



## **June 2, 2020 Primary Election Voters' Guide Advertising Rates**

The League of Women Voters of Howard County plans to publish our 2020 Primary Elections *Voters' Guide*. Of all the materials and programs the League offers, the *Voters' Guide* is the most well-known, the most respected, and the most anticipated. All local candidates whose names appear on the ballot are invited to have their responses to our questions printed, at no charge to them, precisely as written by the candidates themselves. We receive calls months before Election Day asking when the Guide will be published.

10,000 copies will be distributed throughout Howard County to libraries, senior centers and other key locations by members of the League of Women Voters. This is an excellent opportunity to reach out to a wide range of Howard County citizens while supporting education and civic engagement. And, best of all, we've rolled back prices to the 2014 levels, with no extra charge for CMYK color!

The deadline for requesting an ad is April 27, 2020 for the Primary Voters' Guide. and April 30 is the deadline for final copy in PDF X-1A format.

Email [info@howard.lwvmd.org](mailto:info@howard.lwvmd.org).

<b>Ad Size</b>	<b>Dimensions (w x h)</b>	<b>Cost</b>
Full Page	9.5" x 14.5"	\$1,250
Half Page (horizontal)	9.5" x 7.25"	\$800
Half Page (vertical)	4.5" x 14.5"	\$800
Third Page	4.5" x 9.5"	\$650
Quarter Page	4.5" x 7.25"	\$500
Eighth Page	4.5" x 3.5"	\$300
Sixteenth Page (horizontal)	4.5" x 2.0"	\$200

The League of Women Voters of Howard County is a charitable 501(c)(3) nonpartisan organization that provides voters with information about every local candidate and ballot question.

***Thank you for supporting Voter Education in Howard County!***