

Dear Kansas Candidate,

At the Voter Network we know that a majority of Kansas voters don't typically participate in local elections. And, we know that limited resources and time make it hard to get your name out there. Let us make it a little easier for you and your voters.

This year, we're setting a big goal: to host a 1-Minute Video introduction for as many city/school candidates as we can on KSBallot.org, our nonpartisan ballot guide. Obviously, we need your help to make this happen! This is a fun, quick, and easy way to help people feel more prepared and comfortable at the ballot box. Plus, it gives you a chance to introduce yourself to voters in your district. We're doing this with support from the REACH Healthcare Foundation and the Health Forward Foundation.

We'll even record your video for you! Or, you can provide your own; just reply to this email and include a YouTube link. We are branding these as 1-Minute Videos, but we will accept anything up to 1 minute and 30 seconds long. All candidate videos received or recorded before **October 22** will be posted on the site in time for the general.

If you aren't providing your own video, you can set a time to record one with a volunteer from The Voter Network by [picking a time slot at this link](#). (If you need a time outside of the normal 9-5, let us know.) It only takes ten minutes, and *we've attached a description of the video recording process here for more details*.

Whether or not you choose to include your video on the site, KSBallot.org will be **live late September**. The Voter Network contracts out the development of the site with an organization called BallotReady, and they've done a great job for us the last few years. But once the site is live and you have reviewed your candidate profile page at KSBallot.org, you are welcome to suggest edits directly through their support site at: <https://www.civicengine.com/support>.

We're looking forward to working with you! Thanks for stepping up to run!



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Lindsay Behgam
Associate Director, The Voter Network



What is KSBallot?

Launched in 2019, KSBallot.org is the widest reaching, nonpartisan, comprehensive voter information guide in Kansas. It is available to all voters in Kansas municipalities with 5,000 or more residents. It was developed to encourage greater participation, especially in local races, through voter education. By entering their address into the tool, voters can find links to register to vote and request advance ballots, they can see who and what is on their ballot, research candidates, find polling places and sign up for reminders.

Who is the Voter Network?

The Voter Network is a nonpartisan nonprofit dedicated to engaging Kansans to become the best informed, highest voting turnout population in the country. We do this through an innovative set of data-driven tools, including our relational organizing Voter to Voter project, and comprehensive voter information guide, KSBallot.org. You can learn more at www.thevoternetwork.org.