

## **MainStream Coalition Voter Engagement Coordinator**

MainStream is a coalition of informed citizens who believe that moderate voices need to be heard in today's political climate. We stand for mainstream, common sense, responsible and compassionate ideals. We believe that people with different points of view can come together to forge good government that benefits all citizens.

### **Position Overview**

MainStream is hiring a Voter Engagement Coordinator to implement an innovative, wide-ranging campaign of voter information and engagement in three Northeast Kansas communities.

This is an amazing opportunity for the right individual to create something new, a voter engagement strategy beyond registration drives and canvassing. You will have the freedom to innovate, within the guidelines of the program, to foster a culture of voting in communities disconnected from the government officials who should represent them. This position will be responsible for implementing strategies and programs with guidance from MainStream's Executive Director, and with the support of MainStream staff, volunteers, and Board.

Make a real difference.

**The primary focus of the position will center around community organizing via relational advocacy and communications development and implementation. Duties will include, but are not limited to:**

- Plan integrated voter engagement strategies.
- Manage a large scale relational advocacy initiative.
- Plan small and large events to mobilize volunteers and celebrate successes.
- Work with communications team to develop materials and messaging.
- Connect with community leaders, advocates, officials, businesses and grassroots organizations.
- Work with consultants and partners to engage diverse constituents.
- Occasional travel for Integrated Voter Engagement conclaves with other groups engaged in similar efforts.

**Relational Advocacy** – MainStream will be spearheading an effort to drive peer to peer communication around voter engagement.

- Work with staff and volunteers to coordinate event logistics; recruit, support and follow-up with participants; and provide general administrative and technical support.
- Create and manage communication between MainStream and our volunteers.
- Develop and implement strategies to expand the current base and engage new and diverse constituencies.

### **Communications**

- Develop a social media plan around voter engagement.
- Monitor online engagement and provide technical support and information to those in our network.
- Expand current presence across additional platforms.
- Develop and implement strategies to engage new networks and reach under-engaged voters.

- Ensure content aligns with brand and position statements.
- Assist with production of creative content, including copy, images and video, for social media and digital channels.

Other duties as assigned

**Successful candidate will have:**

- Understanding and commitment to the mission of the MainStream Coalition.
- Knowledge of Kansas political dynamics, understanding of the legislative process and citizen engagement . Able to engage politically in a nonpartisan framework.
- Outstanding interpersonal skills and relation management skills.
- Strong written and oral communications skills.
- Solid organization skills; detail-oriented, ability to meet deadlines.
- Able to work within a team environment
- Highly motivated self-starter who can work independently with limited direct day-to-day supervision.
- Creative, results-oriented, self-starting, and willing to learn.
- Ability to work some nights and weekends.
- Two years grassroots organizing or political or agency campaign experience.
- Bachelor's degree in a related field is preferred, but not required.
- Fluency in Spanish preferred but not required.
- Your own vehicle – mileage will be reimbursed.

**Compensation**

Salary commensurate with experience. \$32-\$40K.  
Flexible schedule, 401K match.

This is a full time position, with funding for three years.

**Application Process**

Submit a letter of interest, resume, three professional references and a writing sample.

Attn. Brandi Fisher, Executive Director  
[brandi@mainstreamcoalition.org](mailto:brandi@mainstreamcoalition.org)

**Deadline**

Applicants will be reviewed beginning Feb 26, 2018 and will be accepted until the position is filled.

MainStream Coalition is an equal opportunity employer. We encourage applications from all qualified individuals without regard to race, color, religion, gender, gender identity or expression, sexual orientation, age, national origin, marital status, citizenship, disability, and veteran status.