

Libertarian Party of Nevada
Executive Committee Meeting Minutes - Draft
11:00 AM on Saturday, June 5th, 2021
Meeting held remotely via GoToMeeting video-conferencing.

1. Call to Order:

Chair Charles Melchin called the meeting to order at 11:03 AM. A quorum of the Executive Committee was present.

2. Roll Call:

Executive Committee Members Present:	Charles Melchin (Chair) Jeffrey Hurley (Vice-Chair) Bryan Elliott (Treasurer) Katie Banuelos (Secretary) Adam Haman (S. Regional Rep.) Sam Toll (At Large Rep.)
Executive Committee Members Absent:	Chris Orton (N. Regional Rep.)
Party Members & Public Present:	Alvin Chen Brandon Davis Nick Brocha

3. Public Comment:

Alvin Chen proposed that the party draft legislation or support a ballot initiative for drug decriminalization in the next legislative session.

4. Approval of Minutes:

a. Executive Committee Meeting Minutes (01/30/2021)

Bryan Elliott moved to approve the draft executive committee meeting minutes from January 2021 as presented. Katie Banuelos seconded the motion. The motion carried unanimously.

b. LPN 2021 Convention Minutes (05/01/2021)

Sam Toll moved to approve the 2021 convention minutes as presented. Adam Haman seconded the motion. The motion carried unanimously.

5. Reports:

a. Officer Reports:

i. Chair's Report

Charles Melchin addressed those present, highlighting the growth of the party over the past year and the need to capitalize on that momentum in order to meet the 1% registered voters threshold for ballot access. He also pointed to the upcoming national party convention in Reno in 2022 as an opportunity to promote the state party and its candidates, but noted that the party would need to prepare in order to act as a capable host.

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- ii. **Treasurer's Report** *(full report is attached beginning on page 7)*

Bryan Elliott reported cash balances totaling \$8,950.89 as of 6/1/2021, noting that \$6,710 of that total was collected from annual dues paid during the 2021 convention. He reported approximately \$450 in monthly recurring donations from 17 donors, and reviewed the current recurring monthly expenditures. His priorities will be to lower the cost of payment processing and examine requirements for FEC filings. He will also work with the tech committee to keep NationBuilder updated as dues are collected.

- iii. **Secretary's Report**

Katie Banuelos reported that the Amended Certificate of Existence had been filed with the Secretary of State's Office as required by NRS, and that draft convention minutes had been provided to the executive committee within 10 days as required by the bylaws. She acknowledged prior LPN Secretary Lou Pombo for his work in creating the initial draft at the convention. She also noted that the new executive committee had failed to approve the convention minutes within 30 days as required by the bylaws.

b. **Director Reports:** *None*

c. **Affiliate Reports:**

- i. **Clark County**

Jeffrey Hurley reported that the Clark County affiliate had completed their transition from the prior executive committee and had filed the required documents with the Secretary of State's Office. They have organized three socials since the state convention, identified several members to act as events and outreach leads. Their top priority moving forward will be voter registrations.

- ii. **Douglas County**

Sam Toll delivered the Douglas County affiliate report on behalf of Douglas County Chair Charlie Holt. He reported that Charlie Holt was considering resigning from the position. Sam Toll volunteered to recruit a new leadership team for the county. He will reach out to the participants from the recent event held in Douglas county by Brandon Davis.

- iii. **Washoe County**

Katie Banuelos delivered the Washoe County affiliate report on behalf of Washoe County Chair Chris Orton. She reported that the Washoe County executive committee had not yet met, but planned to within the month. Their transition from the prior executive committee was not yet complete, as David Colboun had not been available to transfer the bank account.

6. **Old Business:** *None*

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7. New Business:

a. Discuss transition from prior Executive Committee and any outstanding items.

Jeffrey Hurley reported that the party phone number message had been updated, and that access and permissions had been updated within NationBuilder, but that the Google directory still needed to be updated. Bryan Elliott reported that he had access to the P.O. box but that no mail had been received. The committee discussed the idea of accepting crypto donations, but Bryan Elliott cautioned that doing so might create taxable events for the party.

b. Discuss subscriptions and recurring expenditures.

Jeffrey Hurley noted that the party could lower the cost of NationBuilder from \$288 monthly to about \$230 per month by switching to an annual subscription. The committee discussed the issue and agreed that it would be worthwhile for the tech committee to evaluate whether to keep NationBuilder or switch to another platform before making any changes. Bryan Elliott will contact NationBuilder and inquire about discounts on the monthly rate. Sam Toll stated his intention to start using the podcasting service, and recommended keeping the subscription. The committee discussed the possibility of subscribing to a videoconferencing service for remote meetings, but agreed to use free alternatives or personal subscriptions for the time being.

c. Consider revising Director positions and establishing Committees.

The committee discussed a proposal circulated in advance of the meeting by Jeffrey Hurley to adopt a flat organizational structure of six committees (*document is attached beginning on page 8*). Sam Toll advocated for appointing an executive director to avoid the pitfalls of “management by committee” and increase accountability and effectiveness. Katie Banuelos made a motion to adopt the six committees proposed in Jeffrey Hurley’s outline, as well as an additional ‘Fundraising’ committee. Adam Haman seconded the motion. With all in favor and none opposed, the motion carried. After further discussion, Katie Banuelos made a motion to revise the recent decision in order to create seven director positions instead of committees. Adam Haman seconded the motion, and all approved. The motion carried unanimously.

Director positions created:

1. Events and Outreach Director
2. Communications Director
3. Tech Director
4. Elections Director
5. Legislative Director
6. Judicial Committee Organizing Director
7. Fundraising Director

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Sam Toll stated that the executive committee needed to establish the framework for these newly created directorships and set the broader goals for the organization before appointing people into the positions. Charles Melchin called for a motion to move up the discussion of new business item F in order to address this concern. Katie Banuelos made the motion and Jeffrey Hurley seconded. Hearing no objections, the motion carried unanimously.

f. Discuss top priorities for 2021-2023 term.

Adam Haman stated that increasing the number of registered libertarians in the state in order to meet the 1% threshold for ballot access must be a top priority. Sam Toll cautioned that a recently passed bill might impact the dates and reporting structure for this threshold, but that the proposed increase to 2% had been amended out of the bill. Jeffrey Hurley reviewed current registration numbers and the current status of the party on other metrics. The committee agreed upon the following goals to achieve by the end of the year:

2021 Targets:

1. Increase the number of registered Libertarians by 750 in order to exceed the 1% threshold for ballot access (from 17,764 to 18,514).
2. Increase email list circulation from 5,223 to 7,500 recipients.
3. Increase the number of dues-paying members from 138 to 280.
4. Increase the number of members in the LPN Discord from 47 to 100 (as a proxy for member engagement).

The committee discussed the importance of branding relative to other concerns. Sam Toll suggested that the logo and other branding of the party should imitate the national party in order to maintain brand consistency. Sam Toll made a motion to assign the Communications Director to create new branding and work with the Tech Director to facilitate implementation prior to the next executive committee meeting. Katie Banuelos made a motion to revise his motion to allow the executive committee to review and approve the new branding prior to implementation. Sam Toll reiterated his earlier concern about committee governance being inefficient and advised against creating a bottleneck. Katie Banuelos withdrew her motion. Jeffrey Hurley seconded the motion. With none opposed, the motion passed unanimously.

d. Consider filling vacant Director positions by appointment.

Katie Banuelos made a motion to appoint Sam Toll as Events & Outreach Director. Adam Haman seconded the motion. Sam Toll accepted the nomination. The motion carried unanimously.

Jeffrey Hurley made a motion to appoint Sam Toll as Communications Director. Adam Haman seconded the motion. Sam Toll accepted the nomination. The motion carried unanimously.

Jeffrey Hurley suggested Brad Carpenter as Tech Director. Sam Toll suggested Liz DelSignore as Tech Director. Katie Banuelos made a motion to appoint Brad Carpenter as

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Tech Director, with Jeffrey Hurley to serve as interim Tech Director if Brad Carpenter does not accept the position.

Adam Haman seconded the motion. The motion carried unanimously. Katie Banuelos made a motion to appoint Brandon Davis as Elections Director. Adam Haman seconded the motion. Brandon Davis accepted the nomination. The motion carried unanimously.

Bryan Elliott made a motion to appoint Sam Toll as interim Legislative Director. Adam Haman seconded the motion. Sam Toll accepted the nomination but noted that he intended to run for an assembly seat and if successful would step down from the position. The motion carried unanimously. Bryan Elliott volunteered to serve on the Legislative Committee once organized.

Bryan Elliott made a motion volunteering himself to serve as Judicial Committee Organizing Director. Katie Banuelos seconded the motion. The motion carried unanimously. Charles Melchin suggested National and CA Judicial Committee Chair Alisha Mattson as a valuable resource for this effort. The executive committee agreed that the purpose of this director position and committee would be to produce a recommendation for a bylaws amendment to create a Judicial Committee, in time for the 2022 state convention.

Katie Banuelos made a motion to appoint Brandon Davis as Fundraising Director. Adam Haman seconded the motion. Brandon Davis accepted the nomination. The motion carried unanimously.

Summary of Director Appointments:

1. Events and Outreach Director - *Sam Toll*
2. Communications Director - *Sam Toll*
3. Tech Director - *Brad Carpenter*
4. Elections Director - *Brandon Davis*
5. Legislative Director - *Sam Toll*
6. Judicial Committee Organizing Director - *Bryan Elliott*
7. Fundraising Director - *Brandon Davis*

e. Discuss responsibilities of county affiliates vs. state party.

The executive committee agreed that social and most other events would be left to the county affiliates, with the state party providing resources and support as needed, as well as managing state-level events such as the annual convention. The committee discussed whether to place the responsibility for managing county and municipal elections and candidates to the county affiliates or with the Elections Director. Charles Melchin noted that the majority of winnable races were likely to be outside of Clark County, but that the county level actors would need to work closely with the Elections Director in any case. Jeffrey Hurley will raise this issue with the Executive Committee for the Clark County Affiliate for their input. The committee discussed how to handle funding and spending between the

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county and the state. Sam Toll cautioned that it is important for the affiliates to have some degree of autonomy. Clark County and State Treasurer Bryan Elliott will meet with Washoe County Treasurer David Vechil and Chair Charles Melchin to develop a proposal for managing this issue.

f. Consider calling a special convention to resolve unfinished business from the 2021 State Convention.

Katie Banuelos reviewed the applicable bylaws requirements for calling a special convention, and the committee discussed logistical concerns for doing so. Bryan Elliott made a motion to call a special convention solely for the purpose of voting on the bylaws amendments proposed at the May 1 2021 state convention, and to hold the special convention remotely on the earliest practical date. Adam Haman seconded the motion. The motion carried unanimously. The executive committee agreed to schedule the special convention for Saturday, August 7th 2021 at 11:00AM. Sam Toll made a motion to set a budget of \$250 for the special convention. Katie Banuelos seconded the motion, and the motion carried unanimously.

8. Future Meeting Schedule and Calendar Updates:

The executive committee agreed to schedule the next executive committee meeting for either Saturday July 17th 2021 or Saturday July 24th 2021, depending on Chris Orton's availability.

Sam Toll recommended that the other committee members look into a candidate and executive committee training program being hosted by the national Libertarian Party in Salt Lake City, UT over the weekend of July 17th 2021.

9. Adjournment:

Jeffrey Hurley made a motion to adjourn. Sam Toll seconded the motion, and with no objections the meeting was adjourned at 1:50 PM.

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Treasurer's Report (agenda item 5.a.ii)

June 1, 2021 Cash Balances: Paypal = \$886.73; Wells Fargo = \$8,064.16; total = \$8,950.89

Monthly Recurring Donations ~\$450 from 17 donors

Annual Dues collected during Spring Conventions: \$6,710.00 from 105 donors.

Costs:

NB = \$288 per month

Podcast Service = \$15 per month

Credit card fees ~8-9% of donations will be hard to bring down until we get much bigger.

Action Items in Progress

1. Keep researching credit card processing alternatives for small NGOs to try to lower our collection costs;
2. Keep researching FEC regulations and risks about monthly form 3X requirements;
3. Keep researching Judicial Committee structures at state LP's (have not heard back from LPN about their JC structure and language).
4. Determine the most efficient way to keep Nation Builder updated with monthly and annual dues payments?



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of Nevada**

Organizational Structure

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1. The Vision

The Benefit of Decentralized Organizational Models

The problem is if we have one person that carries the weight of the organization, the minute he no longer remains, that weight has to be shifted somewhere elsewhere and quickly, or the organization fails (the spider). We want to be like Wikipedia, we want things to be maintained by the community as much as possible and if one contributor is lost the organization continues without impact.

If we make our organizational structure as flat, decentralized and organic as possible, it makes it easier to adapt, shift oversight, fill vacant leadership positions and create new committees as we bring in new volunteers with new interests. If we break the committee into many similar subcommittees, it makes it easy for volunteers to move between subcommittees as needed. Every subcommittee should be of a mesh topology so if one node is lost the network continues.

This leads me to Metcalfe's law, the value of a telecommunications network is proportional to the square of the number of connected users of the system (n^2). The more nodes in our network the more valuable we become.

The Executive Committee's Role

If we make a comparison to Bitcoin, our role is to be the protocol of the network, we create the rules that govern the network, but afterwards the network can operate without us and we only step in when there needs to be a correction in the protocol. In my mind it is our job to create the rules that govern each committee, appoint people to these committees, provide guidance when needed and fill in the gaps for committees yet to be up and fully running.

Agile Organization

Build committees around motivated individuals. Give them the environment and support they need, and trust them to get the job done.

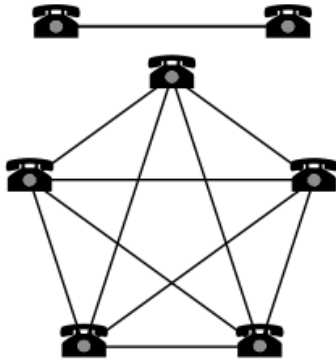
The best committees emerge from self-organizing teams.

The directors, committees, and leads should be able to maintain a constant pace indefinitely.

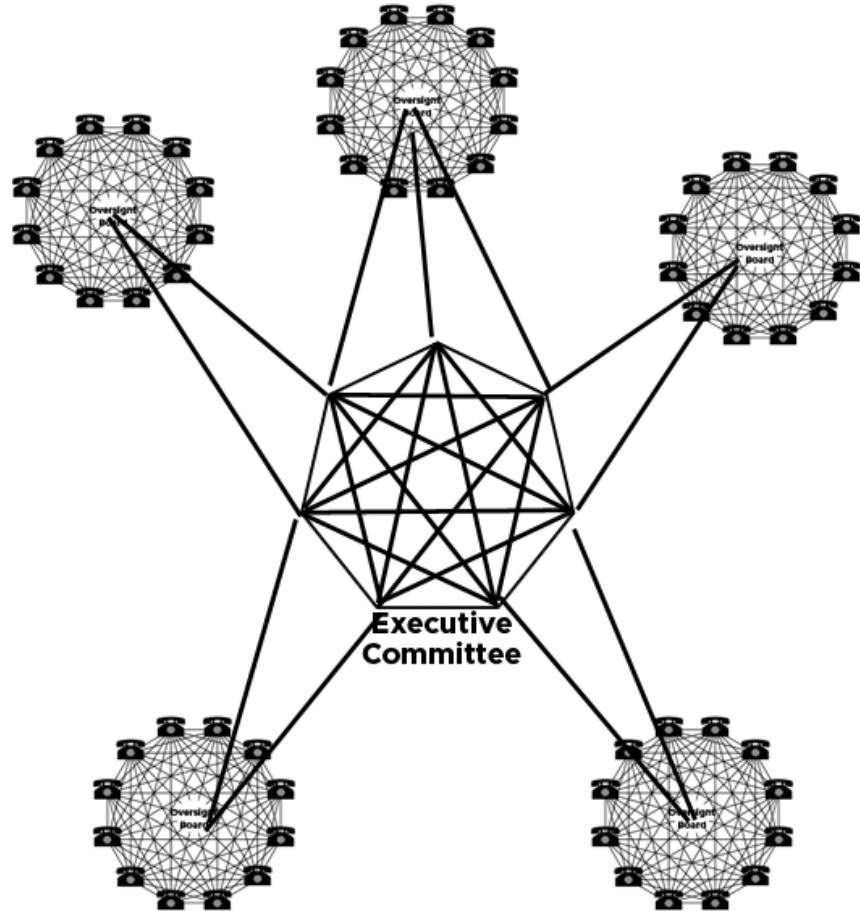
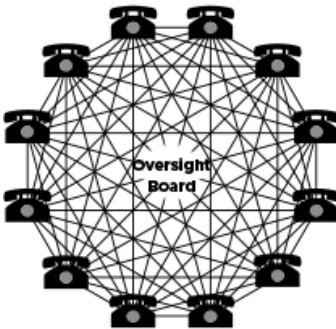
At regular intervals, the team reflects on how to become more effective, then tunes and adjusts its behavior accordingly.

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**Possible Subcommittee
Mesh Topologies**



**Possible Committee
Mesh Topology**
(Each node is a subcommittee)



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2. Event and Outreach Committee

A. Most events will be handled by the county affiliates. (Example)

- Sam Adams Night Event Lead (Beer, Food, Karaoke) (Jeff Hurley).
- Health and Fitness Event Lead (Hiking, Wall Climbing, Sports, farmer market tabling, health food foodie events) (Randy Sadac).
- Protests and Rally Event Lead (Any issue, Blockchain, Gun Rights, CJReform) (Jesse Welsh and Alvin Chen).
- Campus Outreach Event Lead (Jesse Welsh).
- Community Engagement Event Lead (dmv, tabling at community events, fliering, phone-banking, door-knocking, precinct captains) (None).
- Membership Drive and Volunteer Recruitment Event Lead (Jeff Hurley).
- Liberty Organization Coordinator Event Lead (YAL, NPRI, AFP, Power 2 Parent, etc.) (Jeff Hurley).
- Podcast Club Event Lead (Talks on Liberty Philosophical Discussion) (Wayne Adams).
- Music Event Lead (Matt Baldoni).
- Book Club Event Lead (None).

B. Rural Nevada Liberty Tour (Open county affiliates).

C. MiCauc Stock, Liberty Music Festival.

D. State Convention.

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3. Communications Committee

- A. Marketing, Branding and Advertising - Identifying our audience, issues, and where to sell them. (Everyone listed below).
- B. Social Media Team (Jeff, Charles, 2xAdam H., Brandon M., Pat, Randy, and Reagan) .
- C. Graphic Design Team (Fliers, Mailers, Handouts, Merch) LP Trifold / Tips Card (Sam, Jeff, Brandon Mills, Reagan).
- D. Long Form Team (Newsletter, Blog Press Release, Legislative Alert Team) (Sam, Jennifer, Mark).
- E. Podcast Team (Sam, Randy).
- F. Video Production Team (Sam, Kris Swanson, David Ware).
- G. eBook Team - Build our email list (Know Your Rights - Nathan Lawrence).

4. Tech Committee

- A. Website \ Nation Builder (Brad, Charles, Jeff, Liz).
- B. Streaming \ Podcast.
- C. Data Analytics (Tying Social Media data to SOS data).

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5. Elections Committee

- A. Identifying Winnable Races - Leveraging Runs Against the Duopoly (Brandon D., Gregg, Jesse).
- B. Candidate Recruitment (Brandon D., Gregg, Nathan L.).
 - Jason Bednarz
 - Sam Toll
 - Charles Holt?
- C. Candidate Training (Brandon D., Gregg).
- D. Campaign Management (Brandon D., Gregg).
- E. Campaign Finance (Brandon D., Gregg).

6. Legislation Committee

- A. BDRs and Opinions (Sam, Nathan L., Chris O., Mark P., Wayne R.).
- B. Legislative Alerts (Coordinate with Communications) (Sam, Nathan L., Chris O., Mark P., Wayne R.).
- C. Testify at County Commission and City Council Meetings(Sam, Brandon D, Charles).
- D. Ballot Initiatives
- E. Lobbying (Nathan L., Wayne R.).

7. Judicial Committee

- A. Look at national ?