

Working with municipal leaders to match state funding to your Local Cultural Council

At MASSCreative, we believe that arts, culture, and creativity is a public good that deserves public investment - not just on the federal and state level, but on the municipal level, as well. Just over a dozen of the 329 local cultural councils - less than 4% - receive municipal support for local arts and cultural projects. We're working to increase that number by working with local cultural councils to provide them with the strategies and backup on how to effectively ask your town or city for increased allocations to your local arts scene.

Steps:

- Pitch idea to LCC members
- Draft a fact sheet
- Meet with key decision-makers
- Garner support from community
- Present your case to decision-making body
- Final decision: keep showing public support

Tips:

- Knock on the door before you storm the castle – first try to convince the decision makers on the merits
- Identify and build a relationship with your champs
- Secure support of your community
- Craft a message that is concise, compelling, and consistent

Please contact Tracie Konopinski, our Senior Campaign Organizer, if you would like assistance in working with your municipal leaders to match state funding allocated to your local cultural council.

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