

#GreeningLondon

Passport & Events Sponsorship

\$1,000 - \$3,000

London Environmental Network is excited to launch our first ever #GreeningLondon Passport program. The #GreeningLondon Passport encourages Londoners to attend a wide variety of environmental events occurring October 2019 to April 2020 and win prizes for their participation. **It has never been more important to engage all citizens in taking positive environmental action in our community.** Plus - the #GreeningLondon passport fits into a wallet so it's easy to remember!

You can help too. There are many ways you can help fund our important work in the environmental sector. Your business will benefit from the exposure at #GreeningLondon events, on our website and on the #GreeningLondon Passport. If interested, email skylar@londonenvironment.net to setup a call or meeting. This is an exciting opportunity for you to support the work being done to address environmental issues.

If you take action to support the #GreeningLondon Passport program, you will be reaching a variety of audiences such as consumers interested in eco-friendly activities and Londoners who care about the environment and community. See more details by visiting www.londonenvironment.net/greeninglondon

Recognition	\$3,000	\$2,000	\$1,000
Verbal Recognition	At all Green in the City events (5 events x 60 attendees)		
London Environmental Network Website (2,000+ monthly visitors)	Yes	Yes	
Logo on Events Banner (brought to 10-15 events)	Large logo	Small logo	
Social Media Recognition	6	2	
Go Wild, Grow Wild, Green Expo			
- Website (logo)	Yes	Yes	Yes
- Program (1,000+ circulated)	Yes	Yes	Yes
Logo on #GreeningLondon Passport (2,500+ circulated)	Yes	Yes	Yes

There will be three reprints of the passport to ensure updated event information. Reprints will be Oct 14th, Dec 1st and Feb 1st. **Be sure to sign up as a sponsor before those key dates to get your logo on the passport!** We will also be announcing the passport with a media release in October 2019.

Depending on your sponsorship amount, your logo would be presented in-person at the events you support, reaching between **3,000 and 5,000 people!** Your logo would also be featured on various websites and in the #GreeningLondon Passport program, with potential to reach over **17,000 people.**

Sample Passport (business card size, folds in half)

Front:



Visit londonenvironment.net/greeninglondon for rules
 October 1, 2019 to April 26, 2020

Inside:

Upcoming Events - for even more visit londonenvironment.net

- Green in the City
- Oct 22 Oct 29 Nov 5 Nov 12 Nov 19
- Green Drinks - Various Dates
- Tree Planting or Gardening Events
- Urban Farming or Food Waste Avoidance Events
- Zero Waste or Cycling Workshops
- Seedy Saturday - March 7, 2020
- Go Wild Grow Wild Green Expo - April 18, 2020
- London Clean & Green - April 2020 Drop off completed passport@thesevents
- Earth Day - April 2020

Other Environmental Events Attended (list below)

_____ _____
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Register online for [monthly prizes and reminders!](http://londonenvironment.net/greeninglondon)

When you've attended 10 events - submit this card for a chance to win the Grand Prize!

Visit londonenvironment.net/greeninglondon for details

Name: _____

Email: _____

Yes! Please add me to LEN's e-newsletter list!

Back:

