017



London  
Environmental  
Network



# London Environmental Network

**@LondonEnviroNet**

**londonenvironment.net**

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London  
Environmental  
Network

## What is the London Environmental Network?

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The London Environmental Network (LEN) connects 45 local non-profits and community groups working with an environmental focus.

We work to build strong, resilient organizations so they can be more effective at creating positive environmental change over the long term. The London Environmental Network also acts as a doorway into the environmental non-profit sector so Londoners can more easily learn about environmental efforts in our city and how to get involved.

## Our Vision (Why we do it)

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We believe that by cultivating a strong, cohesive and empowered environmental non-profit community, we will engage more Londoners in growing a healthy, sustainable city.

## Our Goals (How we do it)

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- Facilitate collaboration between environmental organizations
- Provide training and shared resources to make groups stronger and more effective
- Empower member organizations to communicate their stories better and become more effective at making change
- Be a central source for Londoners to learn about environmental groups, events and activities
  - Recruit volunteers and supporters for member organizations
  - Share and celebrate our successes!

# a letter from our network coordinator



Let's make London's environment better, together.

Thank you to all our member organizations (we are now at 45!!) for their tireless work on making London's environment better. The environmental sector is only as strong as its volunteers and staff, and every year I am astounded at how much work is being done by our member groups.

Thank you to our volunteers, staff, supporters and funders who are helping LEN support our environmental organizations and environmental champions. Without you, we would not have a strong and vibrant environmental network.

We spent the year building capacity in the environmental sector through four main initiatives; workshops, networking events, collaboration activities and resource development. All our events went successfully and helped our members to continue to learn and grow.

Through our workshops, events and outreach booths we directly connected with 9,125 Londoners. Members participated in our events, workshops and booths 158 unique times and we had 72 volunteers assisting at our events. We connected online with 2,154 individuals (via newsletter and social media).

Our initiatives reflect our member organizations and their interests. We design our workshop series around what the environmental sector wants to learn, and our networking events always include a speaker. We've covered topics at Green Drinks such as food waste, climate change mitigation, developing a sustainable city. Our workshop series included; social financing, grant writing, sponsorship, volunteer recruitment, youth engagement and climate action.

We believe that by cultivating a strong, cohesive and empowered environmental non-profit community, we will engage more Londoners in growing a healthy, sustainable city. We continue to grow our network and community every year, and we look forward to what 2018 holds.

*Skylar Franke*

Skylar Franke - Network Coordinator

# 2017 IN

288

promoted events  
on LEN's online  
calendar



6 workshops

244 attendees at  
our 3 Green Drinks  
networking events

80+

unique times  
LEN assisted  
members



RESILIENT CITIES  
CONFERENCE

# REVIEW

641  
followers

32%  
increase in  
2017



128.1k  
impressions

*twitter*

185  
mentions

*instagram*

357  
followers

382%  
increase in  
2017



45  
member  
organizations

7 new  
members  
in 2017

519  
likes

140%  
increase in  
2017



*facebook*



*website*

1,010  
searches

3,071  
visitors

# member highlights

2017 has been a year of significant growth at Growing Chefs! Our staff team has expanded from 3 to 12 and we've launched multiple new programs. None of it would be possible without the ongoing passion and support in the London Community



In 2017 we registered as a non-profit organization, after completing an Earthship build for First Nations women in need. We hosted tours and information sessions about our experiences building off grid. We purchased a heritage home in Old East Village and began the research and planning to complete an energy reduction retrofit to make the home more sustainable and act as a model and resource for others to make energy efficient changes to their homes.

Goodwill recieved a direct introduction to another social enterprise through LEN which resulted in a Community CarShare info session geared to Goodwill clients and staff but open to the public.





# for 2017

We helped double the size of the Hamilton Road Food Prosperity Initiative by providing the garden infrastructure for the two sites. In conjunction with the Healthy Kids Community Challenge theme in 2017 we were able to show many of the youth in the area how fun and satisfying it is to grow and eat one's own healthy nutritious food.



Our Wild Child Outdoor Playgroup is a finalist for the Pillar Community Innovation Awards in the Innovation category! Fingers crossed!

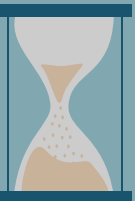


National Forest Week/National Tree Day saw 4,426 trees getting out into the community in just one week! Thank you London for being part of National Forest Week and National Tree Day and for helping to keep the forest in the Forest City.



# OUR MEMBERS BY THE NUMBERS

45 member organizations



10,434 enviro volunteers

209 staff members



162 board members

9,608 mailing list recipients



22,293 twitter followers

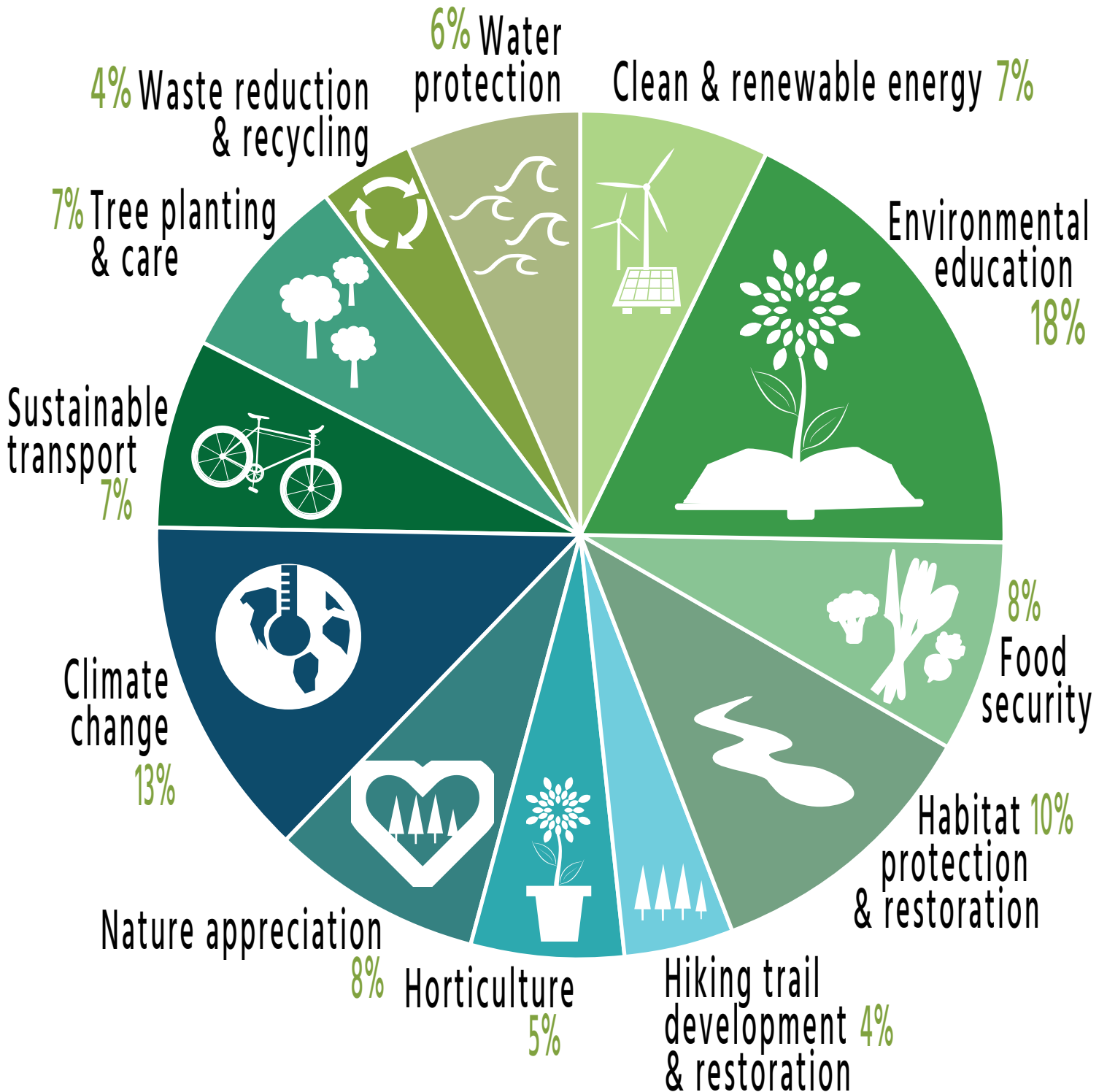


3,424 instagram followers

29,621 facebook likes



# 45 Member Organizations by issue areas they are involved with





## Steering Committee



**Skylar Franke**  
Network Coordinator,  
London Environmental  
Network



**Suzanne McDonald**  
Executive Director,  
Thames Talbot Land Trust



**Dean Sheppard**  
Executive Director,  
ReForest London



**Jay Stanford**  
Director of Environment,  
Fleet & Solid Waste,  
City of London



**Nicholas Rothernel**  
CPA, CA  
Controller,  
CARPROOF



**Deidre Crilly**  
Coordinator Report &  
Proposal Writing,  
Lets Talk Science



**Carol Dyck**  
Board Member,  
Thames Talbot Land Trust



**Paige Forron**  
Environmental Science  
Graduate,  
Western University



**Sonja Teichert**  
Project Manager & Post  
Doc Associate,  
Boreal 2050



**Heenal Rajani**  
Community Animator,  
Innovation Works



**Gillian Barker**  
Assistant Professor,  
Western University



**Connor Brennan**  
Consultant,  
2cg



**Andrea Won Wahl**  
Employment Counsellor,  
Goodwill Industries

## Staff & Volunteers



**Skylar Franke**  
Network Coordinator



**Kaitlyn Tyschenko**  
Communications Coordinator



**Leah Derikx**  
Communications Volunteer



**Alex Leonald**  
Communications Volunteer

# Our 45 Members



- Building Better
- CAN-BIKE LONDON
- Carolinian Canada
- Citizens' Climate Lobby Canada London Group
- Community CarShare
- Community Gardens London
- Council of Canadians London Chapter
- EnviroWestern
- Food Not Lawns London Canada
- Friends of the Coves
- Friends of Meadowlily Woods Community Association
- Friends of Stoney Creek
- Garden Club of London
- Green Advisory Team at Goodwill Industries, Ontario Great Lakes
- Green Energy London
- Green Initiative Canada – London
- Growing Chefs! Ontario Society
- Hamilton Road Food Prosperity Initiative
- London Block Parent Program
- London's Carolinian Food Forest
- London Community Resource Centre
- London Cycle Link
- London District Renewable Energy Co-operative Inc.
- London Electric Vehicle Association
- London Fanshawe Horticultural Society
- London Middlesex Master Gardeners
- Mantis Arts & Eco Association
- Nature London (McIlwraith Field Naturalists of London)
- Peaceful Parks Coalition
- Post-Carbon London
- ReForest London
- ReHarvest Canada
- Sustainability at Fanshawe
- Sustainability at Western University
- Thames Region Ecological Association
- Thames River Anglers Association
- Thames River Rally
- Thames Talbot Land Trust
- Thames Valley Trail Association
- Transition London Ontario
- Trees for 3 Dots Planting Inc.
- Upper Thames River Conservation Authority
- Urban Roots London
- Western University's Centre for Environment & Sustainability
- Wild Child – Childreach

**"THE GREATEST  
THREAT TO OUR  
PLANET IS THE  
BELIEF THAT  
SOMEONE ELSE  
WILL SAVE IT"**



**- ROBERT SWAN**

FIRST PERSON IN HISTORY TO WALK  
BOTH THE NORTH AND SOUTH POLES,  
CLIMATE CHANGE ACTIVIST,  
AND UN GOODWILL AMBASSADOR FOR YOUTH

# THANK YOU

## Funders

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Thank you to our funders for helping LEN create change in the London community



Ontario  
Trillium Foundation



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Last of all, thank you to every Londoner who has extended support, attended our events, and been there for LEN over the past three years. We had an amazing 2017 and could not have done it without ALL of you.

Sincerely,  
The LEN team



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