

## **The Voter Network 1-Minute Candidate Video**

Thanks for participating! These days, a lot of people prefer to receive their information in video form. So, we think these short, introductory videos will be a great way for voters to get to know your name and your platform. We know most people tune out of online videos pretty quickly, so we've branded this a 1-Minute Video introduction, but we'll accept up to 1 minute and 30 seconds of content.

### **Here's how it will work:**

1. If you haven't already, [select a time](#) to record your video with a Voter Network volunteer. These slots are available in 15 minute blocks, but it should go much faster than that. (This will be on Zoom!)
2. When you show up to your scheduled Zoom appointment, you will have one minute to introduce yourself. You come with something prepared, or you could use the suggested format below. A volunteer will be present to assist. Keep some of these Zoom best practices in mind:
  - a. Make sure to test your audio beforehand to make sure your sound is clear and background noise is minimal.
  - b. Find a well-lit spot to sit for best video quality.
  - c. Please Zoom from a computer, not a phone or iPad, if possible.
3. The Voter Network will lightly edit videos to remove pauses or other interference. Your video will be posted exclusively on KSBallot.org within 2-5 days.

You have one-minute to introduce yourself to your voters however you want! We pride ourselves on being accessible, so a fun, casual tone is great. If you prefer a little structure, we've drafted a format you can follow:

**Hi, my name is \_\_\_\_\_ and I'm running for \_\_\_\_\_ and I \_\_\_\_\_**

And then spend approximately 30 seconds telling us about yourself.

**In three words, if elected, I will focus on \_\_\_\_\_**

Just three, no cheating!

**If I was showing off my city to someone from out-of-town, I would take them to \_\_\_\_\_**

Then you might want to close with your website or email address.

[Here's an example video](#) from Roeland Park City Council candidate, Michael Poppa as a reference.