



Harald --

Have you gotten out your gloves yet? Fall has definitely arrived in Madison.

The one big event for us in September was our kickoff party at the High Noon Saloon. It was a great success, with about 90 of you attending, despite hail and rain and thunder that day! Thanks so much for coming and contributing through discussion, donating, or a leaving little dots on our maps. Very special thanks go to Jonny Hunter of Underground Food Collective, who not only tirelessly kept you nourished but also donated all proceeds from food sales (plus an extra cash donation) to Madison Bikes! Special thanks also go to Saris for providing bike parking and one of their car racks as a door prize! Also thanks to DJ The Real Jaguar, the High Noon Saloon, and our volunteers for making the event a success. Finally thanks to those who couldn't attend the event but [donated online](#) in advance!

Events

Bike Winter Fashion Show - November 19

The Bike Winter Fashion Show enters its 6th year. If you've never heard of it, the Winter Bike Fashion is a mix of entertainment and education, showcasing the various ways to keep riding through winter. Stay tuned for further details and a call for models. The Bike Winter Fashion Show will happen at the High Noon Saloon on November 19 from noon to 3pm. Save the date!

Middleton Infrastructure Ride - October 10

Local cyclist Kierstin was forced off Century Avenue, a central east-west connector in Middleton without any cycling infrastructure, by a person driving his car aggressively. She is now organizing an infrastructure ride "to talk about changes that need to be made to make it safe for children to bike to school and adults to commute or exercise by bicycle" in Middleton. Meet at Harbor Athletic (2711 Allen Blvd, Middleton) on Monday, October 10 at 6pm. More details on the [Facebook event page](#).

On the blog

[Urban Bike Adventures with Kids](#)



Making biking safe and fun for all ages and abilities is a big focus of Madison Bikes. In August, guest blogger Elysha shared her success story of getting [out-of-town friends to give biking in Madison a try](#). This month our board member Emily shares her tips for going on "Urban Bike Adventures" with her family.

[...] Invariably, something happens on every bike ride - a new max speed achieved, a new route learned, a flat or two or three - that makes it memorable for one reason or another. We have the luxury of engaging in conversation with our kids that would otherwise be interrupted by the distraction of driving. While we ride, we deliberately work to help teach our kids safe biking practices, the rules of the road, how to be courteous on the bike paths, basic bike maintenance, and safe routes from our home to the places we frequently visit. The necessity of physical effort on everyone's part provides a sense of accomplishment and teamwork just for getting to our destination and back home. Riding provides us an opportunity to share in an activity that is both healthy for our bodies and the environment and we all get a chance to embody a "can-do and I'll try" attitude about life.

Although we bike year-round, summer gifts me extra time to go out riding with my kids. I like to call our bike outings "Urban Bike Adventures" because that is just what they are! We make a plan for where we want to go, how we will get there and what we need to bring. Then we hop on our bikes and set out. [\[read the full post\]](#)

The latest biking numbers

September is when the US Census releases its annual update on how people get to work. Our vice-president Harald [took a first look at Madison's bike commuting numbers](#)---and found that a multi-year stagnation continues: Every year since 2009, about 5% of people use bikes as their primary way to get to work. Let's work on ending the stagnation and getting up that percentage!

Weekly calendar updates

Madison Bikes president Grant continues posting his weekly roundups of what's going on in bike advocacy in Madison. Check [our blog](#) every Monday morning for the latest installment, or go straight to our [Community Bike Calendar](#) to get an overview of upcoming events.

In the news

The Badger Herald published an article about Madison Bikes. Read it [here](#).

On Facebook

Our [Facebook Group](#) now has over 500 members!

Biking and construction zones: Construction zones are a fact of life in Madison. There were several threads about how construction zones can negatively impact cycling and what could be done to improve this. Read the threads on [East Wash](#), [University Bay Drive](#), or [Fordem](#).

UW Campus Master Plan: Bob alerted us how the UW Campus Master Plan [may negatively impact biking on University Ave](#).

[Donate now!](#)

Madison Bikes Newsletter

<http://www.madisonbikes.org/>

[@madisonbikes](#)

Madison Bikes · United States

This email was sent to info@madisonbikes.org. To stop receiving emails, [click here](#).

Created with [NationBuilder](#), software for leaders.