



# Art drives our economy, enhances education, and builds our communities.

When we invest in the arts, we invest in our future by making Massachusetts a great place in which to live, work, play, and visit. Of the Commonwealth's 351 cities and towns, 329 of them have local cultural councils funded by the Mass Cultural Council. By organizing popular festivals, art shows, and cultural events, these councils build community, strengthen neighborhoods, increase accessibility, and fuel local economic activity.

By investing in arts and culture in Massachusetts, we also ensure that children, students, and adults who live in areas without large art institutions and wealthy benefactors still have access to the arts. Nevertheless, public investment in the arts is less than half of what it was 30 years ago. Please join us in supporting an increase in our investment in arts and culture.

**FY 19 Request: \$17 million | FY 18 Appropriation: \$14 million**  
**Please Cosponsor the Mass Cultural Council Amendment**

## NON PROFIT ARTS + CULTURAL ORGANIZATIONS IN MASSACHUSETTS

Support  
**73,000**  
Jobs

Generate  
**\$2.3 Billion** of  
economic impact

Serve  
**24 million**  
visitors a year

Revitalize  
**communities** across  
the Commonwealth

**MASSCreative supports increased investment in the creative community by boosting the Massachusetts Cultural Council budget (line item 0640-0300) to \$17 million in FY 2019.** This increased investment will fund arts programs for underserved youth, the state's cultural districts, the 329 local cultural councils, and our core arts and cultural institutions. MASSCreative will also support the UP Innovation and Learning Network to make arts and culture more accessible to people living with disabilities.

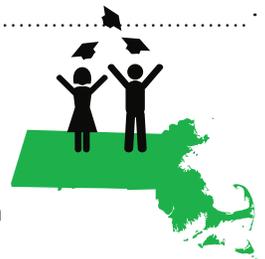
### GROW THE CREATIVE COMMUNITY

**Arts matter to the state's economy.** Nonprofit arts and cultural organizations provide more than 73,000 jobs, pump \$1.38 billion annually into the state economy, and generate another \$880 million of economic activity. \$41 million in revenue, combined with \$56 million of audience spending revenue, results in \$97 million back into state coffers. These funds help pay for state services, including education and transportation.



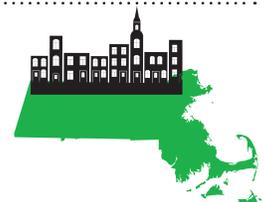
### INSPIRE CREATIVE MINDS

**The artistic process fosters analytical thinking, problem solving, and innovation.** Arts instruction improves performance across all academic disciplines, and students engaged in sequential arts education are more involved in school. Investing in arts programming can turn around failing schools and nurture children from under-resourced neighborhoods. More than 92,000 children are engaged in creative youth development and arts education by Mass Cultural Council grantees.



### BUILD CREATIVE AND ACCESSIBLE COMMUNITIES

**Arts matter to vibrant communities.** Art events, cultural facilities, and public art bring communities together and create safe and connected neighborhoods. In FY16, recipients of Cultural Investment Portfolio (CIP) grants provided 7.6 million free admissions. Arts and culture has been key to the redevelopment of downtowns of our Gateway Cities, suburbs, and rural towns.



For more information: p (617) 350-7610 | [www.mass-creative.org](http://www.mass-creative.org) /MASSCreativeOrg @MASSCreative

SOURCE: Arts and Economic Prosperity 5, Americans for the Arts (2017)

Founded in 2012, MASSCreative works to build a more vibrant, healthy, and equitable Massachusetts. MASSCreative works with artists, leaders, supporters, and partners of the arts, cultural, and creative community to advocate for the resources and support necessary for the sector to thrive.