

Svenja Hahn
Vice President

May 2017 – October 2017

Dear delegates,

The task of the Vice President is to support the President and the whole team as well as representation towards our partners. The typical daily duties of a Vice President involve the internal coordination of everyday and long term tasks together with the President and the Secretary General. Whenever needed I support other bureau members to deliver their tasks and take over responsibility in organizing events. Despite that I would like to highlight some aspects that have been in the focus of my work in the last half year.

Planing of 2018

As we are financing our events through several different fundings we have to have our events for the next years already planned by the end of June. As 2018 will be the year before the next EP elections which is a highly crucial event for us, we have decided to focus our work in 2018 on preparing LYMEC and LYMEC Member Organizations for this event. Despite the statutory events there will be a special programme as well as several political and skill trainings to make sure our members are prepared for the elections. More information will be given at the beginning of 2018, we just want you to know that we are working on it with a high priority.

LYMEC as an organization

In order to have LYMEC prepared as an organization for the 2019 elections we are taken measures now to modernize the organization. Since the Spring Congress we have taken the next steps of making LYMEC as an organization more efficient and be solemnly prepared for the EP elections 2019. Edgaras and me have intensively worked on the strategy for a new visual identity which we will start to implement after the congress. It will cover all external Touchpoints as well as interal documents. The need for this came up after our mother party ALDE had changed its visual identity and the LYMEC bureau had made the decision that we should stay visually close to our mother party. We are continuing developing new ideas for events and adapting current formats. The launch of our first political Hackathon in June in Andorra was a great success.

We have finalized the concept and legal framework of our alumni network and will be providing more information on how to become a member very soon. One thing is for sure: LYMEC alumni network will provide a great chance to bring former and current active LYMEC members together to share knowledge and to network.

As responsible bureau member for the European Liberals Students Network (ELSN) Working Group is keeping up it good work and is providing a strong basis for LYMEC educational policies. There will be new resolutions by them to the Autumn congress as well. The Working Group as well supported the bureau in everyday business like research and provided information on education and student related topics.

Communication

Being a communication professional I am happy to support Campaign and Communications Officer Edgaras. As the whole team is responsible for Social Media I believe it has been a great team effort to make more effective use of the specific characters of our Social Media Channels. We used to use Facebook mostly to reach out to other Liberals to show what LYMEC is working on. But we started to make strategically use of

Facebook advertisement to reach out to more people. We continued using Instagram as a way to show the light and funny sides of politics, to offer a behind the scenes look by using Instagram. Our impact on Twitter keeps growing as we use the medium to engage in political discussions to spread our policies.

Our Social Media campaign “Setting the agenda for Europe” has both lead to good cooperation with relevant liberal stakeholders as well as lobbying for the topics that are essential for young people that we need to work on to create an EU that offers this and the next generations a future.

If you have any questions concerning my work as LYMEC Vice President please feel free to contact me. I am looking forward to meeting you all in Sofia.

Best regards, Svenja

Events attended:

Dates	Place	Event / Purpose	Organisation(s)
11-14 May 2017	Stockholm Sweden	ELF Seminar “Educating Europe”, LYMEC Congress and Bureau Meeting	ELF, LYMEC
2-4 June 2017	Ljubljana Slovenia	ALDE Council	ALDE
9-11 June 2017	Andorra la Vella Andorra	ELF Seminar “Hackathon Youth Unemployment”	ELF, LYMEC
24 June 2017	Berlin Germany	LHG anniversary	LHG
29 August – 2 July 2017	Brussels Belgium	Summer Academy; Internal Meetings	ALDE Group/ LYMEC
14-16 July 2017	Gdansk Poland	ELF Seminar “Getting the Liberal Message Out”	ELF, LYMEC
27-29 August 2017	Brussels Belgium	Young elected Politicians Event	ALDE CoR / LYMEC
8-11 September 2017	Podgorica Montenegro	ELF Seminar “Young Leaders Meeting”	ELF / LYMEC
6-8 October 2017	Jena Germany	JuLis Congress	JuLis