



"Today, there is a handful of people in power ruining America for 330 million of us. They have kept our nation in a state of perpetual war and increasing, unsustainable debt.

This small group has presided over the elimination of our Bill of Rights and the systematic dismantling of the freedoms guaranteed us under our Constitution.

# LIVE FREE

It is THEM we should be fighting, not each other. We the People will never agree on all of the small things, but let's agree on the big thing: Our leaders have blown it.

If we don't get control of this ship together and fix it together, we will all go down with it together."

**Governor Gary Johnson**  
Honorary Chairman  
Our America Initiative

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**OUR VOICES MUST  
BE HEARD ON THESE  
IMPORTANT ISSUES:**

CIVIL LIBERTIES

ECONOMY

TAXES

IMMIGRATION POLICY

CONSTITUTIONAL  
INTEGRITY

ENVIRONMENT

HEALTH CARE

DEFENSE AND THE  
MIDDLE EAST WAR

Contributions and gifts to Our America Initiative are not deductible for Federal income tax purposes.

During his two terms as governor, Gov. Gary Johnson did what people in office rarely do. He kept his word. A Republican, he was re-elected in a state that votes two-to-one Democrat – in a landslide. He vetoed wasteful spending 750 times, cut taxes 14 times, reduced the size of state government through better management, instead of layoffs. He left the people of his state with hundreds of miles of new highways, new schools and bridges, improved state services, a balanced budget and a billion dollar surplus. All without raising taxes a penny. He's like the majority of Americans: fiscally conservative and socially accepting.

Gary Johnson is not a current candidate for any federal political office.





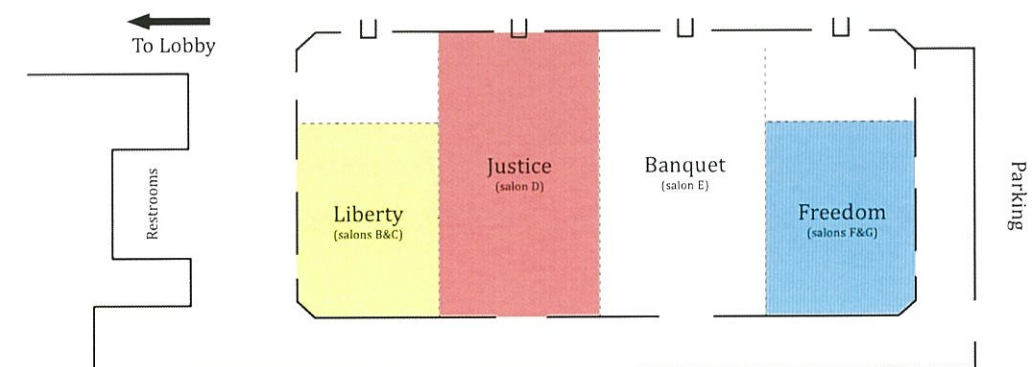
**TATIANA**  
★ M O R O Z ★

Tatiana Moroz is a singer-songwriter from New Jersey. She has successfully written, produced, and self-released 2 full-length LPs, "Tatiana" and "Love and Liberty"; 2 EPs, "Fall In August Live" and "For the New Year"; as well as several singles. Currently, she is working on her third LP and performing at liberty events worldwide. She is also the owner of Same Side Entertainment, an activist/talent booking and event marketing company.

www.TatianaMoroz.com  
www.SameSideEntertainment.com  
f FB.com/TatianaMorozMusic  
t @QueenTatiana

## Libertarian Party of Colorado – 2014 State Convention – Reclaiming Liberty SCHEDULE OF EVENTS AND FLOOR PLAN

Rm. Name	Banquet	Justice	Liberty	Freedom
Track	General	Business	Campaigns	Issues
<b>Friday</b>				
6:30PM	Cocktails w/ the Candidates			
9:00PM	Libertarian Karaoke			
<b>Saturday</b>				
9:00AM		Keynote: Ben Swann		
9:30AM		Call to Order		
10:00AM		Candidate Nominations		
10:30AM				
11:00AM				
11:30AM				
12:00PM				
12:30PM		Delegate Selection		
1:00PM				
1:30PM				
2:00PM			Small-town Campaigns – Steven Gallant (60)	Legalizing Marijuana, Liberating Markets – Mark Slaugh (60)
2:30PM			Campaign Strategy Q&A – Evan McMahon (60)	The Most Dangerous Weapon of All: Fear – Billy Johnson (60)
3:00PM			Principles of Liberty – Richard Bratten (90)	Selling Revolution – Geoffrey Neale (90)
3:30PM				
4:00PM				
4:30PM				
5:00PM				
5:30PM	Mingling/Cocktails			
6:00PM				
6:30PM	Banquet – Speaker: Gov. Gary Johnson. Other speakers: Jeff Orrok, Evan McMahon			
7:00PM				
7:30PM				
8:00PM				
8:30PM	Musical Guest: Tatiana Moroz			
<b>Sunday</b>				
9:00AM		Board Reports		
9:30AM		Platform		
10:00AM				
10:30AM		Officer Elections		
11:00AM		LPCO Board Meeting		
11:30AM				
12:00PM				
12:30PM				
1:00PM				
1:30PM				
2:00PM		How to be a SUPER Communicator for Liberty! Half-day Workshop – Sharon Harris (4 hours)	The Pillars of Campaigning – Sarah Arnold (90)	Recognizing Libertarian Values in the Top 100 Films of All Time – Alan Hayman (90)
2:30PM				
3:00PM			Leftist Lawfare - and How to Fight Back – Matt Arnold (60)	Nullification and the CO Constitution – Geoffrey Hierholz (60)
3:30PM			Effective Communication in Campaigns – David Williams (90)	CO Libertarians & Cannabis Legalization - Our Special Place At Our Special Time - Jay Fisher (45)
4:00PM				Money and the Restoration of Sovereignty - Robert Bows (45)
4:30PM				
4:45PM				
5:00PM				
5:30PM				





Libertarian Party of Colorado – 2014 State Convention – Reclaiming Liberty  
BIOGRAPHIES OF PRESENTERS

blogger, and is the Editor-in-Chief of "Colorado Liberty," the official newsletter of the Libertarian Party of Colorado. He is writing a book based on his talk about Libertarianism in film.



**Geoff Hierholz** is the founder of the Libertarian Digest, a graduate of Regis Jesuit High School, and volunteer on several political campaigns. Geoff worked on the recall effort against Morse and helped get Amendment 64 passed. He is a history and political buff that is always trying to further these two subjects through a libertarian viewpoint.



**Billy Johnson** is a small business owner, filmmaker, and NRA News Commentator. In his spare time he posts political and cultural critiques of current events on his YouTube channel, Amidst The Noise, from his home in lower northwest Michigan.  
([www.youtube.com/AmidstTheNoise](http://www.youtube.com/AmidstTheNoise))



**Gary Johnson**, who has been referred to as the 'most fiscally conservative Governor' in the country, was the Republican Governor of New Mexico from 1995-2003. Governor Johnson brings a distinctly business-like mentality to governing, believing that decisions should be made based on cost-benefit analysis rather than strict ideology. An avid skier, adventurer, and bicyclist, he has reached the highest peak on six of the seven continents, including Mt. Everest.



**Evan McMahon** is the Executive Director of the Libertarian National Campaign Committee (LNCC), which is dedicated to getting Libertarians elected to office. By recruiting, training, funding, and advising Libertarian candidates up and down the ticket we can change the face of American politics and spread the Libertarian message of "Less Government and More Freedom." Mr. McMahon has been heavily involved in many Libertarian campaigns across the country. In 2012 he served as Campaign Manager for Rupert Boneham's high-profile campaign for Governor of Indiana. By sharing his campaign knowledge, from over 17 years in professional politics, dedicated Libertarian candidates continue to be armed and trained for running winnable campaigns.



**Tatiana Moroz** is a singer-songwriter from New Jersey. She has successfully written, produced and self-released 2 full length LPs, "Tatiana" and "Love and Liberty", 2 EPs, "Fall In August Live" and "For the New Year", as well as several singles. Tatiana graduated with a BA in Music with a concentration in Jazz Vocal Performance and Music Business from the prestigious music school, Berklee College and has managed some of New York City's top recording studios. Currently she is working on her third LP and performing at events worldwide. She is also the owner of Same Side Entertainment, an activist/talent booking and event marketing company.

Libertarian Party of Colorado – 2014 State Convention – Reclaiming Liberty  
STANDING RULES

- (b) Each Delegate who offers a resolution shall be given an opportunity to explain it to the Resolutions Committee if he so requests.
- (c) The Resolutions Committee shall prepare suitable resolutions to carry into effect recommendations referred to it, and shall submit to the convention, with the Committee's own recommendation as to appropriate action, these and all other resolutions referred to the Committee, except questions which the Committee by a vote of two thirds of its members may decide not to report.
- (d) The convention by a majority vote may suspend this Rule 4 and may immediately consider a question, or may order the Resolutions Committee to report a question at a certain time, even if the Committee has voted not to report it.
- 5. Notices for announcement to the convention shall be in an acceptable electronic format or legibly printed and signed by the person (or a proper representative of the persons) under whose authority the announcement is issued, and shall be sent to the desk of the Recording Secretary.

IV. Conduct of Debate

- 1. The Convention Chair shall regulate the proceedings at all times so as not to outpace the Recording Secretary or Projectionist.
- 2. No Delegate shall speak except upon recognition by the Convention Chair when standing at the floor microphone.
- 3. No Delegate shall speak in debate more than once on the same question on the same day, or longer than two minutes, without permission of the convention granted by a simple majority vote without debate.
- 4. A Delegate shall not substantially repeat what another Delegate has already said on the same motion. The Convention Chair shall warn a Delegate once, and shall revoke any remaining time upon the second offense.

V. Nominations and Balloting

- 1. The Campaigns Director shall include in his report the list of public offices for which there are multiple contenders and the list of public offices for which there are single contenders. The Convention Chair shall conduct the nominations in the order they appear in the Campaigns Director's report, followed by open nominations for other public offices.
- 2. For each public office for which there are multiple contenders, the total duration of candidate and nominating speeches for an individual contender shall be no longer than two minutes. A separate ballot for each office shall be projected and circulated to the Delegates, and the results of the balloting shall be announced before the next office is considered.
- 3. For each public office for which there is a single contender, the Convention Chair shall read and cause to be projected the contender's name, after which the Convention Chair shall call for any additional nominations for those offices. Additional nominations shall be added to the projected ballot and written in by the Delegates on the ballots they receive, and two minutes shall be allotted for speech for each contender for only those offices that have become multiply contested. Single contenders are encouraged to sign up for time during the scheduled speaking periods. Voting shall proceed as prescribed above.

VI. Parliamentary Authority

- 1. The rules contained within Robert's Rules of Order Newly Revised 10<sup>th</sup> Edition shall govern the Convention in all cases to which they are applicable and in which they are not inconsistent with the Constitution and Bylaws of the LPCO, these Convention Rules, and any special rules of order the Convention may adopt.



## Libertarian Party of Colorado – 2014 State Convention – Reclaiming Liberty BUSINESS AGENDA

### Saturday, March 29th

9:30 AM – Call to Order & Organization

Credentials Committee Report ✓  
Declaration of Quorum ✓  
Committee on Standing Rules Report ✓  
Program Committee Report (Agenda) ✓  
Approval of 2013 Convention Minutes ✓

10:00 AM – Nominations of Candidates for Public Office

12:30 PM – Selection of National Delegates

1:00 PM – Adjourn to Sunday, March 30<sup>th</sup>

### Sunday, March 30<sup>th</sup>

9:00 AM – Board Reports

State Chair – Jeffery Orrok  
Treasurer – Michael Spalding  
Outreach Director – Jacob Erbes

Vice Chair – Nicholas Sarwark  
Regions Director – Amy Lunde-Provines  
Legislative Director – David Jurist

10:00 AM – Platform

11:00 AM – Elections of Officers

Campaigns Director – One year *John Adams*  
Membership Director – One year *Paul L.*  
Records Director – Two years *Mike Spalding*  
Treasurer – Two years *Donna Price*  
Outreach Director – Two years *Jacob Erbes*  
Communications Director – One year *Amy Lunde James*  
Legislative Director – Two years *David Jurist*  
Fundraising Director – Two years *Clint Jones*

11:30 AM – Board Meeting

12:30 PM – Adjournment Sin Die

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## Libertarian Party of Colorado – 2014 State Convention – Reclaiming Liberty BIOGRAPHIES OF PRESENTERS

Richard is a Fellow of the Society of Actuaries and a CFA Charterholder who has been a successful entrepreneur since the late 1990's. He has been married to Laurie Bratten for 27 years, lives in Highlands Ranch, and has two children - Chelsea, a junior at Hillsdale College, and Cody, a senior at Valor Christian High School.



**Jay Fisher** is currently an appellate prosecutor in the State of Colorado, and is a former Assistant Attorney General for the State of Georgia in the Criminal Division, handling post-conviction matters on behalf of the prosecution. He has been involved in numerous murder appeals of both local and national prominence. Jay also represented the Georgia Department of Corrections in constitutional rights cases, seeing firsthand the effects of prison overcrowding caused, in great part, by the Drug War.

Jay believes ardently in libertarian principles, and has grown increasingly concerned with the growth of government intrusion into people's lives, leading to an erosion of freedom and constitutional rights. He strongly advocates on behalf of freedom of speech and restoration of individual privacy rights under the Fourth Amendment. Jay's stances have nearly cost him his career, leading to censure by his employer after he publicly testified on behalf of medical marijuana in Alabama.

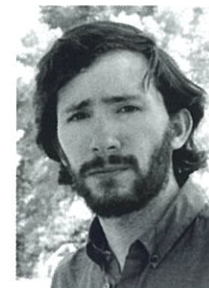


**Steven Gallant** was born libertarian, but he became a Libertarian in 1993 while working at the Libertarian Party National headquarters in the Belly of the Beast (Washington, D.C.). After fleeing to Colorado, Gallant served for eight years on the board of

the Libertarian Party of Colorado, as publications director, records director, and finally as vice-chair. Gallant ran for Jefferson County commissioner in 2004 and for Golden City Council in 2007 and 2011, receiving significantly higher vote percentages for each race. During Libertarian presidential candidate Gary Johnson's 2012 bid, Gallant organized campaign and fundraising events. Currently, Gallant is the chair of the Golden Historic Preservation Board and the Colorado director for Johnson's Our America Initiative.



**Sharon Harris** is president of the Advocates for Self-Government, the organization which is responsible for the world-famous World's Smallest Political Quiz and Operation Politically Homeless (OPH) outreach kits. A communication expert, she teaches libertarians how to be powerful and successful communicators of the ideas of liberty. A co-founder of the Libertarian Party of Georgia, she has been active in the libertarian movement for over four decades, and in 2012 she was awarded the Libertarian Party's prestigious Thomas Jefferson Award for "outstanding leadership, high character, and dedication to the principles and goals of the Party." She holds a Bachelor's Degree in Journalism and a Master's Degree in Counseling and Educational Psychology and is the author of the upcoming book, How to Be a SUPER Communicator for Liberty.



**Alan Hayman** has a BFA in Media Arts for film production from the University of Arizona. He has directed, produced, edited and written short films and music videos, and is currently working on a documentary about geology. He also is a writer and



## Libertarian Party of Colorado – 2014 State Convention – Reclaiming Liberty BIOGRAPHIES OF PRESENTERS

*The Libertarian Party of Colorado would like to thank all of our wonderful presenters for their willingness to share their expertise, collectively spanning a variety of topics for our guests to enjoy!*



**Matt Arnold** is a strong, principled leader and American patriot. He is a military veteran (currently a Major in the Army Reserves), an active advocate for education reform and gun rights, but best known as the founder and director of Clear The Bench Colorado, a judicial accountability group providing independent analysis and commentary on our judicial system ([www.clearthebenchcolorado.org](http://www.clearthebenchcolorado.org)).

Partially as a result of his campaign to restore accountability to Colorado's judicial system, and partially as a survivor of a particularly nasty smear campaign in his run for statewide office (CU Regent At-Large) to reform higher education in Colorado, Matt has built up extensive expertise in both defensive and offensive "lawfare" under Colorado's campaign finance regulatory regime – and is putting his knowledge and experience to good use as executive director of Campaign Integrity Watch-dog to turn the tables.



**Sarah Arnold** is the Principal of Dot-sero Resources and Marketing. With over 15 years of political experience in Colorado, Sarah brings a depth of institutional knowledge lacking in most campaign organizations. Her particular strengths lie in research, analysis, and strategy. Sarah has worked in a variety of political positions, from campaigns to issue committees, State Capitol Intern to County Party Officer, and brings a breadth of personal experience along with her political expertise to your campaign. She has data on

over a decade of Legislative District performance, which helps you to hone your message and target your campaign in a more detailed manner. Sarah has strong Colorado roots and a particular passion for State Legislative races, including those where "moving the needle" is itself a victory. Sarah's approach to campaigning is fresh and unique, cutting out old, failing strategies and presenting a bold new approach for successful campaigning, particularly in assembly and primary races.



**Robert Bows** is a founder and former board member of the Public Banking Institute (PBI), a non-profit research and educational organization focused on helping cities, states, and nations establish and maintain networks of publicly owned banks that leverage public funds (tax monies, etc.) in the public interest. He currently heads up Colorado Public Banking, a grass-roots organization dedicated to passing an initiative that creates a publicly owned state bank for Colorado. Robert is a political economist (Stanford '71), learning and communications consultant, writer, theater reviewer, yogi, and metaphysician.



**Richard Bratten** is the producer of "Principles of Liberty," a Colorado state legislative analysis website that reviews legislation based upon clearly defined principles of good government. This non-partisan analysis focuses on clearly defined principles such as individual liberty, personal responsibility, limited government, and free markets. He is also the Executive Director for the Republican Study Committee of Colorado, an ad hoc caucus of 25 state legislators from both the CO House and Senate.

## Libertarian Party of Colorado – 2014 State Convention – Reclaiming Liberty MINUTES OF CONVENTION - 2013

### May 18th, 2013

Attendees: Norm Olsen, Mike Seebeck, Ralph Shnelvar, Steve Gallant, Nick Sarwark, Jeff Orrok, Mike Spalding, Eva Kosinski, Clint Jones, and Stephen VanDyke (Board Member names are underlined.)

Adopted standing rules without objection.

The agenda was adopted after some discussion.

Gallant asked if there was a quorum for the board. It was determined that due to the lack of a quorum, board business could not be conducted.

Sarwark moved to approve last year's minutes. After some discussion they were adopted unanimously.

The Chair and the Treasurer presented board reports.

Constitution and Bylaws - no amendments had been presented to the committee.

Jeff Orrok proposed an amendment from the floor to prevent future amendments from the floor. Discussion concerned several issues. Shnelvar said all changes should go through the C&B committee. Spalding noted that neither committee ever met. Gallant pointed out that C&B is required to finish 6 weeks before the convention. Kosinski said it would be necessary to have a submittal method via the website and FaceBook. Gallant pointed out that this would add confusion to the convention scheduling. Shnelvar made a motion to amend to remove the option of submitting to the board. Sarwark spoke against the amendment as he felt it would lock many folks out of the process. It died for lack of a second.

Shnelvar pointed out that the requirement for a signed document would prevent email. Kosinski objected to the language and proposed alternative language. Spalding seconded. Orrok pointed out that the language would not fit into the current documents. Kosinski withdrew her amendment. Seebeck moved and Kosinski seconded to send this to the Bylaws committee. Sarwark and Spalding objected to postponing. Kosinski asked what problem was being addressed. The main amendment passed 7 to 2. This was over the two thirds required.

Mike Seebeck proposed and Olsen seconded a motion to replace the Western Slope representative with 11 regions. Seebeck explained that this plan would encourage local development and reduce the workload on the one Western rep. Shnelvar asked if these would all be on the board. Seebeck explained that the directors were just coordinating local activity. Olsen felt that this would be a good step in the growth of the party.

Kosinski pointed out that this was similar to a previous affiliate proposal. Gallant noted that this would remove the Affiliate Coordinator job from the Vice Chair.

Jones moved to change the name from Regions Director to Affiliate Coordinator Director. Shnelvar mentioned that the American Constitution Party has the chair be the chair of every county with out their own chair. Olsen said that it wasn't worth haggling details at this time. Sarwark observed that we don't even have a Western Regional Director. Olsen moved to end debate. This was seconded and approved.

On the main motion, Shnelvar asked what was the purpose of the regions. Seebeck responded that this was to help with development. Orrok admitted that the original definition of the Western Slope area was arbitrary. Shnelvar moved that the regions director also be chair of all unorganized counties. It died for lack of a second.

Olsen said that if this passed, we would have to elect a regions director at this convention. It passed with 7 to 2.

Shnelvar mentioned that there were several candidates who couldn't be contacted by the County Clerk. He feels that excessive line holding damages our reputation. Gallant asked if we had minimum requirements. Orrok said this was



## ***Libertarian Party of Colorado – 2014 State Convention – Reclaiming Liberty MINUTES OF CONVENTION - 2013***

unanimously repealed at the 2012 convention. Olsen called attention that although we filled the ballot last year, this year we are going to run 11 quality candidates. Sarwark explained the solution comes with the growth of the party.

Shnelvar moved to reinstate the top of ticket requirements to the constitution. Olsen seconded. Gallant claimed that the current word "qualified" was sufficient. Olsen added that we are currently recruiting good candidates and that the language in question only required declaration 90 days prior to the convention. Kosinski asked if the language specified duties of candidates. Olsen said no. Orrok said orders of the day required adjournment. Sarwark moved to extend 5 minutes. This was seconded and passed.

Jones moved to refer to committee and Gallant seconded. This passed 6 to 1.

Adjourned.

### ***May 19th, 2013***

The meeting was called to order at 9:15AM

Attendees: Jeff Orrok, Mike Spalding, Mike Seebeck, Norm Olsen, Marc Goddard, David Jurist, Eva Kosinski, Steve Gallant, Amy Lunde-Provines, Sheilah Davis, Nick Sarwark, Tom Sullivan, and Starchild.

Seebeck addressed the board concerning the John Morse recall. He pointed out that there are enough signatures to do a recall. Orrok explained that the state board would certify the Libertarian candidate for the El Paso development group.

Jeff Orrok was nominated for State Chair. Orrok was elected by 5 votes for vs 2 votes for NOTA.

Jurist nominated Sarwark for Vice Chair and Sarwark was elected unanimously.

Sarwark nominated Amy Lunde-Provines for the new position of Regions Director. She was elected unanimously.

Steve Gallant and Marc Goddard declined nominations for Campaigns Director.

There were no nominations for Outreach, Membership, and Campaigns.

Sarwark nominated Matt Hess for Communications Director. He was elected unanimously. Orrok mentioned that Nia Bender of Clear Channel may be a replacement for Matt Hess when he steps down to run for Governor.

Olsen nominated Dave Jurist for Legislative Director. He was elected unanimously.

Sheilah Davis declined Spalding's nomination for Fundraising Director.

Sarwark presented a resolution that we request the Governor to grant clemency to Nathan Dunlap. It failed by 5 to 4 with one abstention.

Eva Kosinski asked that we denounce the LPCO Chat list.

Norm Olsen presented his board report as outgoing Campaigns Director. He reminded the board that we have approved a plan to have 5 candidates on every ballot. He asked that we also fill the slate in our affiliate counties.

Sarwark moved to adjourn. Kosinski seconded.

Meeting adjourned at 9:51AM.

## ***Libertarian Party of Colorado – 2014 State Convention – Reclaiming Liberty SEMINAR DESCRIPTIONS***

### ***Nullification and the Colorado Constitution***

***Geoff Hierholz – 3 PM Sunday – Rm: Freedom***

In this seminar, we'll examine the topic of the people's right to nullification. Geoff Hierholz begins the exploration of this subject by starting with the origins of this ideology which enables us to reclaim liberty. Understanding and appreciating the similarities and differences between the Colorado Constitution and general Constitution, affords Coloradans the means to enact nullification. Together, and with constant use, we can turn back the clock on governmental tyranny.

### ***Effective Communication in Campaigns***

***David K. Williams, Jr. – 4 PM Sunday – Rm: Liberty***

There is no limit to the of ways to communicate a message while on the campaign trail. No one knows this better than David K. Williams, former State Chair of the Libertarian Party of Colorado, former RTD District E candidate, and current candidate for state Attorney General.

David will tell you what he has learned over more than two decades of giving presentations to all manner and sizes of groups, from the North Carolina chapter of the NAACP to local Tea Party organizations. Learn how to effectively get your campaign message across to various audiences of listeners, and in different types of media.

### ***Colorado Libertarians & Cannabis Legalization: Our Special Place At Our Special Time***

***Jay Fisher – 4 PM Sunday – Rm: Freedom***


This presentation focuses on the recent legalization of recreational marijuana in Colorado, and how libertarian principles were at work in passage of that effort. It also focuses on what libertarian principles will be at play as future issues surrounding legalization are decided within the state, and what we as Colorado Libertarians can do to preserve and protect these newly found freedoms even if we do not use recreational drugs in our own lives.

### ***Money and the Restoration of Sovereignty***


***Robert Bows – 4:45 PM Sunday – Rm: Freedom***

Money is ubiquitous, but few people understand what it really is and how control over its creation and availability affects global, local, and individual conditions. Clarity regarding money enables us to transform the monetary system so that it serves people, rather than the other way around, as is currently the case. This transformation process requires, at a minimum, three initiatives: public bank-

ing; verifiable voting and public-only campaign financing; and decentralized media ownership. In this presentation, we will examine how public banking and the prohibition of usury can lead to a stable, non-inflationary sovereign currency. We will also discuss what we can do in Colorado to make this possible.



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Norm Olsen*

*Regional Representative  
Libertarian National Committee*



John Adams  
Jesse Loban - Cong. District 4 - DG City meeting

## Libertarian Party of Colorado – 2014 State Convention – Reclaiming Liberty SEMINAR DESCRIPTIONS

### **Banquet Speech**

**Governor Gary Johnson – After Banquet – Rm: Banquet**

### **How to Be a SUPER Communicator for Liberty!**

#### **Half-day Communications Workshop**

**Sharon Harris – 1:30 PM Sunday – Rm: Justice**

This workshop will show you how to avoid the mistakes that turn people off to libertarian ideas. And it will teach you a wealth of easy, effective, powerful ways to make people eager to embrace our great message of peace, freedom and personal responsibility.

You'll learn new techniques that will help you in every area of your life. You'll hear things that will amaze you, things that will make you think, things that will remind you of what you may have forgotten. And you'll have the opportunity to practice what you learn!

Here's some of what you'll learn at this lively and interactive workshop:

- The message vs. the messenger. The importance of the messenger and how to be a better one
- The first rule of libertarian communication
- The curse of knowledge and how to avoid it
- What DOESN'T work in libertarian communication
- What DOES work
- The importance of listening, benefits of listening, and how to do it
- Personality types and how to appeal to them all
- The power of questions and how to get your listener to come up with the right answers themselves
- Word choice: which words to avoid and which words to use to open minds and hearts to your ideas
- Soundbites, importance of and how to create and use them
- How to establish rapport with your audience
- Using the Ransberger Pivot to respond to hostile questions
- How to make libertarianism "sticky"
- Using the Worlds Smallest Political Quiz and OPH to discover and create libertarians and grow your libertarian group
- The Libertarian Denominator, an incredibly powerful way to describe libertarianism and make more friends for liberty
- Just how important is the movement for liberty?

Guaranteed to increase your ability to open hearts and minds to the ideas of liberty!

### **Pillars of Campaigning**

**Sarah Arnold – 1:30 PM Sunday – Rm: Liberty**

Running for office is a daunting task, even for seasoned politicians, but there are three pillars to campaigning that will ensure a victorious campaign, regardless of the outcome. Come hear 15-year political veteran Sarah Arnold share with you how to plan, how to prioritize your budget, and how to fund raise. This abbreviated campaign boot camp is geared towards both candidates and volunteers. When you attend, you'll hear what to focus on and walk out with the tools needed in hand to write a campaign plan.

### **Recognizing Libertarian Values in the Top 100 Films of All Time**

**Alan Hayman – 1:30 PM Sunday – Rm: Freedom**

Many lists exist online of Libertarian films, but very few of those films are among the most popular. Star Wars and The Avengers are regarded as exceptions, but they don't have to be. In fact, most of the highest-grossing films of all time have at least some Libertarian leanings, and this likely shows that Liberty is popular. Some are indeed very Libertarian, like Back to the Future and Harry Potter, but are rarely discussed in this way. This seminar will explore the possible Libertarian themes in the most popular films so that they may be used as a teaching tool for Libertarians and non-Libertarians alike, and confirm the argument that freedom is popular.

### **Leftist Lawfare - and How to Fight Back**

**Matt Arnold – 3 PM Sunday – Rm: Liberty**

Colorado's campaign finance laws are frequently used by well-funded special-interest groups as a tool to suppress political speech by grassroots organizations and political campaigns. Since passage of Colorado's Amendment 27 (adopted as Article XXVIII) in 2002, the progressives have effectively waged "lawfare" against opposing campaigns organizations, and elected officials – imposing costs, tying up resources, generating negative publicity, and occasionally imposing fines and penalties for "infractions" of Colorado's arcane campaign finance law requirements.

Spearheaded by the well-funded (ironically, NOT subject to reporting and disclosure requirements) but misnamed "Colorado Ethics Watch", the Left's "lawfare" campaign of harassing attacks has encountered no consistently effective resistance – much less any effective counter-attacks. Our side has, sadly, lacked both Shield and Sword with which to fight back... until now.

## Libertarian Party of Colorado – 2014 State Convention – Reclaiming Liberty MINUTES OF CONVENTION - 2013

### **MEMBERSHIP**

It appears that we are on track to break 27,000 registered Libertarians as of the end of this month. If the trend over the past four years is an indication, there is a pretty good chance that we could break 40,000 by the end of this year. This is short of the desired goal of 50,000, and the effort to get an additional 10,000 is not out of the question. In 2010, two activists registered 50 new Libertarians in one day just by standing in front of a county courthouse. Two hundred activists could theoretically get the job done in a single day. Do we have 200 activists among our 27,000 who would put in a day in our voter registration drive? Do we have 20 activists who could work for ten days? We will really start winning when we really start growing, and we will really start growing when we really start working at getting our message out. We would like to welcome Jacob Erbes, who is the most recent appointee to our Board in the role of Outreach Director, and he would love to have you on his team and see you at the events he is planning.

Colorado is a very active participant in the national Libertarian Party. As you may know, our very own Norm Olsen serves as the Region 1 Representative on the Libertarian National Committee, and Colorado also has two members serving on the national Bylaws and Rules Committee and another two serving on the national Platform Committee. Colorado continues to be one of the top states in terms of Libertarians per capita, and we expect to send a full complement of delegates to the national convention in June. Last year, we were honored to host the annual conference of the Libertarian State Leadership Alliance (LSLA) at our state convention, and we appreciated deepening our ties with other leaders in the liberty movement from around the country.

### **CAMPAIGNS**

If you have been keeping tabs on the website and reading the newsletter, then you know that the really big event for us last year was the recall election which proved two things -- that we can win in court and we can find and field a candidate in extremely short notice. In the span of six months, we had two victories in court, one in Denver District court which overturned part of last year's election "reform" law, and another in the Tenth Circuit which eliminated the unfair discrimination in the campaign finance law that allowed major party candidates to collect twice as much from individual contributors as minor party and unaffiliated candidates can. There are more opportunities for legal victories, and there are lawyers who are willing to fight for us for very reasonable terms, so we need more contributions to our legal fund so that we can keep moving forward.

We want to give a resounding thank-you to Jan Brooks and her family for taking on the challenge of running a campaign in the recall election. And of course, we are also deeply grateful to the passionate activists in El Paso county and the dedicated volunteers who drove down from the Denver area, Boulder, and even Fort Collins to gather signatures and campaign for Jan. Again, our experience shows that victory could be within our grasp when we put in the necessary time and treasure, so please look for ways you can increase your contribution of both, and encourage others to join you.

We are grateful to our Vice Chair, Nick Sarwark, for filling in as interim Campaigns Director, but as this election cycle heats up, we really need someone to step up and champion this vital role. We have a number of people with the knowledge and experience to help a new Campaigns Director hit the ground running and lead the charge on the ballot box.

### **REGIONS**

We are very proud to report that five months ago Evan McMahon, the Executive Director of the Libertarian National Campaign Committee began to work with our Regions Director, Amy Lunde-Provines, and the leadership of our active affiliates. Colorado is one of five states selected for the LNCC's brand new year-long County Development and Enhancement Program (CDEP). The purpose of the program is to create the "party machinery" that will allow us to run real campaigns and raise real money that will let us achieve real victories. As we pointed out last year, the numbers show that there is significant interest in Libertarian candidates even without spending money, so when we do raise and spend money and get our boots on the ground doing good old-fashioned door-to-door campaigning, we can expect to have Libertarians holding office as a matter of course. In addition to the five counties selected for CDEP, we are happy to see development groups springing up in another half-dozen counties. This is important because when a county "graduates" from CDEP, its next job is to sponsor and support another county for the following year, so that the number of active and effective counties doubles every year.



## Libertarian Party of Colorado – 2014 State Convention – Reclaiming Liberty

### MINUTES OF CONVENTION - 2013

#### LEGISLATIVE

David Jurist, our Legislative Director, has been putting in a lot of time researching and doing policy analysis and forging and deepening alliances with other organizations. The amount of work required for these tasks is considerable, and he would be very happy to have assistance. Last spring marked the beginning of our partnership with Principles of Liberty, which is a small-L libertarian group that rates the bills being considered in the state legislature. Just a few months ago, Principles of Liberty (POL) launched their training program, and we are pleased to report that a number of Libertarians have completed the program and are now collaborating with other POL volunteers on the bill rating process. We are looking forward to a long and productive partnership with these champions of liberty!

There are a number of very exciting ballot initiatives that are working their way through the language approval and title setting process, including measures to reform the judicial branch, expand the scope of recall petitions to include appointed positions, create a state bank like that of North Dakota's, and institute Yes/No Voting (very similar to Approval Voting) for elections. There are a few others that are in the works that we will report on when they become public. We don't need to wait to win an election to get good laws passed and make some real changes. If each of our 27,000 members would collect seven signatures for each of these petitions, they would all easily have a comfortable margin and could be voted into law this November. Please contact us if you would like to circulate any of these petitions.

#### COMMUNICATIONS

In the past year, Big-L Solutions has managed to double the number of people receiving the monthly newsletter, but we are still reaching less than half of our membership. We would like to thank Alan Hayman for serving as our newsletter editor, and we are grateful to the many content contributors, but we can always use a few more. We would like to accelerate the contact rate so that we are near 100% going into the 2016 election cycle. To do this, we need to supplement the Big-L staff with volunteers and go-getters who are willing to work on commission. Big-L has also done a lot of the heavy lifting to get our new website launched and has provided a database that we use to manage our relationship with our members. We are still in the process of getting up to speed in terms of our effective use of these tools, and we can definitely use more help from interested volunteers. The position of Communications Director is currently vacant, and it is critical that we find someone who can serve in this capacity during the election cycle and to help us frame our message in future legal battles.

#### TREASURY

Good news: we just moved in to a new office! Special thanks to Jacob Erbes, Amy Lunde-Provines, and David K. Williams for all of their work painting, as well as all the folks who helped move our assets into the new space. As before, we are benefiting from a very generous in-kind donation when it comes to paying rent in the soft real estate market, so if we want to hold on to this space when the eventual day comes that the market picks up, we will need to ramp up our regular monthly revenue. Please consider joining the 1776 Club to help us keep a roof over our heads. We need an additional 20 new 1776 Club members to give \$20 or more per month.

Another monthly project that we would like to begin is to take advantage of the recently lowered price for SOS data, plus our non-profit status with the USPS, and send a welcome letter to every newly registered Libertarian. A letter is important because a mailing address is often the only way we have to contact our members. If we welcome them and prove our worthiness, then we might get to have their phone numbers and email addresses. As we have reported previously, we would also like to send out an annual mailing to all members prior to the convention as well as another mailing before the general election. The monthly data download costs \$1000 for a two-year subscription, and then printing and mailing letters would cost on average about \$300 per month. We would need an additional 17 new 1776 Club members to give \$20 or more per month to make this a reality.

#### RESPECTFULLY SUBMITTED

Jeff Orrok  
Amy Lunde-Provines  
David Jurist

Nick Sarwark  
Jacob Erbes  
Mike Spalding

new \$ 1/mo  
app \$ 1/mo

## Libertarian Party of Colorado – 2014 State Convention – Reclaiming Liberty

### SEMINAR DESCRIPTIONS

#### Keynote

**Ben Swann – 9 AM Saturday – Rm: Justice**

#### Small-town Campaigns

**Steve Gallant – 2 PM Saturday – Rm: Liberty**

Local political campaigns ain't as local as they used to be. From regional organizations, such as real estate associations and environmental or animal-rights groups, to global organizations, such as the United Nations Department of Economic and Social Affairs' Division for Sustainable Development (which implements Agenda 21), candidates for town, city, or county office might find that there is more at stake than that pesky pothole on Maple Street. This seminar will review and reveal some of the challenges and opportunities that local candidates encounter. We will also discuss the roles of various local, state, federal and international organizations in city and county political campaigns. I will share my campaign experiences and present the pros and cons of various approaches to a run for local office.

#### Legalizing Marijuana, Liberating Markets

**Mark Slaugh – 2 PM Saturday – Rm: Freedom**

Colorado is leading the forefront in commercial cannabis development. Transitioning an underground economy into a legitimate industry. As pioneers in the market place, Colorado companies are strictly regulated and heavily taxed by government.

iComply helps commercial cannabis operators comply with complex and burdensome regulations intended to protect the public. Often however, these regulations are costly for businesses and actually stifle economic development in the long run and increase risks to the public.

Find out about this new industry and what can be done to continue Colorado leadership in commercial cannabis development by finding a balance between less government and greater growth.

#### Campaign Strategy Q&A

**Evan McMahon – 3 PM Saturday – Rm: Liberty**

You've been nominated to run for an office – NOW WHAT? Join Evan McMahon, Executive Director of the Libertarian National Campaigns Committee, for this informative session, where you will get answers to the many questions you likely have, and glean knowledge from the pro!

#### The Most Dangerous Weapon of All: Fear

**Billy Johnson – 3 PM Saturday – Rm: Freedom**

History shows us that fear has an inverse relationship with liberty. Fear has been used repeatedly as a political tool, and it has resulted repeatedly in the forfeiture of personal liberty. In the last ten years, we have seen the proliferation of fear as a political tool. In an increasing culture of fear, the American form of government is particularly vulnerable. It cannot be what it was intended to be if fear plays a primary role in gaining and maintaining political influence.

In his talk, Billy Johnson (of Amidst the Noise and NRA News) will discuss why fear itself might be the weapon we should fear the most.

#### Principles of Liberty

**Richard Bratten – 4 PM Saturday – Rm: Liberty**

Richard Bratten will bring his experience in legislative analysis and the political process at the Colorado state capitol to give participants practical tips on how to help influence policy in Colorado in a way that favors liberty.

Richard's "Principles of Liberty" (POL) reads every piece of legislation during Colorado's legislative session and makes a determination as to whether any of the 9 defined principles apply, and if so, whether the proposed legislation supports or opposes those principles.

In today's presentation, Richard will review the 9 principles that POL uses in analyzing state legislation and then show examples of how some bills were analyzed by POL in this year's legislative session. Next he will describe different tactics that individuals can employ to use this type of analysis when fighting for or against legislation. Finally, Richard will pull it all together with some thoughts on how citizens can use the POL legislative summary scorecards to see which legislators favor liberty, and which favor statism. Find out more at [www.principlesofliberty.org](http://www.principlesofliberty.org).

#### Selling Liberty

**Geoffrey Neale – 4 PM Saturday – Rm: Freedom**

Make no mistake about it – the Libertarian Party is committed to instituting revolutionary changes to our political systems. How can libertarians sell the need for a revolution? How can we sell ourselves as the best agent provocateurs of the revolution? How do we get people to join the revolution?