



*Tools and services provided by the MassGOP to our  
Republican Candidates and Committees*



## POLITICAL



## MEDIA

### **COORDINATED MAIL**

*Discounts of up to 30% when coordinated with MassGOP*

### **VENDOR RECOMMENDATIONS**

*We've negotiated 10-20% discounts and other benefits from the high-quality vendors*

### **PINPOINT VOTER DATA**

*Our voter database, phone system, mobile canvassing application, and paper walkbooks, free of charge*

### **VOLUNTEER LISTS**

*Thousands of volunteer signups, collected over a decade. Don't start your organization from scratch*

### **POLLING**

*The MassGOP can help provide accurate, detailed polling of voter opinions in your city, county, or district*

### **EARNED MEDIA**

*We can provide template press releases, local press lists, and guidance on how to generate earned media*

### **ICYMI AND WTAS SERVICES**

*Have a great press piece about yourself or your opponent? We can recirculate it to hundreds of outlets*

### **OFFICIAL COMPLAINTS**

*We're committed to hold wrongdoers accountable by referring them to the Ethics Commission, OCPF, etc.*

### **OPPOSITION RESEARCH**

*Research your opponent's voting, legal, and other public records to help you compile a complete "oppo file"*



## DIGITAL



## FINANCE

### **NATIONBUILDER**

*We've partnered with NationBuilder to bring you a full suite of website, social media, and email marketing tools at an unbelievably low price*

### **DIGITAL ADVERTISING**

*Targeted web and Facebook advertisements delivered to voters' computers, phones, and social media, only in your district.*

### **DIGITAL SCORECARD**

*We'll audit your digital presence on a scorecard and provide tips to improve your online outreach*

### **DONOR STARTER LISTS**

*We can provide starter lists to get your campaign or committee's fundraising up and running*

### **OCPF HELP**

*Setting up a committee and navigating campaign finance regulations can be tough... we're here to help*

### **SURROGATE COORDINATION**

*Do you want a current or former elected official, past candidate, or a party representative to appear at your fundraiser as a surrogate? The MassGOP can help put you in touch*

*For more info: [info@massgop.com](mailto:info@massgop.com) or (617) 523-5005*