

# Bureau Report Edgaras Mascinskas – Vice President

April-September 2018

Dear liberal friends,

Please find included a brief summary of my activities report.

As the Vice President, my main responsibilities are to support the President and the rest of the Bureau. After taking control of internal coordination, team managing and strategic overview of the Bureau, I would like to touch upon several areas of my responsibilities that I have been focusing for the last 6 months.

## A more efficient way of doing things

At our first Bureau Meeting in Brussels we decided to professionalise our organisation not only when it comes to events and communications but also the way we take decisions. In order to streamline decision-making we re-organised the Bureau and developed an internal framework, which has been laid out in the Program of Action 2018-2020. In addition to this, we also established focused internal task forces working on IMS, Campaigns and Communications, Policy, Alumni Network and more. This has helped us to organise our work much more efficiently compared to the previous Bureau.



# One-step closer to new LYMEC

Over the last six months, I have been solely focusing on finalising our new visual identity and creating new elements for future campaigns. The agency that was contracted to work for us did a tremendous job, however, much of more work had to be done by ourselves. We now have not only new logos for IMS, Alumni, but also stickers, t-shirts, lanyards, badge designs and also motion graphics, logo openers and closings, transitions, instagram story elements and more. This is the most comprehensive and modern visual updates LYMEC has ever had. The update on the new visuals is very important ahead of the EP elections in 2019 and I couldn't be more happier and proud to launch the new identity in Vilnius.

### 2<sup>nd</sup> of Summit of Young Elected Local and Regional Leaders

This year yet again we teamed up with Young Democrats for Europe and ALDE Group in the European Committee of the Regions to organise a highly praised and welcomed 2<sup>nd</sup> edition event aimed at young local and regional liberal politicians. This year we received over 60 applications for 17 places. Unfortunately, the number of female applicants was less than satisfactory and hence the gender balance of the event was non-existent. The event will take place 17 September and we hope continue the series as it is the only opportunity for young liberal local and regional politicians to meet.

### Reform of the Individual Members' Section

The reform process has now been finalised and I am very happy with the result. The IMS delegates and in particular, Benjamin FIEVET, were very well organised and the whole process was inclusive and transparent.



### **Communications**

At the Bureau Meeting in Milan we discussed and approved draft communications strategy which was prepared by Dan. We are now in process of implementing it. We did however launch to test brief campaigns on attacks against journalists and the State of the Union speech.

All the best, **Ed**garas Mascinskas

Vice President

### **Events Attended**

Dates	Place	Event / Purpose	Organisation(s)
20 April 2018	Brussels Belgium	ELF General Assembly	ELF, LYMEC
27-28 April 2018	Sofia Bulgaria	ALDE Party Council	LYMEC, ALDE Party
27-29 June 2018	Brussels  Belgium	ALDE Summer Academy	LYMEC, YDE
18-20 May 2018	Brussels  Belgium	LYMEC Bureau Meeting	LYMEC
10 July 2018	Brussels  Belgium	NDI Western Balkans Visitors' group	NDI, ALDE Party, LYMEC
13-15 July 2018	Milan Italy	IMS Grassroots training	LYMEC
3 September 2018	Brussels  Belgium	Young Legislators Program: Game- changers and Freedom-fighters	LYMEC, FNF, ALDE Party, ALDE-CoR
7-8 September 2018	Budapest <b>Hungary</b>	Young Leaders Meeting	LYMEC
17 September 2018	Brussels  Belgium	Summit of Young Elected Local and Regional Leaders	LYMEC, ALDE-CoR