

Communications Officer's Report – Ida-Maria Skytte November 2020 – April 2021

Dear fellow liberals,

Please find below a short overview of my work since the Autumn Congress.

November 2020

A lot of my work in November was focused on the Autumn Congress and the coverage of that. Together with IFLRY, we also supported our mutual candidate Simon Lindkær Andersen with his campaign when running for the Board of the European Youth Forum.

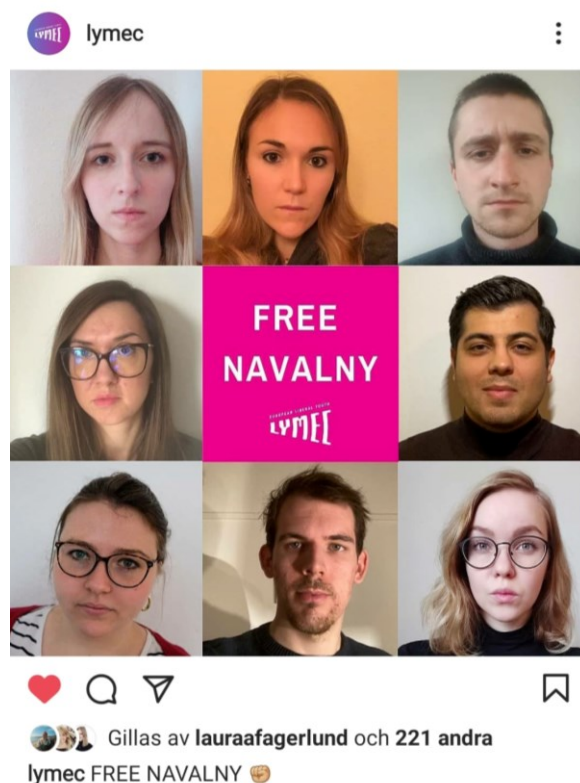
December 2020

December was a calmer month. The content on our channels mainly focused on wrapping up the Young Changemakers' Academy as well as reacting to current political events, such as the approved Erasmus+ budget and the Human Rights Day.

January 2021

In January, we reacted to several political events, such as the attack on the Capitol, the decision to move the 2021 Ice Hockey World Championships from Belarus, the imprisonment of Navalny, and the new abortion ban in Poland, which we did a statement on together with our Polish member organisation Młodzi Nowoczesni.

In January, we also launched a social media campaign called "From Our MOs", which goal was to collect best practices of the work our MOs had done during the pandemic. In all honesty, this campaign was not as successful as we would have wanted it to be. When doing something similar next time, we will aim to make the purpose of the campaign clearer and make it easier to participate in the campaign.



In the end of January, we also organised our second Digital Assembly, which we also covered on our social media channels, e.g. by live tweeting during the event.

February 2021

February was a calmer month social media-wise. We held the IMS elections and showcased the elected delegates on our channels, to bring more visibility to the IMS. We also worked quite a lot on our upcoming website.

March 2021

In March, the Working Group on Civil and Minority Rights, which I am responsible for coordinating, organised its first event. The event, called “Racism in Europe – A Liberal Response”, gathered four high-level speakers – **Maria Daniella Marouda**, Chair of the European Commission against Racism and Intolerance, **Jana Degrott**, politician and anti-racism activist, **Abir Al-Sahlani**, Renew Europe MEP and member of Liberal International’s Human Rights Committee, and **Eva Biaudet**, Finnish MP. The livestreamed debate was cross posted on Liberal International’s Facebook page, which gave the debate more visibility.



In March, we also organised two other livestreamed debates around our book event “EU Diplomacy Fit for the Future”, this time in cooperation with the European Liberal Forum. These livestreams also performed quite well, both thanks to the high-level speakers and the activity of the participants, who shared the livestreams on their own channels.

April 2021

Our social media focus in April will be on the Spring Congress, both pre, during and post Congress. In April, I will also work on our study session application to the Council of Europe together with Laia Comerma.

#	Date	Venue	Event/Purpose	Organisation
1	27 November	Online	YCA III – Presentation on Social Media Skills	LYMEC/ELF
2	1 December	Online	Civil & Minority Rights Working Group Meeting	LYMEC
3	2 December	Online	Ad Hoc Bureau Meeting	LYMEC
4	7 December	Online	Bureau Meeting	LYMEC
5	15 December	Online	Meeting with Website Developers	LYMEC
6	17 December	Online	Civil & Minority Rights Working Group Meeting	LYMEC
7	5 January	Online	Meeting with Website Developers	LYMEC
8	7 January	Online	Meeting about Libertas	LYMEC
9	11 January	Online	Bureau Meeting	LYMEC
10	21 January	Online	Meeting with FUEN	LYMEC
11	26 January	Online	Meeting with LYMEC's Finnish Member Organisations	LYMEC, SU, KeNu, Keskustaopiskelijat
12	26 January	Online	Civil & Minority Rights Working Group Meeting	LYMEC
13	30 January	Online	Digital Assembly	LYMEC
14	1 February	Online	Meeting about LinkedIn	LYMEC
15	2 February	Online	Meeting about Outreach	LYMEC
16	6 February	Online	Bureau Meeting	LYMEC
17	16 February	Online	Meeting about LYMEC Website	LYMEC
18	16 February	Online	Interview with Nickolas Pagonakis	LYMEC
19	16 February	Online	LYMEC Team Building	LYMEC
20	24 February	Online	Civil & Minority Rights Working Group Meeting	LYMEC
21	1 March	Online	Bureau Meeting	LYMEC
22	6 March	Online	Young Liberal Women Summit	LYMEC
23	23 March	Online	WG Event: Racism in Europe – A Liberal Response	LYMEC
24	24 March	Online	Ógra Fianna Fáil's National Youth Conference	Ógra Fianna Fáil
25	5 April	Online	Bureau Meeting	LYMEC

