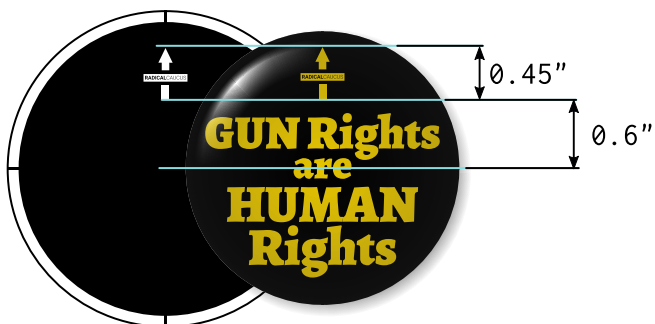
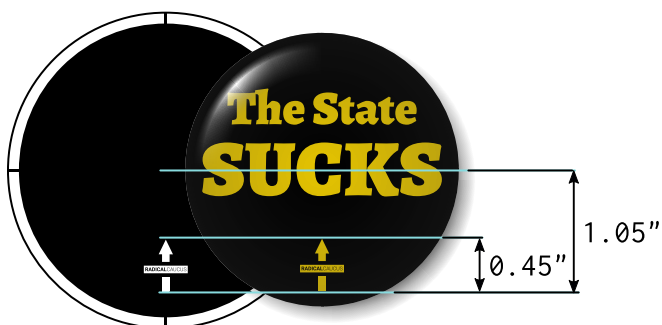


Orlando 2016A Button Specification

Dated 8 June 2017

All text, with the exceptions of special characters as needed, is to use the Alegreya typeface in black/heavy weight; all text is gold on a black background. For templates for use on gold paper, leave all parts to be gold as white.

The Radical Caucus logo is normally to be shown as indicated but may be omitted entirely for designs that fill the entire button face or render the logo redundant – such as for a button that features a large version of the logo.



2³/₈ Inch Buttons

(also known as Badge-A-Minit 2¹/₄)

Bottom position (preferred): logo base is 1.05 inches below center.

Top position (as needed): logo base is 0.6 inches above center.

Center horizontally.

Logo is 0.45 inches tall

25mm and 1 Inch Buttons

Bottom position (preferred): logo base is 0.425 inches below center.

Top position (as needed): logo base is 0.25 inches above center.

Center horizontally.

Logo is 0.175 inches tall.