

Sponsorship & Program Advertising Information

## 2018 Sponsorship Information

#### Platinum- \$1000 (two available)

- Three All Access Passes
- Full Page Color Ad
- Merchant Table
- Link/Logo on Convention Website and Recognition in All Media
- Choice of "celebritarian" tables for lunches (Sat and Sun) and gala dinner (Sat) for all three passes (on a first-choice basis)

#### Gold - \$800 (two available)

- Two All Access Passes
- Full Page B&W Ad
- Merchant Table
- Link/Logo on Convention Website and Recognition in All Media
- Choice of "celebritarian" table for gala dinner (Sat) for both passes (subject to availability)

#### Silver - \$500

- Two All Access Passes
- Half-Page B&W Ad
- Merchant Table
- Link/Logo on Convention Website and Recognition in All Media

#### Bronze - \$300

- One All Access Pass
- Quarter-Page B&W Ad
- Merchant Table
- Link/Logo on Convention Website and Recognition in All Media

## **Program Advertising Information**

Our program is a beautiful, 8.5x11 publication, printed on high-quality paper, and distributed to all attendees. This program contains frequently-referenced schedules and a map of the venue, plus seminar descriptions, speaker biographies, and other important information.

All ads below are B&W. (A full-color, outside back cover or inside front cover advertisement is available to the Platinum sponsors.)

Advertisement	Dimensions	Price
Size		
Full Page	Vertical 7.5" x 10"	\$300
Half Page	Vertical 3.25" x 10"	\$175
	Horizontal 7.5" x 4.75"	
Quarter Page	Vertical 3.25" x 4.75"	\$100
Business Card	Vertical 2" x 3.5"	\$50
	Horizontal 3.5" x 2"	

Artwork must be supplied at 300 DPI. High-res JPG, PDF, PNG, or TIF files are accepted. All fonts, as well as linked images, must be embedded in the file. All artwork must be submitted by March 6th, 2018 to meet printing deadlines.

### **Merchant Tables**

A limited number of tables suitable for setting up a merchant/information area are available for \$50. You do not have to purchase admission to the Convention to have a merchant table. If you require more exposure for your business, such as advertising in the program or admission to the Convention's events for more than one attendee, we suggest considering one of our sponsorship packages on the previous page. We are also offering a business card size ad to our merchants for an additional \$40.

#### Any questions about merchant space should be directed to

fundraisingdirector@lpcolorado.org

# 2018 LPCO State Convention Advertisement and Sponsorship Order Form

(online ordering for all convention packages are available at http://store.lpcolorado.org/)

Full Name						
Address						
Phone	Email					
Organization (if applicable)						
Employer	Occupation					
Colorado law requires political parties to report the name, address, occupation and employer for each individual donating \$20 or more at one time. We cannot accept corporate donations.						
Sponsorship Packages (circle one)	Program Advertisements (circle one)	Merchant Booths (circle one)				
Platinum - \$1000	Full Page- \$300	Booth Only- \$50				
Gold - \$800	Half Page- \$175 Vertical/Horizontal	Booth + Business Card Ad- \$90				
Silver - \$500	Quarter Page- \$100					
Bronze - \$300	Business Card- \$50 Vertical/Horizontal					
Send completed form with a personal check to:  Libertarian Party of Colorado Attention: LPCO c/o Kathi Pober, 4945 Wagontrail CT, Parker, CO 80134  Or scan and email to: fundraisingdirector@lpcolorado.org						
Payments by check from emailed order forms must be received within five business days after confirmation, or your space will be made available to other interested parties NO EXCEPTIONS.						
TOTAL ENCLOSED: \$ (Please make checks payable to Libertarian Party of Colorado.)						
Charge my Credit Card: \$	Visa MasterCard	Discover AmEx				
Name on Card (must be an individual):						
Account #:	Exp Date					
The Libertarian Party of Colorado thanks you for your support!						
Not aut	The Libertarian Party of Colorado horized by any candidate or any candidate's con	nmittee.				