

Subject: Welcome to the Madison Bikes Newsletter!

From: Madison Bikes Newsletter <newsletter@madisonbikes.org>

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To: info@madisonbikes.org



Harald --

The 2016 Madison Bike Week is over--thank you for talking to us at one of the commuter stations and signing up for our newsletter!

Madison Bikes is an emerging organization, currently staffed solely by our volunteer board of directors. We have a vision, but we know that we can't do the hard work of advocating for a better city to bike in without you! Over the past seven months we worked hard getting our ducks in a row: registering up a non-profit organization, setting up a website, creating a logo, forging positive relationships with the other bike advocacy partners in town, and much more. One of the results of this effort is the newsletter you're now reading.

At this point you may be wondering, "What will Madison Bikes do for me and my community?"

We hope to serve you in many ways. Madison Bikes is aiming to:

- Be a source of ongoing positive inspiration to the community.
- Provide a space where your ideas about making Madison a better bike community can come to fruition.
- Be a hub where you can bring your bike-related issues and help us to prioritize and channel our members' and community partners' direct action.
- Be a central source of information about current and future city street and neighborhood projects that affect biking, enabling you to make your voice heard when it counts.
- Use accurate information and your collective voice to help our city improve design and infrastructure for everyone who wants to ride a bike.
- Be a more direct conduit whenever possible for your energy and voice to the powers that be at the local level.
- Work with partner organizations, bike and non-bike related alike to work toward our vision of a better city to bike in for all.

We know that we will only be able to accomplish our goals if many of you get involved; or as we at Madison Bikes like to say, "To make Madison a truly wonderful place to be on a bike, we need butts in the seats!" (literally and figuratively). We're so happy to have you join us at the beginning of our journey.

In the media

The Cap Times had two articles about Madison Bikes, one [focusing on our launch as an organization](#) and [a Q&A with India Viola](#), one of our directors.

Events/On the blog

Tomorrow, June 28, the Cap Times is organizing a podium discussion on "[how Madison can make room for the bicycling boom?](#)" Read more [about the event on our blog](#).

On Facebook

Did you know that Wisconsin law does allow electric assist bikes to use bike infrastructure, but that the motor has to be switched off while they are on there? On our [Facebook Group](#) there was [a discussion whether these rules actually make sense](#).

Madison Bikes Newsletter
<http://www.madisonbikes.org/>

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