








RIDE PARTNER PROGRAM









MassBike

PREMIER RIDE

Cost: \$750

-  Bike Valet services at your ride (subject to calendar availability and bike capacity limitations, please email for more info)
-  1 Month of Massbike.org exclusive web banner placement
-  Inclusion in 1 monthly "Quick Release" Email Blast with link and logo
Additional mailings: \$100 each
Exclusive mailings: \$150 each
-  Link and Logo on MassBike.org Partner Ride Page
-  Social Media
3 facebook posts
5 tweets
-  Massbike.org Calendar listing
-  Discounted MassBike memberships available to ride participants






You provide MassBike:

-  Provide volunteers for MassBike's valet program at Fenway Park, subject to schedule availability, and an exclusive opportunity to distribute flyers or ride information
-  Link and logo on your registration page or website
-  1 Email Newsletter Link/Logo (if applicable)
-  All event info and social media collateral/copy
-  Social Media supporting Massbike
3 facebook posts
5 tweets
-  Signage to include MassBike logo at the ride (if applicable)








PARTNER RIDE

Cost: \$150

-  Inclusion in 1 monthly "Quick Release" Email Blast with link and logo
Additional mailings: \$100 each
Exclusive mailings: \$150 each
-  Registration Link and Logo on MassBike.org Partner Ride Page
-  Social Media
3 facebook posts
5 tweets
-  Massbike.org Calendar listing
-  Discounted MassBike memberships available to ride participants

You provide MassBike:



-  Link and logo on your registration page or website
-  1 Email Newsletter Link/Logo (if applicable)
-  All event info and social media collateral/copy
-  Social Media supporting Massbike
3 facebook posts
5 tweets
-  Signage to include MassBike logo at the ride (if applicable)

CONTACT US AT BIKEINFO@MASSBIKE.ORG

