



# LOS ANGELES VISION ZERO ALLIANCE

## POLICY PLATFORM

**The Los Angeles Vision Zero Alliance (“the Alliance”)** is a citywide coalition of 25 community-based and advocacy organizations working in partnership with the City of Los Angeles to end all traffic fatalities and serious injuries by 2025. The Alliance leverages each participating organization’s unique strengths to develop **a united constituency for safe and equitable streets.** The Alliance conducts policy advocacy, coordinates citywide communications strategies, and engages in grassroots organizing to galvanize support for neighborhood implementation of Vision Zero projects.

The Alliance developed this policy platform to set clear expectations for the City to meet its Vision Zero goals, and to do so in an **equitable, community-centered, and transparent manner.** The Alliance will use elements within this policy platform to periodically evaluate the City on its Vision Zero efforts.

August 2017

# POLICY PLATFORM

The Alliance is committed to working in partnership with the City to achieve its Vision Zero goals and recommends the following key actions to ensure the equitable, community-centered, and transparent implementation of Vision Zero projects. **Three questions** summarize Alliance members' core concerns, from which all key actions stem:

- 1 **How is funding spent and prioritized?**
- 2 **How are communities engaged?**
- 3 **How do City departments remain accountable and transparent?**



1. **Allocate sufficient funding** to the implementation of street improvements that will achieve Vision Zero benchmarks. Prioritize and fund projects equitably, focusing resources on low-income communities and communities of color.
2. **Leverage new transportation and housing funding sources** to invest in coordinated anti-displacement measures along Vision Zero corridors and other high priority areas where transit-dependent residents are at risk of displacement.
3. **Increase funding for community-based organizations** to educate and engage with residents and stakeholders during project development and implementation.
4. **Incorporate citizen/community oversight** and public accountability of all Vision Zero funding allocated to enforcement.



1. **Develop guidelines, standards, and budget requirements** for deep community engagement that ensures accessibility, cultural competency, and consistency across departments.
2. **Follow established guidelines** and standards in order to engage and, when appropriate, compensate community members, stakeholders, and advocates in the project development and implementation process.
3. **Tie enforcement strategies to outreach, education,** and ticket diversion programs as more holistic and effective alternatives to fine-based enforcement.



1. **Clarify the roles and responsibilities** of all City agencies affiliated with Vision Zero projects. Explain how agencies collaborate, and make each agency's Vision Zero project plans and progress publicly available in one place.
2. **Ensure the City's Vision Zero Plan and Safe Routes to School Plan** are aligned with one another.
3. **Adopt a no racial profiling pledge** that clarifies how the Los Angeles Police Department will implement education and enforcement to avoid harassment and violent interactions between officers and community residents.
4. **Make demographic, geographic, and typology data available** regarding traffic citations; develop and implement a regular public tracking method.
5. **Establish a requirement mandating the City of Los Angeles to draw upon national best practices in street design** whenever redesigning streets and intersections to improve safety for all road users.

# VALUES

The Alliance believes the City of Los Angeles can reduce and eliminate severe collisions and fatalities on our streets. We bring the following core values to the work we do and to the policies we prioritize in achieving Vision Zero goals:



## EQUITY

Every Los Angeles resident deserves mobility options that are accessible, safe, and affordable, regardless of ZIP code, race, age, health status, ability, gender, and/or immigration status.



## RESPECT

All of Los Angeles' road users—pedestrians, cyclists, public transit users, and motorists—deserve mutual respect and sensitivity. Implementation efforts should value all users for their diverse experiences, approaches, and ideas to achieve Vision Zero goals.



## ACKNOWLEDGEMENT

Historical and current disinvestment in low-income communities and communities of color has had staggering impacts on access to street infrastructure and on collision rates, which is reflected in the geographic disparities of the High-Injury Network. The Alliance prioritizes support for infrastructure projects and education programs that address this context in order to ensure that all communities meaningfully benefit from Vision Zero efforts.



## SAFETY

All Los Angeles residents should be able to move about freely and safely. The Alliance recognizes personal and community safety considerations, particularly among marginalized identities—such as those encompassing race, class, gender, immigration status, age, and abilities—and we advocate for the inclusion of these stakeholders and their perspectives when developing safety interventions.



## INNOVATION

The ambitious goals of Vision Zero require that we move beyond the status quo. The Alliance strives to dismantle old ways of thinking and deploy new strategies and approaches that will lead to solutions for creating safer, more equitable, and more accessible streets.



## INTERSECTIONALITY

We firmly believe that transit and transportation investments must not harm the communities they aim to protect. Given that collision data is linked to communities exposed to over-policing and displacement, the Alliance commits to identify those intersections and advocate for solutions that mitigate such unintended consequences.



## DATA

Quantitative data should inform and guide our priorities around street design, but not exclusively. The Alliance values quantitative data, community stories, and historical lessons in making decisions about where to prioritize resources and what type of infrastructure to implement.



## COMMUNITY

A community-centered approach can boost the capability of individuals and entire communities, build trust between community members and City agencies, and result in projects infused with a sense of community ownership. Thus, the Alliance believes that the City should develop Vision Zero projects through a community planning process that ensures full participation and representation. Widespread community outreach and deep community engagement must be a principal component of all project design, implementation, and evaluation phases. Outreach and engagement must be conducted in a manner that is accessible, culturally and linguistically competent, and within a respectful and realistic timeline.

# BACKGROUND

Since August 2015, the LA Vision Zero Alliance has advocated for adequate Vision Zero funding and equitable implementation; transparency and accountability among all Vision Zero City departments; and robust, culturally relevant, and accessible community engagement that builds capacity and garners trust within communities. Alliance member organizations have raised awareness for Vision Zero, educated their constituencies, and galvanized community support for the implementation of safety-enhancing projects.

Two years into the City's Vision Zero program, the Alliance is deeply troubled that traffic fatalities and serious injuries are actually increasing in Los Angeles. In 2016, 260 people were killed while simply trying to move about the city. This document identifies key actions the City should take to reverse this trend and to stay on track to fulfill its commitment to eliminating all traffic deaths by 2025 in an equitable, community-centered, and transparent manner.

