March 2017 Vice Chair Report

March, 2017

As per our Bylaws Article II, Section 2, the duties of the Vice Chair are as follows: The Vice Chair shall assist the State Chair in the performance of executive duties, act as Chair in the temporary absence of the State Chair, develop and support affiliate parties and district caucuses, ensure affiliate compliance with requirements in the Party Constitution and Bylaws, communicate with Affiliate Representatives on a monthly basis, and facilitate resource sharing and cooperation among the affiliates.

I chaired one meeting this month in Jay's absence.

Collected \$3000.00 in donations for the State party from 2 different doners.

Helping to assemble swag bags for convention.

Worked on arranging and cleaning up some of the outreach supplies..

Attended all Convention Committee meetings.

Respectfully Submitted,

Wayne Harlos

Treasurer, 13 March 2017

As per our Bylaws Article II, Section 9, the duties of the Treasurer are as follows:

The Treasurer shall be responsible for maintaining accurate records of all income and expenses associated with the operation of the Party and shall present a summary of all income and expenses incurred at the regular meeting of the Board. The income and expense summary may be limited to activity since the last regular meeting of the Board. The Treasurer shall also prepare budgets for the other board members or assist them in preparing their own budgets.

As of 01 Mar 2017, PayPal accessible balance was \$503.68, plus \$90.00 earmarked for NationBuilder. As of 28 Feb 2017, BBVA Compass accessible balance was \$12,678.27, plus \$765.00 earmarked for NationBuilder. Stripe balance to be automatically transferred to BBVA Compass checking account was \$1,305.34.

BBVA Compass Federal Election Activity account balance \$0.00.

Total accessible balance at the end of last month \$12,987.29 plus \$1,500.00 standard reserves. Total held in reserve for NationBuilder subscription \$855.00.

Estimated outstanding convention expenses \$9,887.50.

Subscription (18 recurring) donations to PayPal & Compass Bank for February, \$615.52, a loss of \$85.00. Note that there is an expected \$20 from one more subscriber that has not yet been received. This was Nathan Grabau's last month of his recurring donation.

One-time donations to PayPal & Compass Bank for February (0 separate donations).\$0.00, for no change.

Convention Registration Donations for February: PayPal (1) \$174.48; Stripe (25) \$2,997.38. Total: \$3,171.86. Note: PayPal and Stripe amounts are net, after fees subtracted.

I request that any Board member who receives cash or check from a donor please email me with the date received, amount, and name & address of the donor. If the check is \$100 or more, then I also need the donor's occupation and employer. Please refer to the postscript in Treasurer's Report July 2016 for a list of TRACER-accepted occupation names. We can't accept cash donations over \$100. We can't accept contributions from foreign nationals. The party can accept anonymous donations less than \$20 but if anonymous donations are collected

by someone not authorized to accept funds for LPCO (not a board member) then that someone is considered a conduit and the collected aggregate is counted against their personal contribution limit and the funds conveyed to LPCO can't include more than \$100 in cash.

FEC Filing: Report filed 01/30/2017. Next report due 07/31/2017.

Filed TRACER report 12/1/2016. Next report due 4/17/2017.

For supporters who wish to make monthly donations but who don't have or want a PayPal account, I can set up a subscription using Stripe using the donor's credit card information.

Respectfully Submitted, John Hjersman

Libertarian Party of Colorado Statement of Financial Income and Expense February 2017

	ī	Unclassified	TOTAL
Ordinary Income/Expense			
Income			
Convention Donations		400.00	400.00
Convention Registration		2,872.50	2,872.50
Donations			
In-Kind Contributions		8.00	8.00
Donations - Other	ı	610.52	610.52
Total Donations		618.52	618.52
Total Income	ī	3,891.02	3,891.02
Gross Profit		3,891.02	3,891.02
Expense			
Advertising/Promotional		182.50	182.50
Credit Card Fees		43.59	43.59
State Convention Expense		1,056.50	1,056.50
Stripe Payment Processing Fees		95.94	95.94
Telephone	ı	9.95	9.95
Total Expense		1,388.48	1,388.48
Net Ordinary Income	i	2,502.54	2,502.54
Net Income	:	2,502.54	2,502.54
Reported in TRACER 2016		contrib	expense
	Jan	\$1,265.52	\$1,223.36
	Feb	\$4,140.76	\$828.38
	Mar	\$5,816.52	\$9,802.13
	Apr	\$3,121.82	\$3,250.35
	May	\$1,581.71	\$993.02
	Jun	\$937.76	\$690.62
	Jul	\$2,792.10	\$1,580.48
	Aug	\$1,017.76	\$1,504.36
	Sep	\$1,549.76	\$1,063.14
	Oct	\$1,800.95	\$1,880.30
	Nov	\$936.52	\$1,352.76
	Dec	\$3,980.52	\$946.09
total	I	\$28,941.70	\$25,114.99
	1		

Fundraising Director Report March 2017

March 8th, 2017

Per Article 2, <u>Section 10:</u> The Fundraising Director shall be responsible for establishing and operating fundraising activities including, but not limited to, a monthly pledge program, and for reporting all income and expenses related to fundraising at the regular Board meeting.

In the month of February, the Fundraising Director took possession of the outgoing Outreach Director's materials. Previous planned "models" for the shirts fell through, but hopefully I will find someone soon (Fundraising Director would model shirts himself, but the goal is to drive traffic to the site, not deter it).

Phone banking effort had limited success. Fundraising Director and JeffCo volunteers have found phone numbers associated with the Secretary of State's list are oftentimes inaccurate.

Current convention sales to date are (will update Monday for current) and we have had a great response.

Respectfully Submitted, Matthew DiGiallonardo

Regions Director Report, March 2017

DUTIES AND POWERS

BY Art II Sec 3

COUNTY UPDATES (* county contact needed)

- Pikes Peak: El Paso, Park, Teller
 - El Paso County
 - March 8th Board Meeting
 - March 16th Member Meeting
 - Active Facebook page
 - Park County
 - Active Facebook page
 - Teller County
- Upper Arkansas: Chaffee, Custer, Fremont, Lake
 - Chaffee County*
 - Custer County
 - Fremont County
 - Facebook page actively maintained.
 - Lake County
- Southeast: Baca, Bent, Crowley, Huerfano, Las Animas, Otero, Prowers, Pueblo
 - Baca County*
 - Bent County*
 - Crowley County*
 - Huerfano County*
 - Las Animas County*
 - Otero County*
 - Prowers County*
 - Pueblo County
 - Facebook page actively maintained

• San Luis: Alamosa, Conejos, Costilla, Rio Grande, Saguache

- Alamosa County *
- Conejos County*
- Costilla County*
- Rio Grande County*
- Saguache County*

San Juan: Archuleta, Dolores, Hinsdale, La Plata, Mineral, Montezuma, San Juan, San Miguel

- Archuleta County*
- Dolores County
 - County contact has done a great job keeping the Dolores County page active. It has substantially more reaches over the last 4 weeks.
- Hinsdale County*
- La Plata County*
- Mineral County*
- Montezuma County*
- San Juan County*
- San Miguel County*

Western Slope: Delta, Gunnison, Mesa. Montrose, Ouray

- Delta County
 - Regular meetings first Saturday of the month
 - Elected new Chair, Jay Stooksberry
 - Post-election, Delta County leadership has been focusing on local issues such as repealing local grocery tax, privatizing local golf courses, fighting code enforcement that targets mobile homes, and eminent domain.
- Gunnison County*
- Mesa County
 - New Mesa County leadership is very active in the community and on social media
 - March 23rd Community Coffee with Grand Junction City Manager
- Montrose County*
- Ouray County*

Central: Clear Creek, Eagle, Garfield, Gilpin, Grand, Pitkin, Summit

- Clear Creek County
 - March 19th "The Constitution: should we revisit our contract with government?"
- Eagle County*
- Garfield County
- Gilpin County *
- Grand County*

- Pitkin County*
- Summit County
 - Facebook page actively maintained

Northwest: Jackson, Moffat, Rio Blanco, Routt

- Jackson County*
- Moffat County*
- Rio Blanco County*
- Routt County

• Metro: Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Jefferson

- Adams County
 - Facebook page actively maintained
- Arapahoe County
 - "Arapahappy Hour" meeting <u>first and third Tuesday of Month</u>
 - Planning 2Q2017 Board Meeting in early-April
- Boulder County
 - Informative emails regarding activity in the county distributed by Ralph Shnelvar, reach out to him to be added on the mailing list.
 - Hosts Libertarian Lunch every Thursday with <u>Podcasts</u> of speakers made available
 - March 3rd "Paul Grant & Juries"
 - March 9th Meeting with Boulder County DA
 - March 16th "In the State Treasurer's Office"
- Broomfield County
 - Facebook page actively maintained
- Denver County
 - Facebook page actively maintained
- Douglas County
 - March 2nd Meetup "Grassroots Lobbying"
 - April 6th Meetup "Civil Asset Forfeiture, State Stealing"
 - Facebook page strongly maintained
- Jefferson County
 - Regular meetings at Holiday Bowling in Lakewood
 - Facebook strongly maintained

• Northeast: Larimer, Logan, Morgan, Phillips, Sedgwick, Washington, Weld

- Larimer County
 - March 13th Monthly Meeting
 - Facebook page strongly maintained
- Logan County
- Morgan County*

- Phillips County*
- Sedgwick County*
- Washington County*
- Weld County
 - January 15th Weld County meeting
 - Possible recall opportunity in Frederick
 - Facebook page strongly maintained
- Plains: Cheyenne, Elbert, Kiowa, Kit Carson, Lincoln, Yuma
 - Cheyenne County*
 - Elbert Cou nty
 - Kiowa County*
 - Kit Carson County*
 - Lincoln County*
 - Yuma County

BY Art II Sec 12 – Maintain Documentation

- County Contact Directory
- County Facebook Feed

BY Art II Sec 13 – Attend Affiliate Board Meeting

Regions Director attended the Arapahoe County March 7th Meeting

COMMITTEES:

 The Regions Director is involved with the committee drafting a contract for a contracted Party fundraiser. Through this research, a useful <u>example document</u> provided by the California Attorney General outlines important components of such a contract.

MISCELLANEOUS:

Posted in all unattended LPCO DG Facebook pages with plug for Party's State Convention

Respectfully Submitted,

Jorge Zogaib
Regions Director
Libertarian Party of Colorado

Membership Report March 2017

Liberty Coffee Chat continues to be a great hub of bringing in a small group Liberty informational discussion but I will need to cancel if nobody attends in my absence the next couple of months while I have a contract opportunity that has me downtown on weekday mornings. I will address this at convention. With the help of David Aitken's database work, he identified various members who were not registered and so with his zip code lists, I sent emails out to many, nearly 150 with little response but a good idea and I will encourage the continuation of this effort.

Respectfully Submitted, Ken Wyble Membership Director

COMMUNICATIONS DIRECTOR REPORT March 2017

As per our Bylaws Article II, Section 6, the duties of the Communications Director are as follows:

Section 6: The Communications Director shall be responsible for all communications, such as a regular newsletter, web sites, multimedia, social media, press releases, media appearances, and media inquiries.

Social Media:

I am continuing to be in recruiting mode for additional social media volunteers. Amelia continues to excel. Instagram is an area we may wish to explore, but time and volunteers are scarce. Generally, someone will turn up that is interested in those areas. We remain number 4 in the national statistics behind Indiana, Georgia, and Florida.

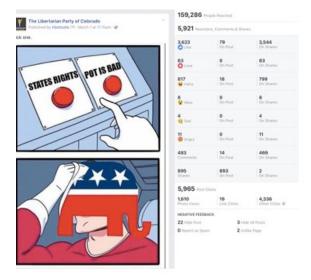
Twitter leader Robert Bentley submitted the following: The Libertarian Party of Colorado Twitter account is now up to 1,351 followers and growing everyday. As a way to increase our outreach the graphics on the account have been updated to match the ones currently used by the Facebook page. As we get closer to the convention at the end of the month there will be more posts concerning information and events. We are still sticking to the daily schedule of 5 posts a day, one being the 7 pm slot for events around the state. Posts will be added throughout each day about convention information.

Our Social Media statistics are as follows:

SOURCE	LIKES/ FOLLOW / CIRCLES	REACH / VIEWS	
FACEBOOK	2/8/17-21,975	265,062 was highest reach over 30 days	
	This is up 836		
TWITTER	2/8/17 - 1351		

This is up 9	

These have been our most popular posts:



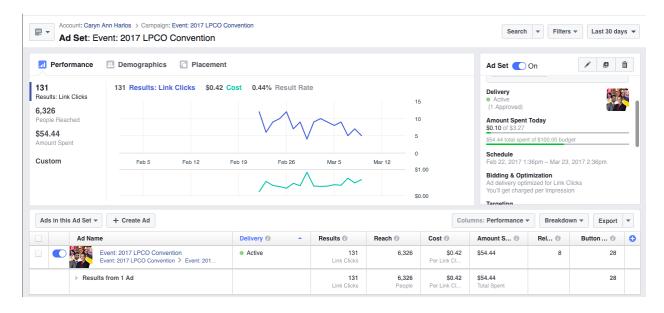


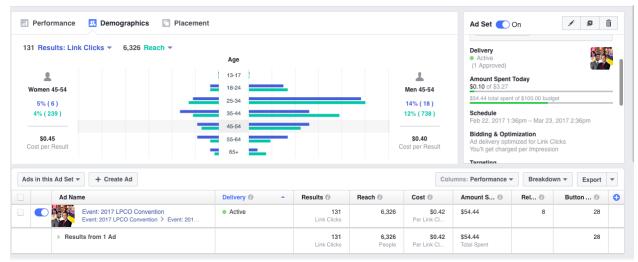




Facebook Advertising:

We budgeted \$100 last month to boost our Convention event. We have spent just over half and have had 131 click-thrus at an average of .42 a click. The click-thru statistics were interesting, we had a higher conversion rate with women (reach of 21% women, but a 28% click-thru rate). Here are the statistics:





Website:

Continues to be updated and a professional face for the Party. David Aitken has been meticulous with requested updates. I continue to find items for our archive section. David has also been doing some extensive database analysis. I have started to exploring whether or not a platform switch to WordPress/CiviCRM might be beneficial or doable in the future.

Media/Events:

By the time of this report I will have been back from my speaking engagement and visit as Regional Representative at the Montana Libertarian Party Convention. I was featured on Libertopia in a piece called "Find What You Love, and Let it Kill You" and had a few moments on Free Talk Live to promote the LPCO Convention.

Newsletter and Press Releases:

As has been the practice for the past year, we are sending out email blasts in lieu of a Newsletter. Several press releases were sent and regular convention mailings are going out via Mailchimp. We also sent and test out a text blast to promote the Convention. The second text blast went out on Friday. Here are the stats for the first one:

	Author	Slug	Sent	Delivered	Responses	Unsubs	Failed	Status	
8	Caryn Ann Harlos	convention	395	385	6 (1.52%)	20	10	Sent	11 days ago
Hello Liberty lover! Have you got your tickets yet to the Libertarian Party of Colorado convention?									

FURTHER INVOLVEMENT:

My involvement with the Party goes beyond my prescribed Board duties.

Convention Committee:

I have spent a great deal of time on Convention and assumed many duties beyond my initial scope of ensuring the smooth running of Party business and credentials. This past month I have made sure that we would have merchandise, signage, and swag bags. I have helped to oversee the general oversight and organization and maintained a list of attendees for preparation of identifications and pre-credentialing.

National Membership Updates:

We are back to the number 11 position (and Georgia has the same number of BSM members though assigned space 12). I volunteered with the National Party to followup on lapsed members/donors for Region 1.

Caucus:

I am on the Board of Directors of the Libertarian Party Radical Caucus as the Colorado State Coordinator and am serving on their Platform Committee, Branding Committee, and Convention Committee.

Volunteer Recruitment:

I have been actively soliciting and developing LPCO volunteers, particularly now for Convention.

Committees:

I serve on the LPCO Constitution and Bylaws Committee and the Platform Committee (for which I was appointed to Chair). Those meetings have been concluded and reports submitted. I am now also serving on the Convention Committee as the Party Business Sub-Committee Leader - and have formed the Credentialing Committee and the Convention Standing Rules Committee which have had their final meetings The Convention business has taken a great deal of my time as I developed proposed Credentials protocols and proposed Convention Standing Rules.

I have been appointed Chair of the Libertarian Party Historical Preservation Committee which has begun meeting. LPedia is about to re-open for general use.

LNC/National:

Please see my LNC Regional report submitted separately.

Independent Political Report:

I am editor and report on Party news and issues.

"Ballot Selfie" Lawsuit:

I am pleased to report that the Colorado legislature has now revised that law and ballot selfies are fully legal in Colorado. This is a real result in a winnable issue that brought great exposure to the LPCO.

Respectfully Submitted,
Caryn Ann Harlos
Communications Director and Social Media Chair

Records Report March 2017

Anyone can access the motions database at this link: https://drive.google.com/open?id=1gELdyAcH-GKL5bK2CXECGCXMmhLlljQnqxpdMU2Q_OU

This document may be updated.

Respectfully Submitted, Mike Spalding Records Director

REGION 1 REPRESENTATIVE REPORT, March 2017

I sent out a Regional Newsletter last week detailing events since my last report. A copy of that newsletter is attached.

Respectfully Submitted, Caryn Ann Harlos Libertarian National Committee, Region 1 Representative LNC Region 1 February Newsletter 3/9/17, 8:41 PM





Dear Region 1 Members:

This is my periodic status update in order to keep you up to date on matters concerning the Libertarian National Committee and my involvement as your elected Regional representative. Remember, you can also find copies of referenced reports as well as a lot of other helpful information at the Region 1 website.

Following are some of the major issues discussed on the LNC Business List since my last newsletter to you. I highly encourage you to follow this list LNC Archives of Email Discussions and Votes (can be viewed by author, date, subject and thread) and keep track of what your National Party representatives are doing as I can only cover the major items here.

Please note that the next in-person LNC meeting will be in Pittsburgh, Pennsylvania on April 15-16, 2017. Details will published on the LP.org website. The minutes for the December 10-11, 2016 meeting can be found here. We are still awaiting revised Convention minutes.

February 2017 Membership Report: My analysis of the numbers can be

found here. Here is the down and dirty Regional summary:

BSM MEMBERSHIP TRACKING

#				
	State	12/16 #s/	1/17 #s/	2/17 #s/
		Rank	Rank	Rank
	Alaska	89/40	91/40	91/40
	Arizona	400/17	411/16	409/16
	Colorado	620/11	625/10	621/11
	Hawaii	85/41	85/41	82/41
	Kansas	183/30	176/34	172/33
	Montana	72/43	77/43	78/43
	Utah	152/35	154/35	153/35
	Washington	626/10	623/11	624/10
	Wyoming	39/51	40/51	39/51

January 2017 End-of-Month Financial Report: This has been delayed and is expected any day now.

Platform and Bylaws Committee Appointments: At the last LNC meeting, it was decided that the LNC appointments for these Committee would be made at the April meeting with appropriate time given for member applications. There was discussion about the content of the application with several LNC members (including myself) requesting that the applicants be invited to give a short summary of their understanding of Libertarian principles. Chair Sarwark directed the LNC members to work it out amongst themselves outside the meeting, and I volunteered to work with Secretary Mattson on this project. When a proposed application was sent to me, it did not contain any such invitation but rather was pretty much identical to the one sent out last year. When I requested this to be included, I was flatly refused without explanation (or at least I felt so) and thus I took the question to the LNC list which discussion can be read here. I find the refusal baffling. Information on the candidate's basic understanding of what is the purpose and mission of our Party seems eminently relevant and reasonable for Committee members that are tasked with recommending edits to our governing documents - particularly

since our Convention process is designed to thwart member Motions from the flood making Committee recommendations extraordinarily influential. I also objected on the ground that one LNC member should not have such control and authority over the application process that they can summarily dismiss requests of other members - this is not "working it out amongst ourselves" and this is a decision that rests with the LNC. As of this time, no agreement has been reached (and I would hope that motions are not necessary, we must model the cooperative societies we wish to see), and if one does not go soon, it will be an inappropriately short period of time for member applications. I will keep you posted.

Resolution on Cuban libertarian prisoners: The Libertarian Party of Nevada and multiple other affiliates passed a resolution on this matter and asked the LNC to adopt. The resolution failed but there is another one currently pending (you can read more at the links).

Also, as you know, I was appointed **Chair of the Libertarian Party Historical Committee.** The Committee members have been appointed (<u>read more here</u>

<u>at IPR</u>), and we have begun meeting. I will model in this Committee the level of transparency I advocate on the LNC. You may follow (read-only) the Committee discussions as follows:

Send a message to:

<u>Iphpc-request@lists.dehnbase.net</u> with "subscribe" in the subject line.

This is a community crowd-sourced project for which I solicit your efforts.

Please email if you wish to volunteer in some capacity. We need funding and ask for your donations here.

Lastly, not directly related to my Region 1 work but of general interest, I was interview by Libertopia, and you can read the article here: Find What You Love, and Let it Kill You: An Exclusive Interview with Caryn Ann Harlos

And I was interview on the state of the Libertarian Party and Libertarian Party

LNC Region 1 February Newsletter 3/9/17, 8:41 PM

by Tom Woods. You can listen to the interview below:



Your text caption goes here. You can change the position of the caption and set styles in the block's settings tab.

The National Party has produced a great resource list at <u>LPAction.org</u>. You can find all kinds of resources including training manuals, graphics files, and contact list. Check it out!



I love to be kept informed about significant happenings in our Region so please feel free to reach out any time with important news and happenings. That information also helps me to keep my reports up to date and thorough. You can always email me at Caryn.Ann.Harlos@LP.org or call me at 561.523.2250.

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3/9/17, 8:41 PM