

Libertarian Party of North Carolina
Executive Committee Meeting Minutes
March 11, 2018 in-Person at NeoMonde, Beryll Road, Raleigh

1:10 pm – Call to order

Minutes approved for previous two meetings

In attendance: Susan Hogarth (chair), Clement Erhardt (treasurer), at-large members Andy Steude, Amy Lamont, Chris Dooley (via conference call), Matt Clements, Ryan Teeter, and Sarah Brady Wagner, as well as newly elected at-large members Aaron Jeffers and Kevin Ayler

Absent: Brent DeRidder (secretary), at-large member Angela Anderson

Non-voting members: Brad Hessel, David Ulmer, Jim Doughty (press secretary), Phil Jacobson (platform committee chair)

Guest: Thomas (Aaron Jeffers' guest)

OFFICER/COMMITTEE REPORTS

Chair: S. Hogarth introduced Kevin Ayler and Aaron Jeffers who are interested in the open at-large Executive Committee spots, as well as Jim Doughty as newly appointed press secretary.

New Hanover and Mecklenburg both had their county conventions yesterday (3/10/2018). Nobody is filling the role of Membership Secretary. The Membership Secretary must advise the county what their delegate allotment is for convention. Even though this is really just a formality, we do have to fill this position and take care of this responsibility.

S. Hogarth requests that meeting minutes be posted on Slack within four (4) days of a meeting . Agendas will be posted to a dedicated location on the Google Drive. Any committee reports, financial reports, etc., should be submitted in writing four (4) days before a meeting at the latest.

Treasurer: C. Erhardt gave the treasurer's report. The last treasurer's report was March 1st. The only change was a payment of \$1,000 to Young Americans for Liberty (for a table at the YAL Summit in Charlotte, approved at the 3/1/2018 EC meeting) leaving us with \$12,000 in cash and no outstanding debts. A budget was discussed. However, this requires additional information be provided about recurring and expected expenses. C. Erhardt will provide the detailed report separately. S. Hogarth pointed out that the fact that 2018 is an election year and that we would like to support candidates and outreach must be considered. We would also like to reach out to major donors in regards to specific ongoing or planned projects. C. Erhardt recommended following up with donors who have dropped off to see if we can get them interested by updating them with what we've been doing. C. Erhardt is also looking for the source for two counter deposits in the amount of \$160 and \$230.

Political Director: S. Wagner advised that we have 50 candidates including Mr. Monaco (Sr.). We did have a 51st candidate (Buncombe County Sheriff) but he is ineligible due to ineligibility. **[MOTION]** S. Wagner moved to endorse and support Adam Brooks and, with a friendly amendment from R. Teeter, disavow Eric Hicks. A. Steude seconded. S. Hogarth provided language if the motion passes, "The Libertarian Party of North Carolina endorses Adam Brooks for Sheriff of Randolph County in the

May 6th Libertarian Primary Election. We also condemn Republican candidate, Eric Hicks, for exploiting the Libertarian Party's years of effort to gain and maintain major party status by registering Libertarian solely to avoid the primary race in his own party." S. Hogarth would like to make all LP and Unaffiliated voters as well as the press aware of Mr. Hicks' blatant ballot raiding. M. Clements suggested billing Mr. Hicks for the LP's ballot access costs. The motion passed unanimously. Additionally, county and regional affiliates are debating whether or not to endorse other candidates in primary races. S. Wagner opines that the LPNC should stay neutral. S. Hogarth would like to the LPNC to hold off on any additional endorsements until the county affiliates vote on the topic and consider on a case-by-case basis.

S. Wagner also proposed for the LPNC to invest in Candidate Materials in the amount of up to \$2,000 as detailed in the attachment (see below). S. Wagner answered several questions from C. Dooley: Candidates are not yet aware and may not agree to take advantage of these materials. A design has not been proposed. Door hangers are included in the design quote but will wait until after the primary to make a second proposal to actually produce. **[MOTION]** M. Clements moved to allocate \$2,000 for candidate materials per S. Wagner's proposal. C. Dooley seconds. The motion passed unanimously except for an abstention by A. Steude.

S. Hogarth plans to try out eCanvasser (on Adam Hicks) and ordered it for one month trial. eCanvasser coordinates/synchronizes with NationBuilder.

OLD BUSINESS

Randolph County Sheriff Race: Discussed as part of Political Director Report.

Strategic Plan: S. Wagner and B. DeRidder will continue further discussion offline.

NEW BUSINESS

NC Commission of Inquiry on Torture (NCCIT): P. Jacobson is representing LPNC on this commission. The NCCIT will publish a report regarding activities of a NC based organization, Aero Contractors, a government front, whose sole function is to transport human cargo outside the country (e.g., Jordan) for the purpose of torture. More information can be found at www.nccit.org.

Platform Committee: P. Jacobson reports that there is not much activity in the Platform Committee. However, the goal is not to make changes for the sake of making changes.

Issue Paper Committee: P. Jacobson reports on the formation of an Issue Paper Committee. [If anyone has details on this, very little on this]

Messaging Committee: S. Hogarth will postpone discussion of this.

EC Positions: Aaron Jeffers and Kevin Ayler expressed interest in the open at-large positions. Both were voted in unanimously. (Typically the executive committee is voted in during the state party convention. The two open positions will be filled by EC vote to backfill resignations.) **[MOTION]** M. Clements moved to accept both candidates as at-large members of the LPNC EC. A. Steude seconded. The motion passed unanimously.

Meeting adjourned at 2:30 PM.

The next meeting will be an online meeting on March 29, 2018 – at 8:30pm.

The next in-person meeting will be at the LPNC Convention in Clemmons on May, 18.

To Do's

- Susan to recruit Membership Secretary.
- Andy to share location for meeting agendas.
- Clement will provide the treasurer's report in writing.
- Clement will attempt to hunt down the source for two counter deposits (\$160, \$230)

ATTACHMENTS

Candidate Materials Proposal

by Sarah Brady Wagner

There are currently 50 Libertarian candidates in North Carolina, including 6 primary contestants, meaning the LPNC will be fielding a minimum of 47 candidates in the general election. Wake County has already instituted their own, so far very successful, candidate support program. Through this program, they have already established a system of guidance and support as well as a material support program for the 16 state-level candidates in that county. This leaves 28 candidates who will be on the ballot as Libertarian Party Nominees in November 2018.

It is my belief as Political Director that these candidates can benefit significantly from an initial material investment in their campaigns from the LPNC. I ask the Executive Board to approve the expenditure of up to \$2000 on the purchase of design work, business cards, and stickers to be distributed and personalized to each of the 28 current LPNC candidates outside of Wake County. This initial investment will give even the candidates without resources available to invest in campaigning to begin outreach in their community with confidence and name recognition while helping to ensure a uniformity of design across all LPNC candidates, increasing the recognition of the party brand and party viability overall. By ensuring that each candidate has these materials, they can be trained in donor outreach, making it possible for their campaigns to grow and attract more support.

After solicitation for bids from print shops within the state of North Carolina and comparing them to online printing services, I propose we order the proposed materials and services from Freedom Creative Solutions in Greensboro, NC. In addition to being a local independent business, Freedom Creative Solutions is owned by supporting LPNC member Daniel Baird and provided the most competitive quote on the design and printing requested.

The Quote breaks down as follows:

Design & Branding: \$95 per hour in 1 minute increments

40 sets of business cards (UV coated color print front, matte b/w back):

Turnaround from proof approval: 3-4 days.

Qty 250: \$38.50 per set

Qty 500: \$48.50

250 lapel stickers (2-3 colors, 2")

Qty 250 = \$270

Qty 500 = \$360

Qty 1000 = \$410.

Qty 5000 = \$525

The proposed distribution would be to purchase:

- approximately 3 hours of design time to produce designs and files for candidate business card, candidate & county door hangers, and "Vote Libertarian" stickers at a cost of \$285
- 250 business cards for 28 candidates at a cost of \$1078 (candidates will be given the option to pay \$10 for an additional 250)
- 5000 stickers to be distributed between all candidates at a cost of \$525

This provides an estimated cost of \$1888