

Libertarian Party of Nevada
Executive Committee Meeting Minutes
10:00 AM on Saturday, July 24th, 2021
Meeting held remotely via GoToMeeting video-conferencing.

1. Call to Order:

Chair Charles Melchin called the meeting to order at 10:16 AM. A quorum of the Executive Committee was present.

2. Roll Call:

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| Executive Committee Members Present: | Charles Melchin (Chair) Jeffery Hurley (Vice-Chair) Chris Orton (N. Regional Rep.) Katie Banuelos (Secretary) Adam Haman (S. Regional Rep.) Sam Toll (At Large Rep.) |
| Executive Committee Members Absent: | Bryan Elliott (Treasurer) |
| Party Members & Public Present: | Brad Carpenter Brandon Davis Liz DelSignore |

3. Public Comment: No comments.

4. Approval of Minutes:

a. Executive Committee Meeting Minutes (06/05/2021)

Charles Melchin noted for the record that the number of email newsletter recipients had been misreported in the last meeting. The number recorded in the minutes (5223) was actually the total number of email addresses on file, not the number of people who had opted into the email newsletter (which was closer to 2700). Katie Banuelos made a motion to approve the June meeting minutes as written. Jeff Hurley seconded the motion. The motion carried unanimously.

5. Reports:

a. Officer Reports:

i. Chair's Report

Charles Melchin reviewed the metrics from the new Ron Paul week, noting an average of 2700 daily impressions as compared to the ~800 daily impressions of the last Ron Paul week. He noted that Bastiat would be the next figure highlighted as part of the "Legends of Libertarianism" series. He also noted that Clark County Commissioner Tick Segerblom would be up for re-election in the next cycle and it might be worth exploring the possibility of running someone in opposition.

ii. Treasurer's Report

Bryan Elliott was not present, but had notified the executive committee in advance of the meeting that the party held about \$8,000 in cash.

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iii. Secretary's Report

Katie Banuelos reported that a written 30 day notice of the special convention had been provided to all dues-paying members of the party, per the bylaws.

b. Director Reports:

i. Events and Outreach:

Sam Toll reported that he was unclear on the mission of this committee. No action has been taken.

ii. Communications:

Katie Banuelos reported that Sam Toll had resigned his position as Communications Director and that she had been appointed by the Executive Committee to serve as Interim Communications Director. She stated that the Communications Committee volunteers had been organized into teams (Long Form Team, Social Media Team, Audio & Video Team, and Branding & Merchandise Team) and would be putting out a weekly blog article and an email newsletter at least every other week. Charles Melchin reported that the branding team had produced t-shirts for sale (54 shirts were purchased by the party at a total cost of \$550.12). Liz DeSignore reported that as a member of the social media team she had revived the instagram account.

iii. Tech:

Brad Carpenter reported that the tech committee had met several times and was currently focused on revamping the website. Liz DeSignore was building the new version based on the approved mockup. He also explained that the NationBuilder data may be of better quality than he had initially thought, and he was looking into cleaning it up further.

iv. Elections & Fundraising:

Brandon Davis reported that one Elections Committee meeting had been held, with nine volunteers present. He has been in communication with four or five potential candidates for office, three of whom are likely to run as Libertarians in the next cycle. He will hold fundraising events later in the year. He also noted that he was serving as interim Fundraising director and that Liz DeSignore had expressed interest in taking on the position. Katie Banuelos noted that Liz was currently occupied with the website project, but that this might be a possibility later in the year.

v. Judicial Committee Organizing:

Bryan Elliot was not present.

c. Affiliate Reports:

i. Clark County

Jeffery Hurley reported that the Vice-Chair and Secretary had resigned from their positions. Liz DeSignore had been appointed to serve as Secretary and Travis McGlothlin had been appointed to serve as Vice-Chair for the remainder of the terms. He reviewed several of the recent and upcoming events in the county, and explained that he was hoping to build a relationship with a political strategist to identify winnable races for the next cycle.

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ii. Douglas County

Katie Banuelos noted that the county bylaws provided a process for the state executive committee to appoint new county leadership in the event that the county affiliate became inactive. She also pointed out that the parameters for “inactivity” described in the bylaws had already been met. She stated that it would not be desirable for the state executive committee to take those steps unless the Douglas county executive committee members were uninterested in reviving the affiliate. Jeff Hurley stated that he believed Charlie Holt was still interested in serving as Douglas county chair, based on a recent conversation.

iii. Washoe County

Chris Orton reported that he had received copies of ‘Economics in One Lesson’ to distribute at events, and that the affiliate has a few regular meet-ups and a monthly movie night planned.

6. Old Business:

a. Update and discussion on special convention to resolve unfinished business from the 2021 State Convention:

Katie Banuelos reported that a convention agenda and remote participation guide had been drafted and were available on the website. Charles Melchin noted that Jesse Welsh might be willing to withdraw his amendment proposals due to redundancy.

7. New Business:

a. Discuss management of state and county financials.

Charles Melchin explained that currently all membership fees and donations were received by the state party, and funds were distributed out to the county affiliates. He stated that he would favor a proportional allocation system to fund affiliates based on the donations coming in from their residents, in order to preserve autonomy for the affiliates. Chris Orton noted that it would be possible to adjust the proportions over time until the optimal balance was discovered. Katie Banuelos made a motion to ask the state and county treasurers to meet and develop a range of alternative proposals (which include estimated dollar amounts based on the current donation levels) to present to the executive committee at a future meeting. Charles Melchin seconded the motion. With no objections, the motion carried.

b. Determine what scope of authority to allow Directors to exercise, including establishing discretionary spending limits and processes.

The executive committee discussed funding mechanisms for committees and the challenges and benefits of various alternatives. Charles Melchin expressed support for giving the committee directors autonomy and avoiding a “use it or lose it” budget allocation method. Jeffery Hurley suggested establishing a proportional allocation of funds for committees. Sam Toll noted that historically there was little spending taking place at the committee level and that the allocation of funds was handled by the executive director. Sam Toll made a motion to allow committee directors to make any needed expenditures costing less than \$100 per event or incident, with any expenses above that limit to be approved in advance by the state

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party treasurer (who would have the authority to make a final decision on any committee spending). Katie Banuelos seconded the motion. Katie Banuelos made a motion to amend Sam Toll's motion to include a requirement that the treasurer produce regular financial reports which detailed all expenditures made at the committee level. Adam Haman seconded the motion. With no opposition, the motion carried and the original motion was revised. The question was called for the revised motion, and with none opposed the motion carried.

Sam Toll and Jeffery Hurley both left the meeting at 12:04 PM. A quorum of the executive committee was still present.

The remaining members of the executive committee agreed that the role of a committee director should also include the following responsibilities:

- Develop a prospective budget for the upcoming year based on prior year's spending.
- Staff the committee, establish a committee structure, and develop internal processes.
- Host a committee meeting at least once monthly, with a prepared meeting agenda. Schedule meetings on a shared calendar.
- Provide written or verbal reports for executive committee meetings.

c. Set top priorities and projects for each committee.

The executive committee discussed the various committee goals and proposed a set of tasks and priorities for the existing committees. Katie Banuelos made a motion to formally adopt the proposed committee functions. Chris Orton seconded the motion, and with none opposed the motion carried.

Summary of adopted committee priorities and projects:

- Events and Outreach:
 - Plan major statewide events (such as conventions).
 - Identify partners and groups with a common cause (for example - school choice groups or anti-lockdown groups), develop relationships with those groups and identify opportunities for collaboration.
 - Develop a presence on university campuses and connect with YAL.
- Legislative:
 - Track proposed legislation and identify highest priority proposals for the party to support or oppose.
 - Propose a few realistic bill draft requests per legislative cycle and make use of existing model legislation to promote libertarian policies.
 - Send out legislative alerts and action items for proposed bills to an opt-in email list - ideally targeting politicians who can be flipped on important policies. Amplify and make use of existing resources such as the material produced by NPRI, AFP and Jeannie Hanson.

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- Communications:
 - Produce a twice monthly email newsletter.
 - Publish weekly blog entries.
 - Revive the *Battleborn Libertarians* Podcast.
 - Publish opinion articles and other material in local publications.
- Tech:
 - Rebuild the website to be more functional and professional.
 - Identify the best ways to use the database.
 - Establish an online store or merchandise page (possibly set up as a donation page with free gifts for different donation levels).
- Elections:
 - Double the number of candidates from 2020 to 2022.
 - Connect with candidates, explore direct mail options.
 - Develop 'candidate in a box' resources before the 2022 cycle, along with digital assets. Organize candidate support and training events.
- Fundraising:
 - Create campaigns to reach out to existing members, increase direct asks to the membership.
 - Host a fundraising gala or event by the end of the year, reach out to potential donors
 - Establish realistic fundraising goals for short-term, mid-term, and long-term.
- Judicial Committee Organizing:

8. Future Meeting Schedule and Calendar Updates:

The executive committee agreed to schedule the next executive committee meeting for Saturday, August 28th, 2021 at 10:00AM

9. Adjournment:

Charles Melchin made a motion to adjourn. Adam Haman seconded the motion, and with no objections the meeting was adjourned at 1:03 PM.

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