

## **Press Release for The Olympian on National Voter Registration Day**

**September 22, 2020**

Today the League of Women Voters of Thurston County released a video, “Be A Voter,” as part of their National Voter Registration Day activities. The video speaks to young voters concerned about current events. To see the video go to [http://www.lwvthurston.org/how\\_and\\_why\\_to\\_vote](http://www.lwvthurston.org/how_and_why_to_vote) or YouTube:

[https://www.youtube.com/watch?v=PV59jHKc5A8&t=8s&ab\\_channel=JennaMasonMedia](https://www.youtube.com/watch?v=PV59jHKc5A8&t=8s&ab_channel=JennaMasonMedia)

This is the second video the League has produced in collaboration with Jenna Mason Media. The first is “How to Vote.” It is a lighthearted step by step guide to the voting process. Both videos have Spanish versions to reach a wider audience than English speakers. Speaking of “Be A Voter,” Jenna Mason says, “I worked with my housemates during the pandemic and found out they are awesome actors! Being able to film from home as well as in the local community was integral to the message that we all need to vote to be the change we wish to see in our communities. With the pandemic, the Black Lives Matter movement, and climate change, it truly feels like the most important time to come together, inspire one another, and lift each other up to make changes for the better.”

Pat Dickason, who co-produced both videos, says, “This is the centennial year of the founding of the League of Women Voters, so I felt it was imperative to reach out to younger voters through social media and emphasize thinking about the future.”

The League of Women Voters is non-partisan and focuses on our democracy. A major emphasis of the League this year is promoting safe and fair elections and getting out the vote through our Be A Voter campaign. This new video is part of a larger effort that includes communicating with community groups, businesses, churches, homeless shelters, medical clinics, and the media. To register to vote, go to <https://www.vote411.org>, a service of the League of Women Voters.

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