



=Vote

Amplifying LGBTQ+ Voices Across Kansas

As we approach the pivotal election in November of 2020, increasing voter turnout is a powerful way to make a difference at the federal, state, and local level. We invite you to join us for The Voter Network's **=Vote** project that is committed to supporting and increasing engagement for LGBTQ+ voters.

The Voter Network engages with Kansans in nonpartisan voter education and turnout. Together, we amplify underrepresented voices and create stronger communities through the innovative Voter to Voter program. Communities that have routinely been undermined in the political process vote at lower rates than others (including LGBTQ+ individuals, youth, people of color, and single women). Their voices are not being heard and policies can reflect that.

Voter to Voter uses relational organizing, where we ask people to connect with voters they already know: friends, family, co-workers, or people in their community. No call lists, no knocking on strangers' doors. We like to think of it as peer pressure with a purpose: turning our friends into a movement! The program provides an easy-to-use online tool that allows you to find people in your circle that are infrequent voters and offer them information and support through the voting process. In 2018, we turned out 82% of our voters in Kansas. In 2019, we doubled local election turnout among our voters. We estimate that our volunteers have this impressive level of impact with under three hours of work over the election season.

There are many opportunities for you and/or your organization to participate in the **=Vote** initiative. You can start your own team or you can be an ambassador for our **=Vote** team. We want to share our resources with you and work alongside you as we amplify the voices of our LGBTQ+ community.

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