

REQUEST FOR FUNDING PROPOSALS: A SEAT AT THE TABLE FOR IMMIGRANT AND COMMUNITIES OF COLOR IN LA'S COMING TRANSPORTATION REVOLUTION

Project Background

Los Angeles is undergoing a major transformation when it comes to transportation. New mobility options like e-scooters & ride-sharing, emerging tech in air mobility, and massive public funding commitments like Measure M are reshaping how we move, deliver goods, and access services. The pandemic has also permanently altered commuting patterns, public transit, and sidewalk space. Furthermore, as the public and City appetite for reclaiming the street space from cars become normalized (i.e.: permanent Slow Streets, Al Fresco dining, etc.), ahead of us stand great opportunities and equally great peril if we do not include ALL Angelenos in this future.



Safe Streets Healthy Families Forum (2019)



Our Safe Street Promotora Educators (2021)

Already, stakeholders - tech companies, private planning firms, and City governments - are preparing to be part of this transformation. Yet often left out of this table are the very communities most reliant on our public spaces, sidewalks, and transit systems: those with disabilities, women, Black, indigenous, immigrants, and people of color. Our communities also more acutely experience ongoing challenges bridging the first-mile/last-mile gap, a problem new emerging mobility technologies are purporting to resolve.

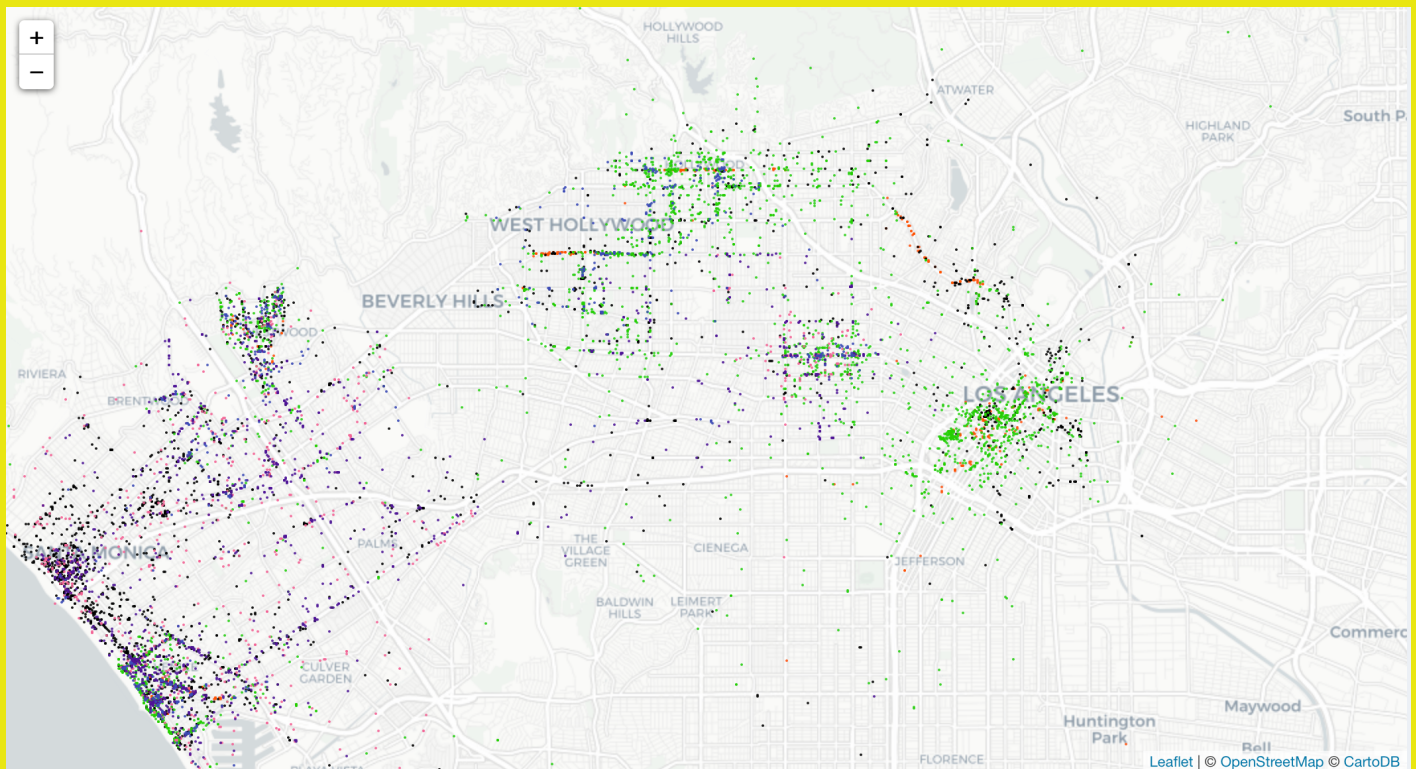
For too long, decisions about what is best for our community was decided for us. It is time we also benefit from the rapid changes and massive investments being made in technology and mobility.

Nearly 53% of rideshare users in majority communities of color felt that the app served neighborhoods that taxis won't visit, compared to 46% of users in majority white neighborhoods. (Pew Research)

REQUEST FOR FUNDING PROPOSALS: A SEAT AT THE TABLE FOR IMMIGRANT AND COMMUNITIES OF COLOR IN LA'S COMING TRANSPORTATION REVOLUTION

Our Proposal

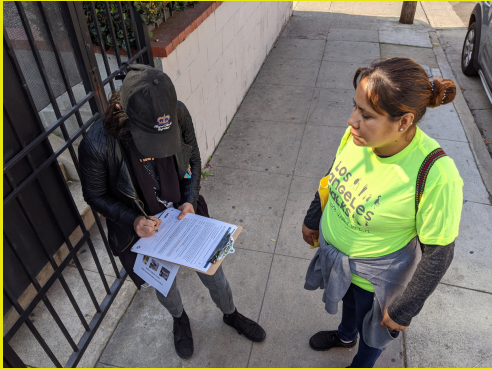
Our proposal is to hold quarterly policy conversations with Los Angeles Walks' Calles Seguras, Familias Sanas/ Safe Streets, Healthy Families Network* (referred to as "the Network"). The Network is made up of community members with decades of safe street organizing work, formal training on built environment and transportation policies, and rich with lived experience as an immigrant, transit rider, and people of color navigating and building community on LA's most dangerous streets. At these quarterly meetings, the Network will create a Policy Sheet (an analysis summary and policy recommendations) on new and emerging issues around transportation. Examples include regulation of e-scooters, e-bikes, & delivery vans, electrification of bus fleets, or City contracts and budgets. In addition to the Policy Sheet, they will also produce a Policy Action Toolkit: culturally and linguistically appropriate communication tools to share the Policy Sheet with our community and government. This way, the Network utilizes tools, languages, and strategies they find most comfortable and that authentically speak their voice.



Map of distribution of e-scooters: primarily in wealthier, whiter communities. (LA Magazine, 2019)

** Since 2018, Los Angeles Walks has been working with a network of primarily mono-lingual, immigrant, and multi-modal parents of color through First 5 LA Best Start Communities. Our network spans from the San Fernando Valley, Central & South LA, down to Wilmington. We call them our Calles Seguras, Familias Sanas/ Safe Streets, Healthy Families Network.*

REQUEST FOR FUNDING PROPOSALS: A SEAT AT THE TABLE FOR IMMIGRANT AND COMMUNITIES OF COLOR IN LA'S COMING TRANSPORTATION REVOLUTION



Project Goals 12 months

- 1 Conduct four (4) policy conversations with the Network to discuss and decide positions on emerging issues.
- 2 At the conclusion of each policy conversation, develop a Policy Sheet that includes analysis summary and position and a Policy Action Toolkit.
- 3 Mobilize the Network to utilize the Policy Action Toolkit to inform the public, City and elected officials and to advocate for projects, policies, or budgets proposed by the Network's Policy Sheet.

Community Focus

Our community partners for this project come from monolingual immigrant neighborhoods, communities of color, and majority are parents with young children.

Budget

Applicants can commit to any amount of the entire budget, which will be refined and revised during contract negotiations.

\$70,000

Staff & promotora time and labor

\$10,000

Trainings & stipends for the network participants

\$20,000

Meeting supplies, translation & childcare

\$10,000

Contractors (program evaluator, designers, etc.)

Total: \$110,000

In a 7,000-person survey across ten major cities, those making between \$25,000 to \$50,000 a year were the most supportive of e-scooters. (Populus)

REQUEST FOR FUNDING PROPOSALS: A SEAT AT THE TABLE FOR IMMIGRANT AND COMMUNITIES OF COLOR IN LA'S COMING TRANSPORTATION REVOLUTION

Long-term Partnership

We're building a long term movement and we see this project as a fundamental part of the greater fight for LA pedestrians in the decades ahead. During project negotiations we'd love to explore different ways to scale this project.

Like our communities, we're here to meet you - the funder- where you are. If your giving schedule does not match ours, please let us know. We are flexible.

Even before the pandemic, electric scooter share programs had spread to over 100 cities, including Los Angeles, Washington and Atlanta, since 2017...Total rides surged 130% to 88.5 million in 2019 from 38.5 million the year before. (New York Times)

How to apply

Please fill out our LOI application by the deadline. Once completed, we will reach out to set up I-on-I consultations.

You can find it via this QR code:



Important 2022 Dates

March 24th

Informational Webinar, RSVP here:

<https://bit.ly/2ZGgRQV>

March - April

I-on-I consultation

May - June

Contract & project negotiations with selected funders

July 1, 2022

Anticipated start of project

Our Team

The Los Angeles Walks team is made up of three full time organizers (Carmina, Daisy, and John) and two part time promotora contractors (Gaby and Nancy). Collectively we have over 50 years of organizing experience, speak four different languages, and have lived experience as immigrants or children of immigrants.

