

LPCO banner

State Convention
Three-Way Presidential Debate 3/18 Aurora
Scott Keller, Lee Wrights, Gary Johnson

Issue: 2012-2-4

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There is an excitement in the Libertarian Party across the country. Many Libertarians believe the current political climate is perfect for our party to gain voters and win races. Similar to the time of Lincoln, two major parties battle for the Oval Office, while ignoring the hearts and minds of their constituents. For decades many voters identified with the libertarian platform, yet dismissed the party, because its victory was so remote--until now.

This newsletter asks you to leave the sidelines, and contribute some of your genius to the Libertarian Party. We are calling on our eclectic pool of talented members to volunteer a small amount of time each month. We are asking you to engage and participate. The republic needs you.

State Convention March 17-18, 2012

This year's convention is going to be very exciting, as we choose delegates for the National Convention in Las Vegas. The excitement doesn't end there; Libertarian Presidential Candidates, [Scott Keller](#), [Lee Wrights](#), and [Gary Johnson](#) will be debating at the convention on Sunday, March 18, 2012.

Along with our annual state business, we will be hosting seminars, trainings, speakers, meet and greet with candidates, coffee klatches, a banquet, and more. All Libertarians are welcome to attend the business meetings at no cost Saturday and Sunday. Schedules will be updated on the [LPCO web site](#).

Join us at the:

Double Tree Hotel - 13969 East Iliff Place, Aurora, CO 80014

The ***All Access Pass*** is the most cost-effective way to enjoy all the convention has to offer. Just like it says, this ticket gets you into *all* events at the convention, including the banquet on Saturday, March 17th and the presidential candidate debate on Sunday, March 18th, and of course all the seminars and any other events that might be added to the schedule.

=>Early bird pricing - the All Access Pass increases to \$85 after 2/14 - then to \$100 after 3/9<=

Purchase your ***All Access Pass*** now and save.



The earlier we sell 100 tickets, the more perks we can obtain from the Hotel. Please consider purchasing your ticket today.

=> <http://lpcolorado.org/state-convention-2012/>

A la carte options are also available:

Banquet on Saturday => \$60

Speakers and Seminars => \$40

Debate on Sunday => \$40

RSVP on [Meetup!](#)

Download a printable form for mail in payment here:

<http://lpcolorado.org/wp-content/uploads/2012/01/Convention-Registration-Form.pdf>

All events and schedules will be updated as information becomes available on the [LPCO web site](#).

HOTEL INFORMATION:

The Double Tree Hotel is offering us a \$79 room rate.

Call 1-800-HILTONS and use the code "LPC" for the group rate.

Double Tree Hotel - 13969 East Iliff Place, Aurora, CO 80014

The Double Tree Hotel has created a web page to expedite registration for our guests, which includes the discount. ***Use the LCP code to obtain the \$79 room rate.***

http://doubletree.hilton.com/en/dt/groups/personalized/D/DENITDT-LPC-20120316/index.jhtml?WT.mc_id=POG



Line Up of Events*

Seminars include:

Alternative Schools
Small Business Killers
Approval versus Consensus Voting
Your Death, Your Choice
Judicial Integrity

Training sessions include:

Lobbying at the State Level
Issues about Issue Committees
Pressing with Word Press
Learning to do the Interview
Dozens to choose from!

Speakers Include:

David Bergland - Author of [Libertarianism in One Lesson](#) and former presidential candidate is our featured banquet speaker.

Lieutenant Tony Ryan - retired Denver police lieutenant, current board member of LEAP -[Law Enforcement Against Prohibition](#)

Amanda Muell - Founder of [Liberty on the Rocks](#) and fighter for the grassroots freedom movement.

*Schedules will be published on the [LPCO web site](#) as soon as they are confirmed.

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Impress Your Mom ::: Run For Office

Running as a candidate for the Libertarian Party is relatively easy, and like most endeavors, you can put as much effort into your campaign as you desire, or have time for. The LPCO asks you to do three simple things if you are considering running for office.

1. **Fill out the paperwork required for the state, have it notarized, and submit it to the state.** *Brian Ochsner* is our Campaign Director, and he can assist you with these forms. If you are not taking campaign contributions, the paperwork is relatively simple. Those who want to take contributions will need to do a little more in the way of formalities, but Brian will be at your assistance to make that process easy.
2. **Answer calls from the press.** LPCO will give you scripts to use, if you are not practiced in talking about the party platform. We will also assist you if you would like to do a newsletter, which is important for fundraising, rallying volunteers, and submitting to the press.
3. **Attend candidate forums.** Although we do not get invited to many debates and meet-and-greets, this year may be different. If you are invited to an event, LPCO will promote your appearance, so you have a like-minded support group in the audience.



You are free to recruit a campaign manager or other staff to your campaign. We have had many candidates over the decades, so there are many people who can support your efforts by sharing their expertise. The Libertarian Party of Colorado has run a full ballot in the past. Let's make this election one of those memorable years, by having a Libertarian on every race across the state. There is no cost to file paperwork. You are not required to obtain signatures.

Contact *Brian Ochsner* at CampaignsDirector@lpcolorado.org to get started or any and all questions regarding running on the Libertarian ticket.

Calling All Wordsmiths!

More than any other time in history, the Libertarian Party will be examined and considered by exasperated Democrats, Republicans, and Independents. For forty years we were the 'odd man out.' We were not the underdog, but rather the fringe of politics. There was no press coverage of our party; even though pundits and politicians would identify themselves as 'little l - libertarians. Fortunately for our great country, the attitudes of Americans are changing; more and more people are contemplating what it means to be a 'big L' Libertarian everyday.

The Libertarian Party of Colorado (LPCO) is calling on all creative types to **help us build a marketing campaign** to promote our party and philosophy to voters.

Gary Johnson was interviewed live on KHOW 630 AM recently. Johnson told radio talk show host Craig Silverman he believed "most people in the United States are libertarian." We couldn't agree with the Governor more, which is why **LPCO is looking for wordsmiths and creative types to create a 'catch phrase' and marketing campaign for the 2012 election.**



We are looking for something that draws new members to our party. This catch phrase needs to show the Libertarian Party as a party voters can identify with. Think campaign button, think bumper sticker. Graphical suggestions are welcome as well. *All marketing ideas submitted do not have to be used beyond 2012.*

Marketing geniuses, please submit your suggestions and ideas on how to promote our party as the 'socially liberal, fiscally conservative' choice for voters at newsletter@lpcolorado.org

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Let Your Talent Shine

Now that we have your creative juices flowing, we are requesting Libertarians step up and donate your time and talents in 2012. With over 2,000 readers on this newsletter list, we are confident LPCO has plenty of talent to make a difference in the upcoming presidential election. We have included a list of skills needed, but we are open to thinking outside of the box when it comes to your abilities. **Please [email us](#) with your specific abilities and how much time you are interested in donating.**

Skills needed:

- | | | |
|--------------------------|-----------------------|------------------------------|
| -Spanish speakers | -Notaries* | -Outreach booth volunteers |
| -Print artists | -Candidate recruiters | -Voter registration |
| -Digital artists | -Candidate volunteers | -Door hangers/signs |
| -Copy writers | -Poll watchers | -Precinct walkers |
| -Photographers | -Speech writers | -Web developers (Word Press) |
| -Database administrators | -Speech coaches | -Web developers (HTML) |
| -Event planners | -Proof readers | -Pollsters |
| -Entertainers** | -Election day judges | -Disabled voter chauffeurs |

*Notaries are needed at the convention to notarize candidate paperwork. We are in great need of notaries.

**Are you, or do you know an entertainer? Do you perform as a comedian, musician, magician, DJ, fire eater, or unicyclist? We are looking for entertainers for the convention. Email chair@lpcolorado.org with your entertainment suggestions.

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World's Smallest Political Quiz



If you've done an outreach event, you know the World's Smallest Political Quiz is an incredible tool for introducing someone to the Libertarian Party. Participating in large events like the People's Fair, gun shows, Pridefest, and other events is not free. It is no secret the sluggish economy has caused everyone to re-examine their expenditures (well, everyone but the Federal government that is). The Libertarian Party of Colorado has felt a significant reduction on its donations over

the last two years. This year the demands of a presidential election will stretch our coffers even tighter. [Please consider making a monetary donation to LPCO.](#) Whether you make a one time donation, or sign up for a recurring amount, your state political party needs to continue its outreach efforts, and your dollars are the key to making that happen.

Contributions are not tax-deductible.

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(303) 837-9393

[Send Us An Email](#)

The Libertarian Party is America's third largest political party, founded in 1971 as an alternative to the two main political parties. Our vision is for a world in which all individuals can freely exercise the natural right of sole dominion over their own lives, liberty and property by building a political party that elects Libertarians to public office, and moving public policy in a libertarian direction.

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