

THE GREENBELT FUND

ANNUAL REPORT
2016/17

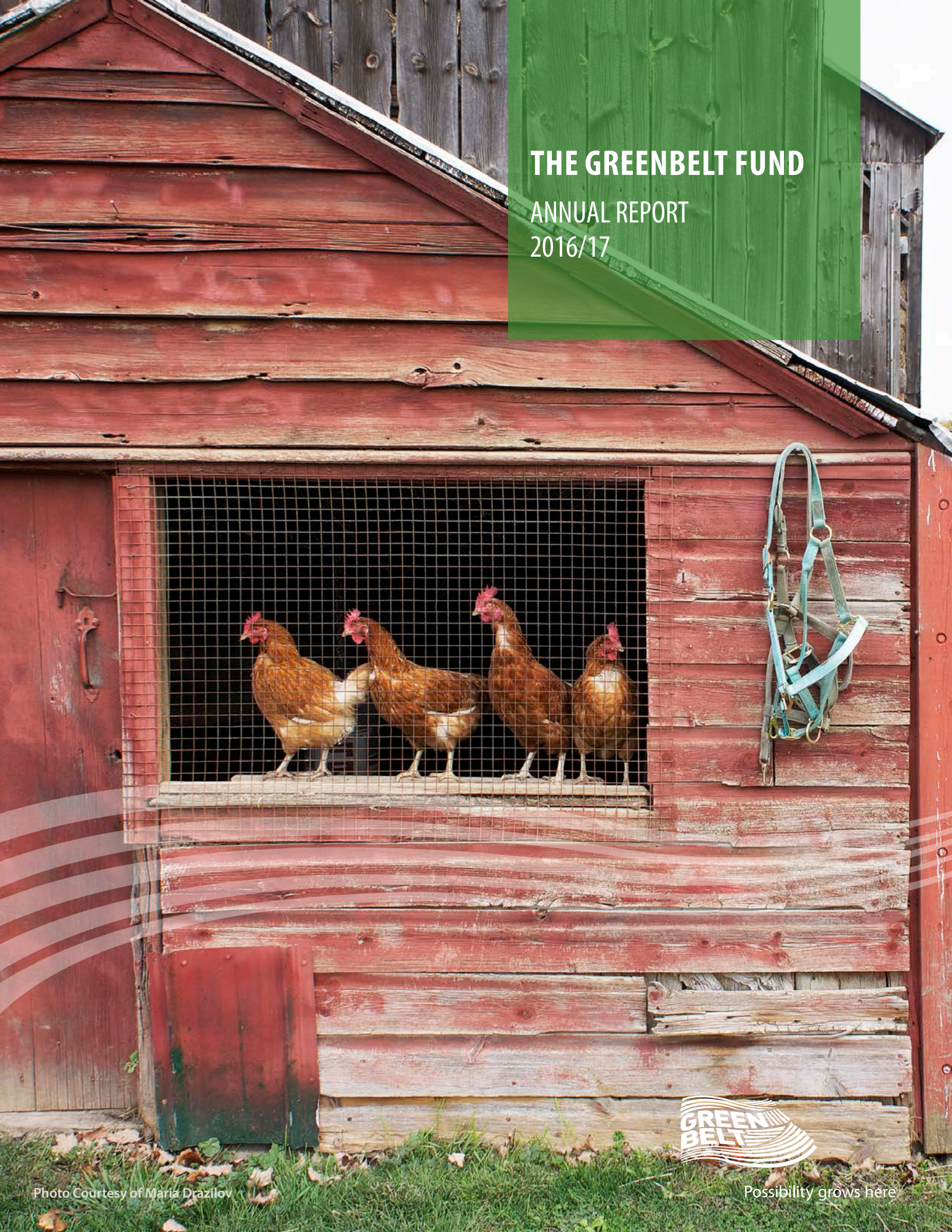


Photo Courtesy of Maria Drazilov



Possibility grows here

The Greenbelt Fund is changing the way we eat food in Ontario. Our innovative investments get more local food onto the plates of Ontarians. We work with businesses, institutions and NGOs to make Ontario's farmers the first choice for consumers. The Fund's work has generated a 13-fold return on our investments, permanently changed the food value chain, and improved local food awareness and education across the province. As a not-for-profit, the Greenbelt Fund is supported by public and private sources. The Local Food Investment Fund grant program is funded by the Government of Ontario and administered independently by the Greenbelt Fund. Learn more at greenbeltfund.ca.

 **13 : 1**

Local food sales are increased by \$13 for every \$1 invested by the Fund

 **50% +**

Percentage of the \$20 billion in imported food that can be produced in Ontario

 **\$11,281,400**

Total amount invested by the Fund

 **200+**

Different foods grown and raised in Ontario

 **3,000**

Food and beverage processing businesses in Ontario

 **\$36.4 Billion**

Ontario's agri-food sector's contribution to the GDP

TOP 5 FUND SUCCESS STORIES



Building on our Strong Track Record

Since 2010, the Greenbelt Fund has invested over \$11 million in 190 projects across Ontario and at every point on the local food value chain. For every dollar the Fund has invested, a \$13 return on investment is generated in Ontario. Investing in local food helps keep Ontario's economy strong – Ontario's agrifood sector generates over \$36 billion in GDP each year, and when Ontarians choose local they are putting their dollars back into our economy, in rural communities and urban centres.

Our Local Food Investment Fund, delivered with the financial support of the Government of Ontario, is continuing to make significant and lasting changes to the food value chain. Since 2015, we've supported 77 projects that are increasing consumer awareness of local food, bolstering the agricultural system, and modernizing processing facilities, not to mention supporting farmers. These projects wouldn't be possible without our committed partners at the Government of Ontario and across the food value chain.



From left to right: Kyle Datzkiw - President, Mohawk Students' Association; Linda Franklin - President & CEO, Colleges Ontario; Deborah Brown - VP Corporate Services, Mohawk College; the Hon. Jeff Leal - Minister of Agriculture, Food & Rural Affairs; Burkhard Mausberg - CEO, Greenbelt Fund; Ted McMeekin - MPP (Ancaster-Dundas-Flamborough-Westdale); Alan Griffiths - Manager, Mohawk College Sustainability Office; Jana Vodicka - Manager of Campus Engagement and Sustainability, Chartwells

Accelerating Collaboration

The Greenbelt Fund fosters collaboration, prioritizing grant projects that bring stakeholders together to make big changes to the way we eat.

With our support, Mohawk College is spearheading an ambitious pilot with four partner colleges to increase local food procurement on campus. Collaborating with Algonquin College, Boreal College, Fleming College, and Humber College, Mohawk is not only increasing the amount of local food served on their own campus but is developing a model that can be replicated successfully across Ontario.

Gordon Food Service collaborated with farming associations, colleges and universities to deliver the Ontario Ingredients for Success campaign. The campaign began with The Future of Local workshop series where over 50 foodservice operators co-designed a "We Support Local" promotion toolkit. The kit includes "local" icons, menu templates, coasters, patio banners, buttons, stickers and shareable facts about Ontario farming. Over 90 foodservice locations have signed up to date, contributing to increased consumption of locally grown ingredients.



Enhancing Innovation

Innovators from across the province have our support. Sprague Foods tripled their production with new robotic equipment through a Greenbelt Fund investment. The automated packaging arm has allowed Sprague to not only scale up production of existing offerings, but launch new product lines made from local ingredients. By increasing their production capacity, Sprague was able to secure shelf space at Costco. Greenhouses Canada is making greenhouse growing more accessible with a mobile “grow truck” to serve as an indoor demonstration and training site, and to help bring fresh produce to remote northern communities. In Aylmer, Planet Shrimp is farming fresh, never-frozen local shrimp in their state of the art aquatic farm.



Investing in Local Food Across Ontario

The Greenbelt Fund takes the lessons learned from supporting local food in the Greenbelt and applies them across Ontario. We are committed to developing a strong local food system in every region in Ontario. Our investments in the north and near-north are strengthening the local food system in a region that can be a challenge for local food distribution. In northern communities including Sioux Lookout, Kenora, Thunder Bay, and Emo, our grantee Cloverbelt Local Food Co-Operative is addressing key distribution issues and connecting remote communities to community supported agricultural programs. In Thunder Bay, Roots to Harvest is transforming local food consumption and literacy in high schools by collaborating with the school board, local farmers, abattoirs, and distributors to bring more seasonal, local food to school cafeterias. Other northern local food leaders with Greenbelt Fund support include Greenhouses Canada, Wickens Lake Sunshine and Northern Harvest.

TOP 5 FUND SUCCESS STORIES



Inspiring Local Food Literacy

Increasing understanding and awareness about local food among consumers and industry stakeholders is essential to ensuring stronger demand for local options. The Greenbelt Fund has supported 20 Local Food Literacy projects since 2016 that are making great strides in promoting the benefits of local food. To bring the local food message to county fairs and public events, Durham Farm Connections partnered with the Durham Region Federation of Agriculture, providing hands-on learning about local food.

Munye Kitchens is emphasizing the world foods that are grown here in Ontario. Chef Bashir Munye is creating a local food guide for multi-ethnic African communities and educating consumers on how to use African crops like okra and callaloo, grown here in Ontario. Our local food system can and should reflect the diversity of our people, with products all Ontarians can cook with in their own kitchens.

OUR PEOPLE



The Greenbelt Fund is fortunate to work with some of the best and brightest. We would like to thank our staff for all their hard work, including those who have moved on.

Fund Staff

Alexandra Lucchesi Program Coordinator (former)
Burkhard Mausberg CEO
Erica Woods Communications Manager
Franco Naccarato Program Manager
Jason Rombouts IT Manager
Kathy Macpherson VP, Strategy & Programs
Megan Hunter Communications & Program Manager
Michele Jenkinson Accountant
Sagal Dualeh Program Officer
Sam Cheuk Grants & Special Projects
Stephen Batthany Manager, Business Development (former)
Susan Murray VP, Communications & Operations
Violet McCrady Accounting Assistant

Fund Board of Directors

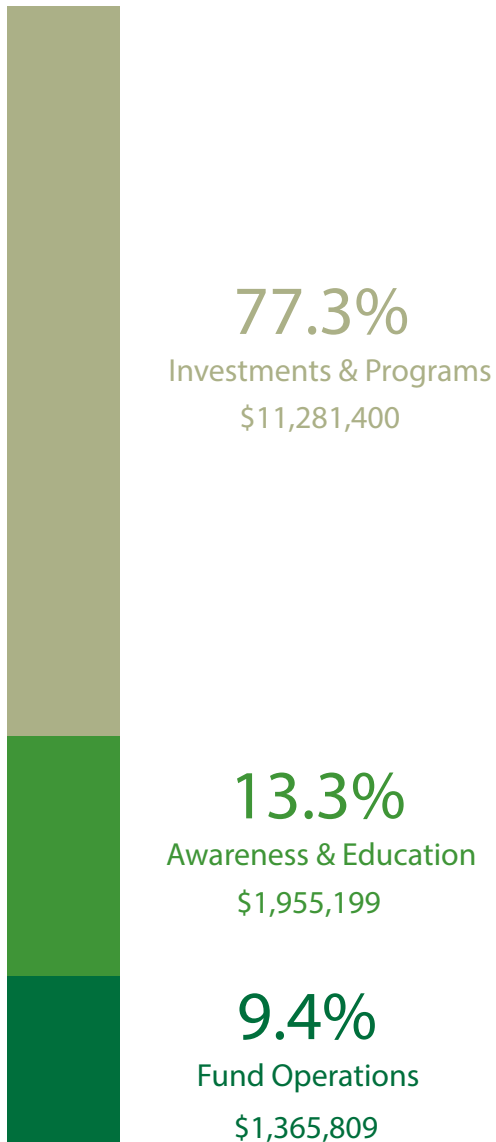
Dr. David McKeown Public Health Physician, Chair
David Oved David Oved Environmental Communications, Secretary
Eric Bowman Gallery on the Farm
Heather Tay Solve Consulting
Joyce McLean McLean and Associates, Treasurer
Marcus Ginder RiverSides Foundation, Vice Chair
Mary McGrath GreenLearning Canada Foundation
Rick Smith Broadbent Institute
Rodney V. Northey Gowling WLG (Former Chair)
Tonya Surman Centre for Social Innovation

Fund Advisory Committee

Brendan Wylie-Toal My Sustainable Canada
Brian Gilroy Ontario Fruit and Vegetable Growers' Association
Donna Dooher Mildred's Temple Kitchen
Guy Burry Craigellachie Corporation
Mike von Massow University of Guelph
Peter Brown Former Director of Agriculture, Scotiabank
Phil Tregunno Ontario Tender Fruit Growers' Association
Robert Campbell Former Director, Food and Beverage, Allstream Centre

FUND FINANCIAL REPORT

Fund Activities 2010-2017



Total = \$14,602,408

Greenbelt Fund Condensed Financial Report 2017

Income

Program Funding	\$1,599,644
Personal & Corporate Contributions	\$115,804
Investments	\$17,054

Total	\$1,732,502
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Expenses

Investments & Program Expenses	\$993,326
Human Resources	\$485,717
Awareness & Education	\$140,504
Operating Costs	\$81,144
Professional & Legal Fees	\$11,651

Total	\$1,712,342
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FUND INVESTMENTS

The Fund's vision is strong, yet simple: to see local food come first in the province's food system. By supporting a multitude of projects with that common goal, we are able to support the very best in innovation from Ontario's local farmers and food leaders.

\$125,000 / 1.5 years

Meal Exchange

Promoting Local Food Procurement Across Ontario's Universities and Colleges: the Real Food Challenge and Campus Food Report Card
mealexchange.com

\$120,000 / 1.5 years

100km Foods Inc.

Growing the Ontario Local Food Economy: Capacity Building and Investment Project
100kmfoods.com

\$85,000 / 1.5 years

Just Food

Ottawa, A Good Food City: Celebrating 150 Years of Food in the Nation's Capital
justfood.ca

\$80,000 / 1 year

FoodShare Toronto

Food Literacy at The Royal & Expanding the Local Food Distribution Hub
foodshare.net

\$75,000 / 1.5 years

Greenhouse Juice Company

Implementation of New Juice Press to Increase Production Capabilities and Access to Ontario Market
greenhousejuice.com

\$75,000 / 1.5 years

Sheik Halal Farms Inc.

Improving Access to Halal Chicken in Ontario

\$75,000 / 1 year

Select Food Products

Implementation of New Cooking Line to Increase Production Capabilities and Access the Ontario Market
selectfoodproducts.com

\$73,500 / 1.5 years

Two Rivers Food Hub

Integrating Distribution Food Hub Models
tworiversfoodhub.com

\$72,500 / 1 year

Cohn Farms

Processing and Distribution Hub
cohnfarms.com

\$71,538 / 1 year

Wendy's Mobile Market

Wendy's Country Market - Season-Extending, Value-Adding Processing and Services
wendysmobilemarket.com

\$65,000 / 1.5 years

Cloverbelt Local Food Co-operative Inc.

Leveraging Local Food Purchases in Northwestern ON: Dryden, Sioux Lookout, Kenora, Rainy River & Beyond
cloverbeltlocalfoodcoop.com

\$65,000 / 1 year

Ontario Federation of Agriculture

Food Literacy Attitude and Awareness Research
ofa.on.ca

\$60,000 / 1.5 year

Gordon Food Service Ontario

Ontario Ingredients for Success
gfs.ca

\$58,000 / 1.5 years

Mount Community Centre

Food Business Innovation Centre
themountpeterborough.ca

\$53,283 / 1 year

Greenhouses Canada

Northern Ontario Mobile Growing Facility
greenhousescanada.com

\$51,500 / 1 year

Halton Healthcare

Good For You, Locally Grown - Phase 2
haltonhealthcare.on.ca

\$50,000 / 1.5 years

Greenbelt Microgreens

Bringing Microgreens to Broader Public Sector Institutions
greenbeltmicrogreens.ca

\$49,000 / 1.5 years

Eat Local Grey Bruce

Eat Local Grey Bruce - Infrastructure
eatlocalgreybruce.ca

\$49,000 / 1 year

Ontario Apple Growers

Strength in our Core Value - Ontario Apple Awareness
onapples.com

\$48,500 / 1 year

Deep Roots Food Hub

Grow West Carleton - Food-Hub
deeprootsfoodhub.ca

\$46,438 / 1 year

Len & Patti's Butcher Block

Improved Production Efficiency to Increase Ontario Raised Pork, Beef, Lamb, Elk & Goat

\$45,000 / 1 year

Roots to Harvest

Get Fresh Cafe - Local Food Procurement Pilot
rootstoharvest.org

\$43,000 / 1.5 years

Beverly Creek

Improving Access of Lamb Products in Ontario
beverlycreek.ca

\$43,000 / 1.5 years

NMK Foods Inc.

Increasing Local Chicken and Turkey Product - Automated Packaging
linkedin.com/company/nmk-foods-inc

\$42,900 / 1.5 years

Earth Fresh Farms

Increasing Access for Ontario's New Innovative White Potato
earthfreshfoods.com

\$42,840 / 1 year

Flanagan Foodservice

Homegrown - Local Food Project
flanagan.ca

FUND INVESTMENTS

\$41,500 / 1.5 years

Ontario Pork

Ontario Pork Consumer Outreach
ontariopork.on.ca

\$38,100 / 1.5 years

Poechman Family Farms

Microgreens for Pastured Eggs
eatlocalgreybruce.ca

\$37,250 / 1.5 years

Bayfield Berry Farm

Increasing Processing of Ontario Fruit
Juices, Cider, Preserves & Fruit Liqueurs
bayfieldberryfarm.on.ca

\$35,910 / 1 year

Local Food and Farm Co-ops

Co-operative Local Food Marketing
Program
cultivatingfoodcoops.net

\$35,000 / 1.5 years

Veal Farmers of Ontario

Ontario's Best Veal Parmigiana
Sandwich
ontarioveal.on.ca

\$35,000 / 1 year

Ontario Water Centre

Developing a Business Plan for a Local
Food Hub in Georgina, Brock, and East
Gwillimbury
ontariowatercentre.ca

\$33,000 / 1.5 years

Cookstown Greens Inc.

Expanding Cookstown Select Organic
Brand and Increasing Market Access for
Organic Growers
cookstowngreens.com

\$32,675 / 1 year

National Farmers Union - Ontario

Building a Network of Local Food
Advocates
nfu.ca

\$30,141 / 1.5 years

Farmersville Community Abattoir

Farmersville Community Abattoir -
Processing Equipment
farmersvilleabattoir.com

\$30,000 / 1 year

Muskoka Foundry

Market Assessment for the
Development of a Local Food Hub
muskokafoundry.com

\$30,000 / 1 year

3000 Marketing Plus (DD Poultry)

Marketing Poultry to Ontarians
ddpoultry.ca

\$28,316 / 1 year

Local Line Inc

Local Line Food Hub Product
localline.ca

\$25,000 / 1 year

Centre for Environmental Sustainability in Healthcare

Brewery Discovery Route

\$23,495 / 1 year

Munye Kitchens

Increasing Local Food Outreach -
Multi-Ethnic African Communities &
Beyond

\$20,000 / 1 year

Entomo Farms

Embracing Entomophagy
entomofarms.com

\$18,988 / 1 year

Victorian Order of Nurses Windsor Essex

Promoting Local Food Literacy &
Increasing Local Food Consumption in
Southwestern Ontario Schools
vonerieclair.ca/windsor-essex

\$15,000 / 1 year

Organic Council of Ontario

Organic Sector Check Off Feasibility
Study and Implementation Plan
organiccouncil.ca

\$15,000 / 1 year

Tides Canada Initiatives (Farms at Work / Transition Town Peterborough)

Expanding Impact & Sustainability of
Local Food Month
tidescanada.org

\$15,000 / 1.5 years

Guelph Community Health Centre

Investigating the Feasibility of a Local
Food Brokerage Program
guelphchc.ca

\$15,000 / 1 year

Live Kitchen

North Bay Value Added Chain

\$15,000 / 1 year

Culinary Tourism Alliance

Fall Feast ON Marketing Campaign -
Local Food Literacy
ontarioculinary.com

\$15,000 / 1 year

Against the Grain Farms Winchester

Resetting the Table
againstthegrainfarms.ca

\$14,475 / 1 year

Ecological Farmers Association of Ontario

Supporting Local Food Market Access
for Ecological Growers Across Ontario
efao.ca

\$14,436 / 1 year

West Niagara Agricultural Society

Niagara 4-H Local Food Booth
westniagarafair.ca/site/home

\$13,250 / 1 year

Neyaashiing Smoked Fish

Neyaashiing Smoked Fish

\$10,000 / 1 year

York Region Food Network

Local York
yrfn.ca

\$9,942 / 1 year

Wickens Lake Sunshine

Greenhouse Retrofit/Extension to
Supply Local Food to Area School

\$5,000 / 1 year

Cauldron Kitchen Inc.

Local Food Entrepreneurship Program
cauldronkitchen.ca

661 Yonge Street, Suite 500
Toronto, ON M4Y 1Z9
greenbeltfund.ca



Possibility grows here






FRIENDS OF THE GREENBELT FOUNDATION

ANNUAL REPORT
2016/17


Photo Courtesy of Michael Manett



Possibility grows here




Ontario's Greenbelt is the solution for fresh air, clean water, healthy local food, active outdoor recreation, and a thriving economy. At nearly 2 million acres, it's the world's largest permanently protected greenbelt, keeping our farmlands, forests, and wetlands safe and sustainable. The Friends of the Greenbelt Foundation works to help keep farmers successful, strengthen local economies, protect natural features, and promote sustainable growth. Learn more at greenbelt.ca.

 **\$3.2 billion**

Ecosystem services the Greenbelt provides to Ontarians each year

 **24,587 Acres**


Total land added to the Greenbelt through the Co-ordinated Review

 **21,000**

People who wrote to the government to protect and grow the Greenbelt during the Review

 **260 Million Tonnes**

Carbon dioxide stored in the Greenbelt's protected forests, wetlands and farmland

 **138,390**

Tender fruit trees planted with Foundation support

 **2,000+**

Points of Interest to visit on Greenbelt Explore

A WORD FROM THE CEO

Twelve years ago, I started leading a charity for a new and, it turns out, transformative concept – a permanently protected Greenbelt in Canada's most populous region. At the time, I thought the work of the Foundation was about protecting land. Over time, I came to realize the Foundation's work is about safeguarding the living, breathing, vibrant systems that make up the Greenbelt.

Science used to tell us that the benefits of biodiversity come from the variety of organisms within the ecosystem. Now, we know that the strength of ecosystems lies in the relationships between the diverse species. It's the interactions among them that count. This insight from ecology is now applied to other fields like urban planning (think Jane Jacobs) and managing sports teams (think the Pittsburgh Penguins).

I've seen firsthand that the Greenbelt's success comes from its many diverse relationships. Relationships between farmers and consumers, between hikers and their trail, between a tree and those seeking shade, between rural and urban, between buyers and sellers – these connections make the Greenbelt thrive.

The past year has been a pivotal one for the Greenbelt. After two years of consultation and study, the Province's Review of the Greenbelt Plan came to a close with the addition of 21 urban river valleys and 7 coastal wetlands for the Greenbelt, stricter limits on urban sprawl, higher density targets, and a commitment to map and protect both the agricultural system and the natural heritage system that sustain the land.

Throughout the Review, tens of thousands of citizens wrote their government in support of protecting and growing the Greenbelt. This passion is fostered by the relationships we have built with the Greenbelt over the years. From those who visit Conservation Areas, to those who get to know their farmers at the local markets, to those who rely on clean drinking water from Greenbelt-protected groundwater: the supporters of the Greenbelt are those who know what it offers and gives.

As I leave the Foundation, I am thrilled with our success to inspire a model for sustainable living. At the same time, I cannot help but think about the future of the Greenbelt. There are certainly worries on the horizon. Will urban growth push up against Greenbelt boundaries and increase pressure to pave over farmland and nature? Will climate change destabilize protecting our forests, wetlands, and local food systems?

But the endless possibilities of the Greenbelt will overcome these worries. After all, the Greenbelt is now an inevitable part of Ontario's legacy. It's a profound statement of hope, and recognized as a model for the world in an age of uncertainty. It is a living, breathing, vibrant system whose unlimited relationships among people, nature and food bring optimism and faith.

Now, twelve years later, we don't know how much more the Greenbelt will become.

And I cannot wait to find out.



Burkhard Mausberg

CEO Friends of the Greenbelt Foundation & Greenbelt Fund



Possibility grows here.

TOP 5 FOUNDATION SUCCESS STORIES



Photo credit: Susanna Craine

Successful Co-ordinated Review

Two years after it was launched, the 2015 Co-ordinated Land Use Planning Review came to an end with about as good a result as we could hope for – a permanently protected Greenbelt. Despite the more than 700 requests to remove land from the Greenbelt and pressures from urban sprawl, the Greenbelt has stood strong as a lasting legacy for future generations.

We supported our friends in the farm community with their goal of hard urban boundaries and support for the agricultural system. We worked with environmental groups to champion increased protection for natural heritage systems in and outside of the Greenbelt. We called for a strengthened Growth Plan to curb urban sprawl. Together with our partners, we mobilized thousands of people to write to their MPPs, Ministers and Premier in support of protecting and growing the Greenbelt.

In all, it was a successful Review. The Greenbelt has emerged as a lasting legacy for the future and a commitment to our values and priorities as a province - fresh, local food; strong rural economies; environmental stewardship; healthy, active recreation; and sustainable communities.



Smart Growth in the Greater Golden Horseshoe

As our region continues to grow, we know that pressure to take land out of the Greenbelt will only increase unless we curb urban sprawl and build communities of the future. The Growth Plan for the Greater Golden Horseshoe is our roadmap to an economically vibrant and environmentally sustainable future.

A Foundation report, [Plan to Achieve](#), analyzed the approach many municipalities use when conducting Land Needs Assessments. It found that a flawed process is leading to the expansion of municipal boundaries into farmland and green spaces. The report provides a framework for revamping the process and ensuring we're not developing on farmland when we don't have to.

We're partnering with thought-leaders like the Neptis Foundation, Social Planning Toronto, and Ryerson University's City Building Institute to work towards more smart growth and gentle density. This includes more livable communities with meaningful and affordable housing choices, access to parkland and greenspace, integrated public transit, and walkable neighbourhoods. Protecting the Greenbelt means being smarter about not just where we grow, but how we grow.



Building a Local Food Community

Farmers' markets give grocery shoppers the opportunity to meet the people who grow the food they buy, and to learn more about local food and farming. In partnership with the Greenbelt Farmers' Market Network and TD Bank, the TD Market Bucks Program brought new customers and staff to local farmers' markets by giving out \$5 and \$10 'market bucks' to spend at selected markets. Market Bucks encouraged shoppers to try local produce and experience for themselves the difference that fresh, local ingredients make. Over two years, the program not only generated direct income for farmers at participating markets, but brought in new customers who go on to buy more from these farmers on return visits to the market.



Sharing the Story of the Greenbelt

A new book by our CEO Burkhard Mausberg, [The Greenbelt: Protecting and Cultivating a Great Ontario Treasure](#) celebrates the people and stories that make the Greenbelt such a success. From interviews with former premiers to advocates and farmers, the Greenbelt book tells the story of how the world's largest protected Greenbelt came to be and to thrive.

A book tour through the Greenbelt featured candid interviews with Mayor Steve Parish of Ajax, singer-songwriter Sarah Harmer in Burlington, wine pioneer Don Zirardo in Niagara, and more of the fascinating characters highlighted in the book. The events brought Greenbelt supporters together to talk about what makes the Greenbelt meaningful and worth protecting.

TOP 5 FOUNDATION SUCCESS STORIES



Growing the Greenbelt

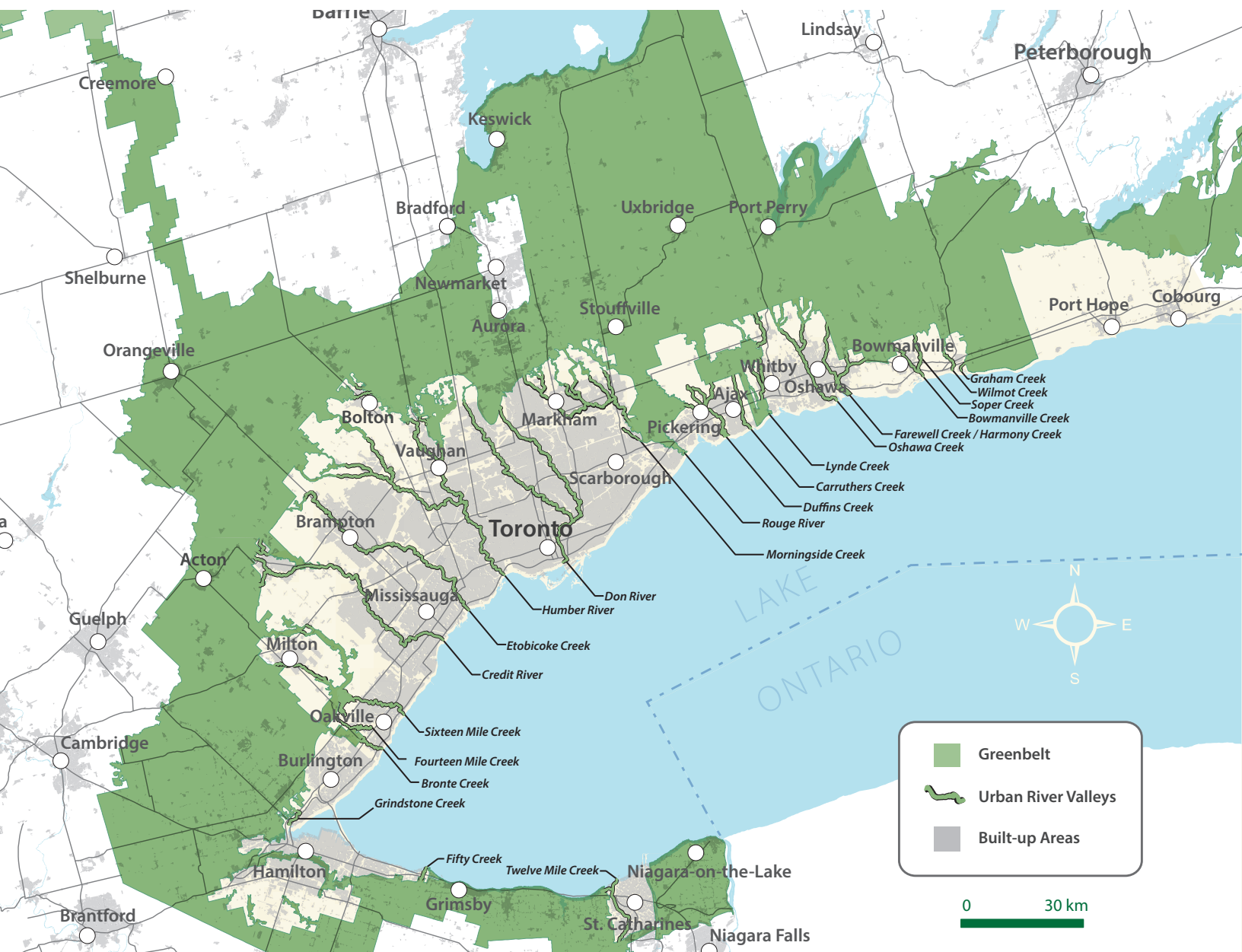
It's official – 21 urban river valleys and 7 coastal wetlands have been added to the Greenbelt. These waterways establish an important connection between the lake and the land, and between urban and rural communities. But we're not done yet.

We expect the Province to announce a consultation process on growing the Greenbelt and we've got an ambitious plan. The Grow Our Greenbelt proposal adds 1.5 million acres to the Greenbelt to protect vital water resources and clean drinking water for 1.25 million Ontarians. We'll be calling on our friends and supporters to join in and participate in the consultations to champion the "Bluebelt" and protect significant hydrological features.

Underscoring our cultural connection to the Greenbelt was the second Greenbelt Photo Contest, this time with a focus on water. Out of over 800 photos submitted, 20 winners were selected to go on display at the McMichael Canadian Art Collection.

PROTECTING THE BLUE BY GROWING THE GREEN

They're on the map. 21 urban river valleys and 7 coastal wetlands are now part of Ontario's Greenbelt. The addition of these waterways to the Greenbelt is an important recognition of the vital role the Greenbelt plays in protecting the hydrological features we rely on for clean drinking water, flood protection, and healthy ecosystems. Along with these new additions, the Province is reviewing areas of hydrological significance to grow the Greenbelt even more. We are looking forward to participating in these consultations and ensuring we take the steps now to protect water for the future.



OUR PEOPLE



The Friends of the Greenbelt Foundation is fortunate to work with some of the best and brightest. We would like to thank our staff for all their hard work, including those who have moved on.

Foundation Staff

Alexandra Lockhart Research & Policy Assistant (Former)
Alexandra Lucchesi Communications Assistant (Former)
Andrea Herrera Betancourt Program Coordinator & Designer
Andreea Nicoara Communications Coordinator
Anna Golovkin Research & Policy Assistant
Bizhan Roshan Program Assistant (Former)
Brenna Owen Digital Media Assistant
Burkhard Mausberg CEO
Erica Woods Communications Manager
Felix Whitton Senior Program & Engagement Lead
Jason Rombouts IT Manager
Kat Snukal Digital Media Assistant (Former)
Kathy Macpherson VP Research & Policy
Megan Hunter Director, Engagement & Digital Strategy
Michele Jenkinson Accountant
Namgyal Dolker Executive Assistant
Nina Gad Communications & Operations Assistant (Former)
Shelley Petrie Program Director
Steen Lyder Helpdesk Assistant (Former)
Susan Murray VP Communications & Operations
Tamlyn Stuurman Project Assistant, Research & Policy
Thomas Bowers Research Manager
Violet McCrady Communications & Operations Assistant

Foundation Advisory Committee

Mark Stabb The Nature Conservancy of Canada
Nicola Ross Woodrising Consulting Inc.
Ray Duc Ontario Fruit and Vegetable Growers' Association
Robert B. Gibson University of Waterloo
Sarah Winterton World Wildlife Fund
Steve Holysh Conservation Authorities Moraine Coalition (TRCA)

Foundation Investment Committee

Gary Hawton OceanRock Investments Inc.
Graham Hallward Alva Foundation
Murray Belzberg Perennial Asset Management Corp.

Foundation Board of Directors

Dr. David McKeown Public Health Physician, Chair
David Oved David Oved Environmental Communications, Secretary
Eric Bowman Gallery on the Farm
Heather Tay Solve Consulting
Joyce McLean McLean and Associates, Treasurer
Marcus Ginder RiverSides Foundation, Vice Chair
Mary McGrath GreenLearning Canada Foundation
Rick Smith Broadbent Institute
Rodney V. Northey Gowling WLG (Former Chair)
Tonya Surman Centre for Social Innovation

FOUNDATION INVESTMENTS

The Foundation champions a vast array of projects and approaches under the banner of one common goal: to make this immense landscape a dynamic and self-sustaining entity, rich with spirit, activity, and economic success. The grants below represent the creativity and spirit of our community, and help realize the possibilities that lie within the Greenbelt.

\$400,000 / 2 years

Environmental Defence

Protecting the Green, Supporting Smart Growth
environmentaldefence.ca

\$100,000/ 1 year

EcoSpark

Stronger Landscape, Stronger Laws, Stronger Legacy II
ecospark.ca

\$80,000 / 18 months

Smart Prosperity Institute

Municipal Natural Capital Project
institute.smartprosperity.ca

\$73,082 / 1 year

FoodShare

Greenbelt Farmers' Market Network 2016
foodshare.net

\$40,000 / 1 Year

Association for Generational Equity

Code Red - Tracking the GTA's Affordability Crisis
gensqueeze.ca

\$20,000 / 1 year

Social Planning Council Toronto

Addressing Housing Intensification through Inclusionary Zoning
socialplanningtoronto.org

\$10,000 / 1 year

Midhurst Ratepayers Association

Simcoe County Greenbelt Coalition
simcoecountygreenbelt.ca

\$10,000 / 1 year

Wellington Water Watchers

Building Support to Grow the Greenbelt in Guelph-Wellington
wellingtonwaterwatchers.ca

\$10,000 / 6 months

Grape Growers of Ontario

Celebratory Luncheon 2016
grapegrowersofontario.com

\$5,000 / 6 months

Toronto and Region

Conservation Authority

Green Infrastructure Ontario
trca.ca

\$2,500/ 6 months

Sustainable Cobourg

Protecting Farm and Environmental Lands in Northumberland
sustainablecobourg.org

\$2,000 / 6 months

Environment Hamilton

Engaging Hamiltonians in Phase 2 of Greenbelt Review
environmenthamilton.org

\$2,000 / 6 months

Langford Conservancy

Protecting Farmland in Brant County
lconserv.org

\$2,000 / 6 months

Town of Georgina

Georgina Harvest Dinner 2016
georgina.ca

\$1,500 / 6 months

Land Over Landings

Agricultural, Rural-Growth Economics Study of Pickering Federal Lands
landoverlandings.com

Previous Investments

\$100,000 / 2 years

Credit Valley Conservation Foundation

Credit Valley Trail Master Plan
creditvalleyca.ca

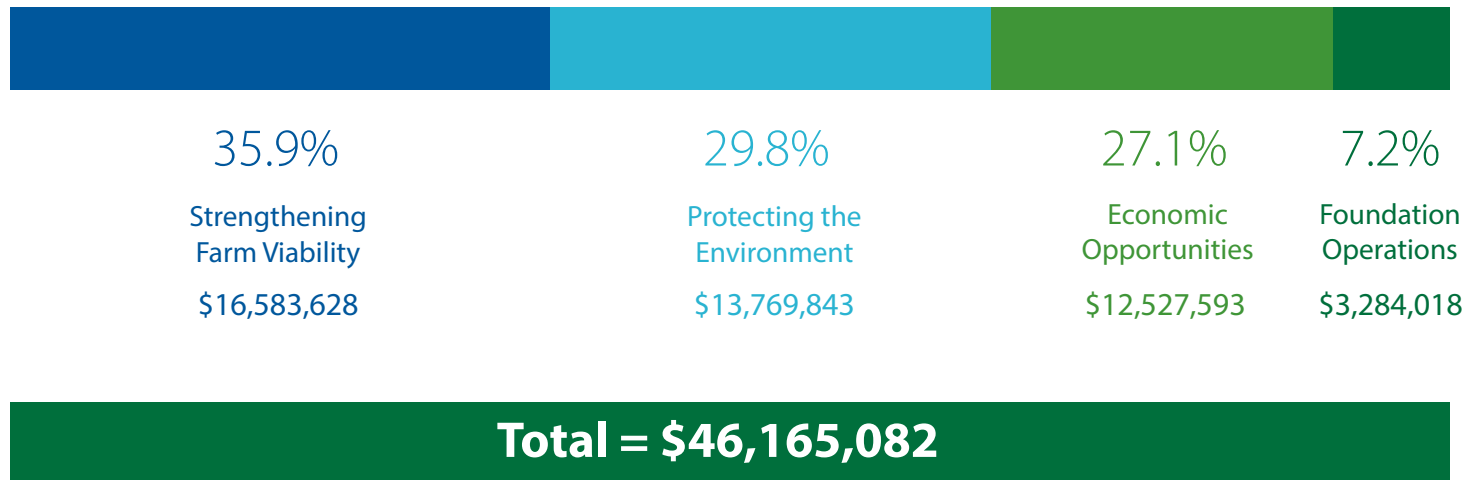
\$65,000 / 2 years

Toronto Environmental Alliance

Growing the Greenbelt, Part II
torontoenvironment.org

FOUNDATION FINANCIAL REPORT

Foundation Activities 2005-2017



Friends of the Greenbelt Foundation Condensed Financial Report 2017

Income	
Investments	\$67,273
Personal, Corporate Contributions, Fundraising and Other	\$33,413
Total	\$100,686

Expenses	
Human Resources	\$1,103,410
Grants, Program Expenses & Research	\$1,032,102
Awareness & Education	\$278,626
Operating Costs	\$254,411
Professional & Legal Fees	\$21,383
Total	\$2,689,932

Each year, KPMG audits our financial records. Our full financial audit can be found online at greenbelt.ca

661 Yonge Street, Suite 500
Toronto, ON M4Y 1Z9
<http://www.greenbelt.ca/>



Possibility grows here

