Public investment in the arts is the foundation for a healthy economy

- Massachusetts arts nonprofits support more than 73,000 full-time jobs, generate over $2.2B in total spending, and bring in nearly $100M in state tax revenues.¹
- Every $1 awarded by the Mass Cultural Council is leveraged for an additional $102 by grantees.²

Public investment in the arts ensures public access to creative expression and cultural experiences

- Arts event admission prices only cover 30% of costs, while the remainder is funded by corporate, foundation, and individual giving along with public grants.³
- Corporate giving is often driven by marketing goals and focuses on blockbuster arts events or other highly commercialized activities, while individual philanthropists are often motivated by personal goals. Private foundation support is highly concentrated with nearly half (46.4%) of all foundation giving going to a fraction of all recipients (2.1%).⁴ This results in narrow programming that limits the breadth and depth of representation and participation from all our communities.
- The Mass Cultural Council awards grants to local cultural councils in all 351 cities and towns in the state. 53% of the money granted serves regions with high rates of poverty.² The organization also gives over 6,000 grants annually to working artists, cultural institutions, community groups, and youth programs that are otherwise not served by private funders.