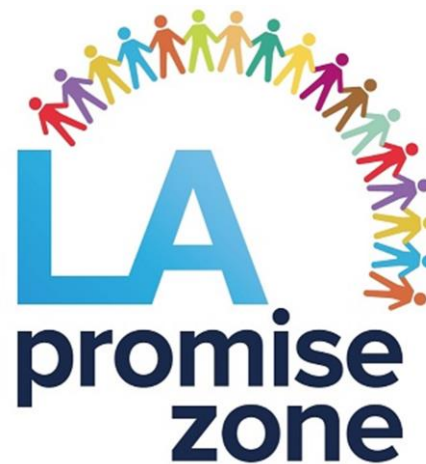


Los Angeles Promise Zone
Partner and Supporter Directory

January 2015



Supporting People in Place



Mayor's Office of Economic Development
City of Los Angeles
Promise Zone Office
lamayor.org/promise_zone

CONTENTS

PART 1

INTRODUCTION.....	1
-------------------	---

PART 2

MAP	2
-----------	---

PART 3

PARTNERS	3
----------------	---

AFFORDABLE HOUSING

ArtSpace and The Actor's Fund.....	4
Hollywood Community Housing Corporation (HCHC)	5
Korean Churches for Community Development (KCCD)	6
Local Initiatives Support Corporation (LISC)	7
McCormack Baron Salazar (MBS).....	8
Partnering for Change (PFC)	9

BUSINESS

DreamFutures Institute	10
GO! Goldman Organization	11
Los Angeles Area Chamber of Commerce	12
OperationHOPE, Inc (HOPE)	13
Thai Community Development Center (CDC)	14

CIVIC PARTICIPATION

Central Hollywood Neighborhood Council (CHNC) ...	15
East Hollywood Neighborhood Council (EHNC) ...	16
Pico-Union Neighborhood Council (PUNC)	17
Salvadoran American Leadership & Educational Fund (SALEF).....	18

EDUCATION

826LA.....	19
------------	----

The Actor's Gang.....	20
ArtworxLA	21
Boys and Girls Club of Hollywood.....	22
City Year	23
Communities in Schools.....	24
Create Now	25
EarthEcho International.....	26
First 5 LA	27
The Harmony Project.....	28
Heart of Los Angeles (HOLA).....	29
L.A.C.E.R Afterschool Programs .	30
Los Angeles Philharmonic	31
SIATech, Inc. Charter High School.....	32
Spark	33
UCLA Community Based Learning Program (CBL)	34
USC Sol Price Center for Social Innovation.....	35
Youth Policy Institute (YPI).....	36

LEGAL

Central American Resource Center (CARECEN).....	37
Public Counsel.....	38

PUBLIC SAFETY AND HEALTH

Aviva Family and Children's Services	39
Children's Hospital Los Angeles	40
Children's Institute Inc. (CII).....	41
Friends of the Hollywood Central Park (FHCP).....	42
Hollywood Beautification Team (HBT)	43
Los Angeles Gay & Lesbian Center	44
Mayor's Office of Gang Reduction & Youth Development (GRYD)	45
Prevention y Rescate (Prevention & Rescue)	46
SOS Mentor.....	47
Trust for Public Land.....	48

CONTENTS

PART 4

SUPPORTERS.....49

AFFORDABLE HOUSING

Enterprise Community Partners and Low Income Investment Fund (LIIF).....	50
Gordon California Properties.....	51
ROM Investments Inc	52

BUSINESS

AEG.....	53
AT&T.....	54
GOJO Industries, Inc	55
Hollywood Chamber of Commerce	56
Hollywood Property Owners Alliance.....	57
Los Angeles County Economic Development Corporation (LACEDC)	58
Paramount Contractors & Developers, Inc.....	59
Paramount Pictures.....	60

CIVIC PARTICIPATION

Hollywood Studio District Neighborhood Council (HSDNC).....	61
---	----

EDUCATION

Alliance for College Ready Public Schools.....	62
Loyola Marymount University School of Education.....	63

LABOR

SEIU California	64
Teamsters Local Union No. 396.....	65
United Food and Commercial Workers Union Local 770 (UFCWU).....	66

PHILANTHROPY

California Community Foundation (CCF).....	67
California Emerging Technology Fund (CETF)	68
Citi Community Development ...	69
Everychild Foundation	70
Goldman Sachs Gives.....	71
LA n Sync.....	72
Let's Play Hollywood Foundation	73
Liberty Hill Foundation.....	74
Southern California Grantmakers	75
The James Irvine Foundation	76
The Ralph M. Parsons Foundation	77
United Way of Greater Los Angeles	78
Wells Fargo Foundation.....	79

PUBLIC SAFETY AND HEALTH

Kaiser Permanente	80
Saban Community Clinic	81

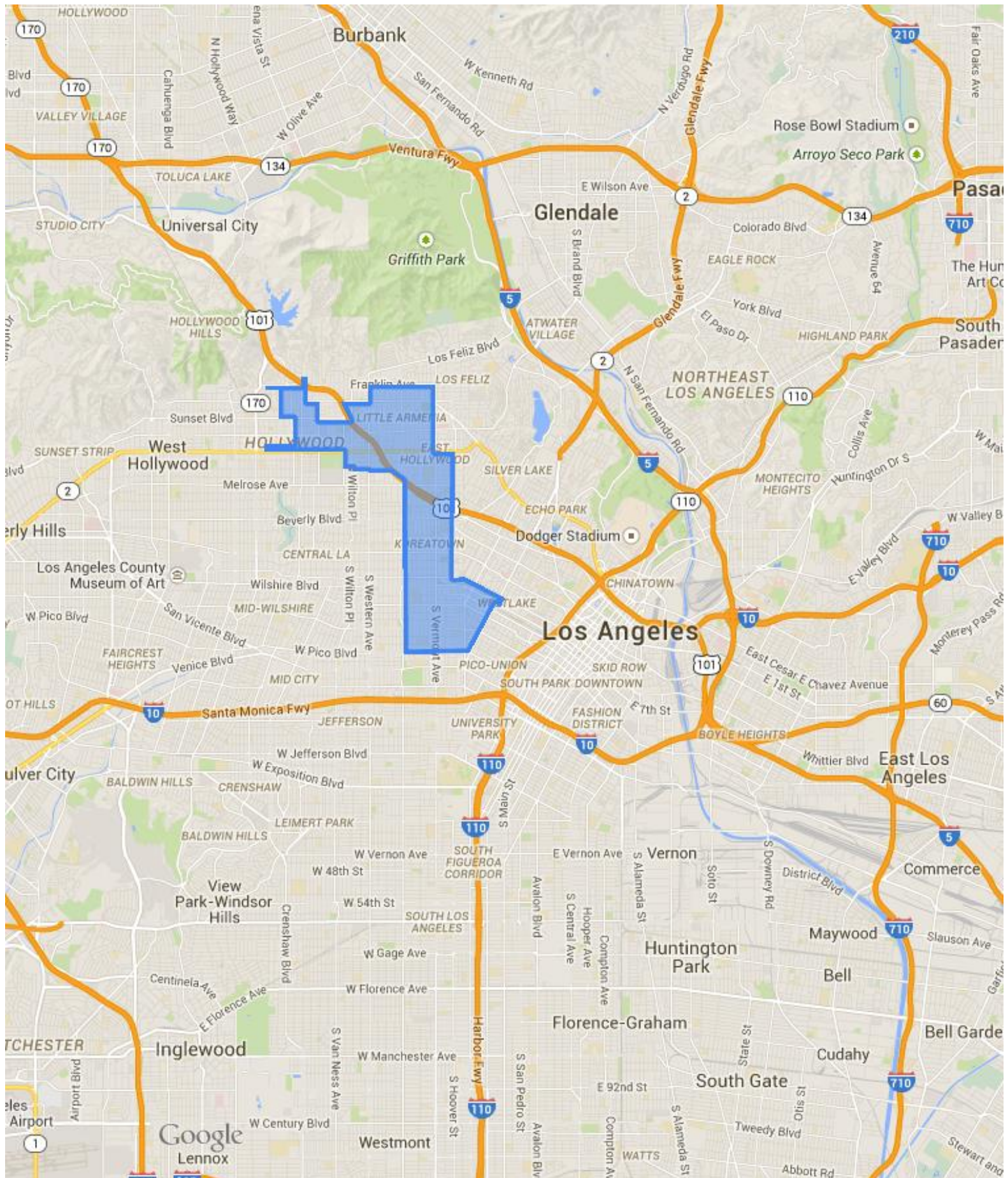
PART 1. INTRODUCTION

In early 2014, Los Angeles was one of the first five communities to receive the Promise Zone federal designation by President Barack Obama. The Department of Housing and Urban Development (HUD) is the federal agency overseeing the implementation of the 10-year initiative. The initiative encourages cities to leverage local resources and partnerships with private, public and nonprofit organizations to lift communities out of poverty.

The Los Angeles Promise Zone (LAPZ) is a collective impact project that targets resources to create jobs, boost public safety, improve public education, and stimulate better housing opportunities for our residents and neighborhoods. Civic leaders have worked tirelessly for more than a decade to develop innovative partnerships that are the foundation for the Los Angeles Promise Zone effort. The Promise Zone designation was awarded to the Los Angeles area due, in part, to the efforts of the Youth Policy Institute (YPI), a nonprofit organization which has secured three large federal grants (Promise Neighborhood, Choice and Byrne) for efforts within the zone that improve education, safety, and affordable housing. The Promise Zone boundaries comprises the communities of Hollywood, Thai Town, Little Armenia, Koreatown, and Pico-Union/Westlake.

A total of 49 organizations signed the Memorandum of Understanding (MOU) and committed to serve the Los Angeles Promise Zone for the extent of the designation. The partners are a mix of local agencies, nonprofits, businesses, and community coalitions working in a variety of fields including education, housing, public safety, legal aid and civic participation. Large partners include Los Angeles County, Los Angeles County Office of Education, and Los Angeles Community College District. The general information for each of these organizations, such as the organization's description, their commitment to the zone, contact information and more can be found in this directory. There are also upwards of 50 supporting partners. These organizations, businesses, schools and nonprofits have written letters to HUD stating their support and praise for the designation of the Los Angeles community as a Promise Zone.

PART 2. MAP



Name of Organization:	ArtSpace and The Actor's Fund
Organization Description:	Artspace is a national nonprofit real estate developer. With 33 owned and operated cultural facility-planning projects, Artspace has invested \$500 million in America's arts infrastructure and creative economy. Their projects provide affordable space for artists and their families to live, work, create, rehearse, present and perform. They work to make communities safer, more attractive and livable. The Actor's Fund is a national nonprofit that works with all entertainment professionals. The Fund helps people in and behind the scenes in film, theater, television, music, opera, and dance. Programs offered include: comprehensive social services, health services, affordable housing, employment/training services, skilled nursing and assisted living care. The Fund also provides emergency grants for essential needs through the Los Angeles office.
Organization's Commitment:	Artspace and The Actor's Fund are planning a \$40 million mixed use project in Hollywood of 50-60 units of affordable housing for artists and their families. The development will have 5,000 – 30,000 square feet of complementary community/commercial spaces (studio, gallery, performance, retail, and/or arts businesses). The space will be available to individuals, nonprofits, and creative enterprises. The project will also promote alternative transportation (shared cars, bikes, metro) and emphasize green building designs and technology. Creative industries will be supported through this project by providing 640,000 jobs and \$3 billion in annual tax revenue. Lastly, ArtSpace and The Actor's Fund commits to keep the project permanently affordable.
Service Area:	Hollywood
Contact:	Colin Hamilton, Senior Vice President National Advancement at Artspace 575 Wilshire Blvd. #400 Los Angeles, CA 90036 651.269.5112 • colin.hamilton@artspace.org Keith McNutt, Director of Western Region The Actors Fund 323.330.2414
Website:	http://www.artspace.org/ • http://www.actorsfund.org/
Categories:	Affordable Housing, Community Development, Arts

Name of Organization:	Hollywood Community Housing Corporation (HCHC)
Organization Description:	Hollywood Community Housing Corporation preserves and expands the supply of affordable housing for lower income households in the underserved communities of Los Angeles. Through housing development, economic development, and neighborhood improvement initiatives, HCHC improves the quality of life for lower income households and fosters social advancement.
Organization's Commitment:	HCHC will build on collaborative partnerships, market Promise Zone events and services, provide an emergency food pantry for the Hollywood community, and continue to provide affordable housing.
Service Area:	Hollywood
Contact:	Katherine Mason, Volunteer Coordinator 5020 Santa Monica Blvd. Los Angeles, CA 90029 323.454.6218 • kmason@hollywoodhousing.org
Website:	www.hollywoodhousing.org
Categories:	Affordable Housing

Name of Organization:	Korean Churches for Community Development (KCCD)
Organization Description:	Korean Churches for Community Development is a nonprofit faith-based organization serving as a bridge between the Asian-American community. They work towards connecting and creating private and public collaborations. Their mission is to advance the Asian-American community's participation, contribution, and influence through faith-based and community partnerships.
Organization's Commitment:	KCCD is the nonprofit partner of J.H. Snyder for the development of 96 units of affordable housing and a community center in Koreatown. Currently, KCCD has site control and initial state funding for four additional affordable housing development projects. The key program areas benefitting the region include housing counseling services, homebuyer education workshops, foreclosure prevention and assistance, financial literacy, computer classes, Affordable Care Act assistance, mental health outreach and advocacy, community and church leadership development.
Service Area:	Koreatown
Contact:	Hyepin Im, President & CEO 3550 Wilshire Blvd., Suite 736 Los Angeles, CA 90010 213.985.1500 • hyepin@gmail.com
Website Status:	www.kccd.org
Categories:	Faith-Based, Affordable Housing, Healthcare, Economic Development, Community Development

Name of Organization:	Local Initiatives Support Corporation (LISC)
Organization Description:	Local Initiatives Support Corporation is a national organization with a community focus. LISC is dedicated to help community residents transform distressed neighborhoods into healthy and sustainable communities of choice and opportunity. LISC uses loans, grants, and equity investments alongside local, statewide, and national policy support technical and management assistance to provide services.
Organization's Commitment:	LISC and LISC affiliates have invested over \$47.5 million within the Promise Zone area. The grants and loans have supported and will continue to support affordable housing, charter schools, childcare centers, small businesses, transitional housing, policy and capacity building.
Service Area:	Promise Zone
Contact:	Joe Horiye, Interim Executive Director, Los Angeles 500 S. Grand Ave., Suite 2300 Los Angeles, CA 90071 213.240.3118 • jhoriye@lisc.org
Website:	www.lisc.org/los_angeles/
Categories:	Affordable Housing

Name of Organization:	McCormack Baron Salazar (MBS)
Organization Description:	McCormack Baron Salazar is a for profit developer of economically integrated urban neighborhoods. MBS makes quality, affordable housing to rebuild central cities across the United States.
Organization's Commitment:	MBS developed and currently operates four affordable housing developments in the Promise Zone: Metro Hollywood Apartments, Carlton Court Apartments, Triangle Square Apartments, and MacArthur Park Transit-Oriented Development being the newest development. MBS will develop 82 additional affordable units in the MacArthur Park neighborhood by January 2015, which includes 15,000 square feet of retail space and a comprehensive bike parking facility. It incorporates green design features, public space, and each household will receive a free monthly Metro pass to encourage the use of public transportation.
Service Area:	Hollywood, Westlake
Contact:	Tony Salazar, Director of West Coast Operations West Coast Development Operations Headquarters 801 S. Grand Ave., Suite 780 Los Angeles, CA 90017 213.236.2660 • tony.salazar@mccormackbaron.com
Website:	http://www.mccormackbaron.com/
Categories:	Affordable Housing

Name of Organization:	Partnering for Change (PFC)
Organization Description:	Partnering for Change collaborates with researchers, policy makers, organizations and communities to develop and test innovative approaches to improve the social and economic well-being of vulnerable families PFC helps evidence-based program models to scale through education, training, advocacy and consulting.
Organization's Commitment:	PFC will work with partners in the Promise Zone to assess the prevalence and types of housing problems that affect health, mental health, and education in order to develop and integrate a Housing Stability Assessment and Response Matrix into services provision across sectors. The matrix will be used to address a family's housing conditions and to provide early intervention. The housing instability data will be shared with Promise Zone partners to help integrate housing-related interventions into case management and other forms of services delivery.
Service Area:	Koreatown
Contact:	Tanya Tull, President & CEO 137 N. Larchmont Blvd., #424 Los Angeles, CA 90004 323.936.1988 • tanya@partnering-for-change.org
Website:	http://partnering-for-change.org/
Categories:	Affordable Housing, Research, Advocacy

Name of Organization:	DreamFutures Institute
Organization Description:	DreamFutures Institute provides educational and transactional services for the creation of Futures Contracts linked-to and for the benefit of social goals.
Organization's Commitment:	DreamFutures Institute will work with the City of Los Angeles and implementation partners such as the Youth Policy Institute to partner with local, state and federal agencies to develop and execute Pay for Success Bonds. Focused areas will be early childhood development, gang prevention and job training programs. Focus areas help to leverage additional capital for Los Angeles Promise Zone programs. Pay for Success Bonds are an innovative way of partnering with philanthropic and private sector investors to create incentives for service providers to deliver better outcomes at a lower cost—producing the highest return on taxpayer investments. The concept is to pay providers after they have demonstrated success, not based on the promise of success.
Service Area:	Promise Zone
Contact:	David Schnepf, Board Member, USA daveschnepf@gmail.com
Website:	http://dreamfutures.org/index.html
Categories:	Investment

Name of Organization:	GO! Goldman Organization
Organization Description:	GO! Goldman is a broad coalition of Hollywood business owners and key stakeholders that comprise the Hollywood Promise Zone Coalition.
Organization's Commitment:	As part of Go! Goldman, the Hollywood Promise Zone Coalition commits to financially invest \$5 million over the ten-year designation. In addition, the Coalition will offer support in various areas of expertise, as well as include the organizations partners to support the Promise Zone.
Service Area:	Hollywood
Contact:	Laurie Goldman, President 8391 Beverly Blvd., #327 Los Angeles, CA, 90048 310.364.4553 • laurielgoldman@earthlink.net
Website:	No Website
Categories:	Business

Name of Organization:	Los Angeles Area Chamber of Commerce
Organization Description:	The Los Angeles Area Chamber of Commerce champions economic prosperity and quality of life for the Los Angeles region by being the voice of business, promoting collaboration and helping members grow.
Organization's Commitment:	The Chamber will work to improve the economic prosperity of students and families within the zone through several initiative include education and workforce development like Cash for College, LA Youth at Work, HIRE LA's Youth, Business-Education Partnerships, and the System Reform through LA Compact. Each group aims to have all students graduate from high school feeling prepared and able to experience success in college. They will also have access to pathways that lead to sustainable jobs and careers.
Service Area:	Los Angeles
Contact:	Gary Toeppen, President & CEO 213.580.7525 • gtoebben@lachamber.org David Rattray, Senior Vice President Education & Workforce Development 350 S. Bixel St. Los Angeles, CA 90017 213.580.7515 • drattray@lachamber.org
Website:	www.lachamber.org
Categories:	Business

Name of Organization:	Operation HOPE, Inc. (HOPE)
Organization Description:	Operation HOPE, Inc. is a national organization that creates free enterprise employment. HOPE works on the ground as the nonprofit private banker for the working poor, underserved and struggling middle class. They have programs and services such as Banking on Our Future (BOOF), financial literacy and Financial Dignity Centers provide counseling in homeownership, mortgages, and foreclosures.
Organization's Commitment:	HOPE will offer their Business in a Box Academy, which will train students in entrepreneurship and help them build their own business plan, pitch their ideas and be judged by peers, teachers and community members. The winners will be matched with a mentor and HOPE will provide small business start-up grants. HOPE fellowships and internships will offer skills and social networks to pursue careers in global economic and social justice.
Service Area:	Los Angeles
Contact:	Lance Triggs, CEO & Division President HOPE Financial Dignity Centers, Los Angeles 707 Wilshire Blvd., 30th Floor Los Angeles CA 90017 213.891.2900 • lance.triggs@operationhope.org
Website:	http://www.operationhope.org/losangeles
Categories:	Business, Entrepreneur, Education

Name of Organization:	Thai Community Development Center (CDC)
Organization Description:	Thai Community Development Center aims to create a thriving community by creating businesses jobs, revitalizing public space and developing decent and affordable housing. Thai CDC serves economically disadvantaged populations including immigrants, low-wage workers, welfare recipients and victims of human trafficking.
Organization's Commitment:	Thai CDC's \$1.6 million Thai Town Marketplace serves as a business incubator that will promote immigrant entrepreneurship by creating 19 micro enterprises and 40 livable wages. The development will also activate sidewalks and promote social integration of diverse groups in East Hollywood.
Service Area:	East Hollywood
Contact:	Chanchanti (Chancee) Martorell, Executive Director 6376 Yucca St. Los Angeles, CA 90028 323.468.2555 • chancee@thaicdc.org
Website:	www.thaicdc.org
Categories:	Community Development, Entrepreneurship, Advocacy

Name of Organization:	Central Hollywood Neighborhood Council (CHNC)
Organization Description:	Neighborhood Councils are city-certified local groups made up of people who live, work, own property or have some other connection to the neighborhood. Neighborhood Council Board Members are elected or selected to the positions by the neighborhoods themselves. Many Los Angelenos look for ways to make a difference in their community on the issues they care about most including: crime, roads and streets, gangs and the economy. Neighborhood Council participants are empowered to advocate directly for real change in their communities. Regular board meetings for CHNC are held the fourth Monday at 6 pm.
Organization's Commitment:	CHNC members will work closely with the Promise Zone to coordinate services and concerns in the target areas to ensure grass-root participation.
Service Area:	Central Hollywood
Contact:	Milagros Lizarraga, President Hollywood Neighborhood City Hall 6501 Fountain Ave. Hollywood, CA 90028 milagrosflizarragachnc@gmail.com
Website:	http://www.chnc.org/
Categories:	Civic Participation, Advocacy

Name of Organization:	East Hollywood Neighborhood Council (EHNC)
Organization Description:	Neighborhood Councils are city-certified local groups made up of people who live, work, own property or have some other connection to the neighborhood. Neighborhood Council Board Members are elected or selected to the positions by the neighborhoods themselves. Many Los Angelenos look for ways to make a difference in their community on the issues they care about most including: crime, roads and streets, gangs and the economy. Neighborhood Council participants are empowered to advocate directly for real change in their communities. Regular board meetings for EHNC are held the third Monday at 6:30 pm.
Organization's Commitment:	EHNC embers will work closely with the Promise Zone to coordinate services and concerns in the target areas and to ensure grass-root participation.
Service Area:	East Hollywood
Contact:	Tereza Yerimyan, President Armenian Youth Center 1559 N. Kenmore Ave. Los Angeles, CA 90027 323.639.3462 • terezay@easthollywood.net
Website:	http://easthollywood.net/dev/
Categories:	Civic Participation, Advocacy

Name of Organization:	Pico-Union Neighborhood Council (PUNC)
Organization Description:	Neighborhood Councils are city-certified local groups made up of people who live, work, own property or have some other connection to the neighborhood. Neighborhood Council Board Members are elected or selected to the positions by the neighborhoods themselves. Many Los Angelenos look for ways to make a difference in their community on the issues they care about most including: crime, roads and streets, gangs and the economy. Neighborhood Council participants are empowered to advocate directly for real change in their communities. Regular board meetings for EHNC are held the first Monday at 7pm.
Organization's Commitment:	An active member of the PUNC, Dr. Rick C. Rodriquez will support the Youth Policy Institute by connecting them with leading and key agencies in the area that support the common goals. These partners include: Free America Enterprise System, Lowe's, OOCL (USA), LA Convention Center, LA Farmers Field Football Stadium, AEG Corp., LA Business Trade Conf., Union Apprentice Programs, City Year, The Pico Union Housing Corp, The Police Community Academy and Red Shield.
Service Area:	Pico-Union
Contact:	Mark Lee, President Kolping House 1225 S. Union Ave. Los Angeles, CA 90015 213.383.9212 • mark.lee@picounionnc.org
Website:	http://www.picounionnc.org/
Categories:	Civic Participation, Advocacy

Name of Organization:	Salvadoran American Leadership & Educational Fund (SALEF)
Organization Description:	SALEF promotes the civic participation of the Salvadoran and other Latino communities in order to promote economic development and democracy in El Salvador. SALEF's services include a scholarship fund for local youth, mentoring, bilingual and computer literacy classes.
Organization's Commitment:	SALEF is leading the efforts for the new Monseñor Oscar Romero Community Center that will be on the first floor of a new development facing the Monseñor Oscar Romero Monument in MacArthur Park. SALEF also offers scholarships to students in the Promise Zone.
Service Area:	Pico-Union
Contact:	Carlos H. Vaquerano, Executive Director 1625 W. Olympic Blvd. Los Angeles, CA 90015 213.480.1052 • chvaquerano@salef.org
Website:	http://www.salef.org/
Categories:	Civic Participation, Youth Development, Community Development

Name of Organization:	826LA
Organization Description:	826LA is a nonprofit that provides free programming for students (6-18) with in-school programs, field trips, workshops, after-school tutoring, English-Language Learner Summer Camp, and college access. They support over 8,200 students with creative and expository writing skills. 826LA maintains a roster of 3,000 volunteers who are writers, editors and creative professionals.
Organization's Commitment:	Through a current partnership with YPI, 826LA provides unique educational opportunities to students through established and emerging relationships with schools and students in East Hollywood, Westlake, Koreatown, Thai Town and Little Armenia. 826LA also operates an innovative field trip program in Joseph Le Conte Middle School, Equitas Academy, Kingsley Elementary School, MacArthur Park School of Visual and Performing Arts, UCLA Community School, and New Horizon School.
Service Area:	Promise Zone
Contact:	Joel Arquillos, Executive Director Echo Park Center 1714 W. Sunset Blvd. Los Angeles, CA 90026 213.413.3388 • Joel@826LA.org
Website:	http://826la.org/
Categories:	Youth Development, Arts, Education

Name of Organization:	The Actor's Gang
Organization Description:	The Actors' Gang helps to fill the arts education gap by providing free in school, after school and summer programs to students of all ages in the Los Angeles area. The Actors' Gang works directly in economically disenfranchised communities providing theater programs that develop social skills, self-esteem, peer support, non-violent expression of anger and tension, and support for academic success.
Organization's Commitment:	The Actors' Gang will work in collaboration with YPI to provide in school, after-school, summer theatre, as well as tutoring programs for youth in Hollywood, East Hollywood, Koreatown, Pico-Union, and Westlake. The Actors' Gang will use theater as a tool to empower K-12 students to develop academic and life skills to give voice to their creativity, and to cultivate a vision for a successful future – for themselves, their families, and the community. The Actors' Gang will dedicate a minimum of \$40,000 in funding per year towards programming. Funds are raised through individual board contributions and foundations including: The Annenberg Foundation, Dwight Stuart Youth Fund, Ralph M. Parsons Foundation, Rosenthal Family Foundation, The Shubert Foundation, and Weingart Foundation.
Service Area:	Promise Zone
Contact:	Simon Hanna, Managing Director 9070 Venice Blvd. Culver City, CA 90232 310.838.4264 • education@TheActorsGang.com
Website:	http://www.theactorsgang.com/
Categories:	Arts, Education, Youth Development

Name of Organization:	ArtworxLA
Organization Description:	ArtworxLA combats the epidemic high school dropout crisis by engaging students in a long-term, sequential arts program offering a pursuable life path that inspires students to stay in school, evolve as unique individuals and flourish as creative adults. They achieve this by creatively educating alternative high school teenagers with sustained arts exposure, immersion, connecting students to a network of peers, artists, cultural partners, higher education, creative industries, and supportive adults. They also invest human and financial resources around ongoing, persistent student and alumni support.
Organization's Commitment:	ArtworxLA partners with the Los Angeles County Office of Education to provide alternative education in the core subjects and the arts at the Hollywood Media Arts Academy. Workforce readiness skills, internship opportunities, and high school to college transitional support is provided to the students. There is a focus on digital photography, graphic design, video production, editing and animation. ArtworxLA also provides ladder programs such as Intensive Arts, Integrated Curriculum, City as Classroom and Creative Pathways that focus on the arts.
Service Area:	Hollywood
Contact:	Sol Alvarez, Advanced Programs Manager 1140 N. Citrus Ave. Los Angeles, CA 90038 323.465.1404 • sol@artworxla.org
Website:	http://artworxla.org/
Categories:	Youth Development, Arts, Education

Name of Organization:	Boys and Girls Club of Hollywood
Organization Description:	The Boys and Girls Club of Hollywood contributes to the future of the community by enriching the lives of the youth they service. They provide students with an array of learning opportunities including, academic enrichment, computer literacy, and artistic programs focused on fine arts. In addition, the Boys and Girls Club works to improve all aspects of a child's life by making them confident, healthy, and well-socialized individuals through health, fitness, and social emotional development.
Organization's Commitment:	The Boys and Girls Club of Hollywood commits to provide \$1,000,000 in funding to support programs and services in the Promise Zone.
Service Area:	Hollywood
Contact:	Cesar Toledo, Branch Director 850 N. Cahuenga Blvd. Hollywood, CA 90038 323.467.2007 • ctoledo@bgchollywood.com
Website:	http://www.bgchollywood.com/default.aspx
Categories:	Youth Development, Education

Name of Organization:	City Year
Organization Description:	City Year is a national nonprofit focused in education to bridge the gap in high-poverty communities between the support the students need and what the schools are designed to provide. City Year helps to increase graduation rates across the country, and make an impact in the lives of the students served by partnering with school districts with high need. City Year corps members serve full-time for 10 months to provide individualized support for at-risk students.
Organization's Commitment:	City Year will continue to provide educational support to the following schools located in the Promise Zone: Virgil Middle School, UCLA Community School, and New Open World Academy. They also commit to expand their services to five additional schools located in the Promise Zone over the next ten years. Schools are to be determined based on high need.
Service Area:	Promise Zone
Contact:	Andrew Glazier, Managing Director Program and Service 606 S. Olive St., 2 nd Floor Los Angeles, CA 90014 213.596.5894 • aglazier@cityyear.org
Website:	http://www.cityyear.org/
Categories:	Education, Youth Development

Name of Organization:	Communities in Schools
Organization Description:	Communities In Schools is the nation's leading high school dropout prevention organization. Working nationally with 1.25 million students in 27 states, Communities in Schools is proven to increase graduation rates and decrease dropout rates in the schools they serve in. Since its founding in 2007, Communities in Schools of Los Angeles has grown to serve over 16,000 students and families per year at 12 traditional, Title 1 public schools across LAUSD, with 4,260 students having received individual case management.
Organization's Commitment:	Communities In Schools of Los Angeles partners with YPI through the Los Angeles Promise Neighborhood and now the Los Angeles Promise Zone to provide access to student services at Le Conte Middle School. They will serve nearly 1,000 students in a year, with a financial investment of \$110,000, \$30,000 of which is funded through LAPN.
Service Area:	Hollywood
Contact:	Deborah Marcus, Executive Director, Los Angeles Communities In Schools of Los Angeles c/o Creative Artists Agency (CAA) 2000 Avenue of the Stars Los Angeles, CA 90067 424.288.2809
Website:	http://cislosangeles.org/
Categories:	Youth Development, Education

Name of Organization:	Create Now
Organization Description:	Create Now is a nonprofit that transforms the lives of ages 2-21 youth in need through arts mentoring and experiences, as well as therapeutic programs in literary arts, visual arts, performing arts, such as theatre and dance, and music arts like guitar and music recording and production. They have reached over 33,000 youth in Southern California during the last 17 years.
Organization's Commitment:	Create Now has partner agencies that include Hollygrove, Aviva Center, Oasis Youth Center, and Los Angeles Youth Network. Create Now will provide their Create A Mural Now and Talent Show workshops to student at Ramona Elementary and the Hollywood Family Support Center. Other services include workshops in music, writing, visual arts and performing arts. Create Now will seek sponsorships to bring arts education classes to MacArthur Park and Barnsdall Park for families to bond and be creative. In addition, Create Now will offer tickets to events at venues including Walt Disney Concert Hall, the Hollywood Bowl, and various theaters. This is a \$20,000 commitment of programs and free tickets.
Service Area:	Hollywood
Contact:	Jill Gurr, Founder & Executive Director 1611 S. Hope St. Los Angeles, CA 90015 213.747.2777 • jill@createnow.org
Website:	http://createnow.org/
Categories:	Youth Development, Education, Arts

Name of Organization:	EarthEcho International
Organization Description:	EarthEcho International is a nonprofit focusing on empowering youth to take action that restores and protects the planet. EarthEcho is committed to inspiring and engaging young people everywhere to be leaders for a bright future by equipping today's youth with relevant tools, interactive resources and information to help them take action by identifying and working to solve environmental challenges in their communities.
Organization's Commitment:	EarthEcho International partners with LAUSD to offer <i>EarthEcho Expedition: Into the Dead Zone</i> , a secondary science program that provides online educational materials, professional development for teachers, and technical assistance to implement project-based learning in the classroom. Students and teachers are guided to examine local issues and drive positive community change. EarthEcho commits \$50,000 in programmatic support to implement the program in Promise Zone schools.
Service Area:	Promise Zone
Contact:	Stacey Rafalowski, Education Director 202.350.3190 • stacey@earthecho.org
Website:	http://earthecho.org/about
Categories:	Youth Development, Environment, Education

Name of Organization:	First 5 LA
Organization Description:	First 5 LA's mission is to increase the number of Los Angeles County children ages 0 to 5 who are physically and emotionally healthy, ready to learn, and safe from harm. The organization was established in 1998 after California voters approved Proposition 10, an effort to fund health, safety and early education programs for children prenatal to age 5 through revenue from a tax on tobacco products. A local First 5 commission was created in each of the state's 58 counties to administer Proposition 10 funds, which are allocated based on each county's birth rate. Los Angeles County has one of the highest birth rates in California and First 5 has ensured positive programs to LA County's youngest kids through the tobacco tax revenue.
Organization's Commitment:	First 5 LA currently funds organizations working on countywide system improvements, perinatal support, physical and mental health, and early learning with a total current investment of nearly \$3 million. Funded projects include the Mariposa Nabi Children's Community garden, Los Angeles Universal Preschools, and the Black Infant Health program. First 5 LA's Best Start Metro investment in the Pico-Union area promotes community capacity building, high-quality interventions and child development. In addition, First 5 LA has partnerships with the LA Area Chamber of Commerce, LA n Sync and the LA Partnership for Early Childhood Investment.
Service Area:	Pico-Union
Contact:	Manuel Fierro, Senior Program Officer 750 N. Alameda St. Los Angeles, CA 90012 213.482.7819 • mfierro@first5la.org
Website:	http://www.first5la.org/
Categories:	Early Childhood Development, Education, Advocacy

Name of Organization:	The Harmony Project
Organization Description:	The Harmony Project is a nonprofit solely dedicated to promote youth development in low-income communities through music. The Harmony Project has been recognized as one of the most effective arts-based youth interventions in the nation.
Organization's Commitment:	The Harmony Project serves 1,500 students each year in the Promise Zone, providing more than 100 professional musicians to mentor, teach, guide, support, inspire, and motivate students. Participants receive an instrument and instrumental music lessons in group classes and at least 200 hours of music instruction per year. Programs include the Orchestra Program made of 17 orchestras and the Student Mentor Program, which trains older students to be mentors. The direct investment through programs is \$217,500.
Service Area:	Hollywood
Contact:	Myka Miller, Executive Director 817 Vine St., Suite 212 Los Angeles, CA 90038 323.462.4311 • myka@harmony-project.org
Website:	www.harmony-project.org
Categories:	Education, Arts, Youth Development

Name of Organization:	Heart of Los Angeles (HOLA)
Organization Description:	Heart of Los Angeles provides underserved youth with exceptional programs in academics, arts and athletics within a nurturing environment, empowering them to develop their potential, pursue their education and strengthen their communities. HOLA now serves over 2,200 kids each year and has added programs and expanded its campus to be a 32,000 square foot, four building campus. They have established innovative and precedent setting partnerships with the LA City Department of Recreation & Parks, LA Lakers, LA Phil, Bard College and the Longy School of Music.
Organization's Commitment:	HOLA partners with the City of Los Angeles Department of Recreation & Parks in Lafayette Park and will further develop the partnership to include an 18,000 square foot LEED-certified Arts and Enrichment Village. HOLA will leverage funds to begin the development within the ten-year designation of the Promise Zone. In addition, HOLA's partnership with LA Phil will expand services and HOLA commits to reserve 100 spaces for Zone residents. The music program expansion will also create 75 full and part-time jobs and over 25 internships for Promise Zone residents.
Service Area:	Westlake
Contact:	Tony Brown, Executive Director 2701 Wilshire Blvd, Suite 100 Los Angeles, CA 90057 213.389.1148 x235 • tbrown@heartofla.org
Website:	www.heartofla.org
Categories:	Education, Arts, Youth Development

Name of Organization:	L.A.C.E.R Afterschool Programs
Organization Description:	L.A.C.E.R.'s programs integrate arts, sports, and recreation activities into an academic learning environment focused on keeping kids in school and preparing them for graduation. Now serving over 2,900 students at four middle schools and two high schools, L.A.C.E.R.'s award-winning program is embraced by students, parents and teachers alike, and is proven effective in improving students' grades, developing standards-based arts skills, building character, responsibility, and leadership abilities.
Organization's Commitment:	L.A.C.E.R. currently invests \$129,041 in the Promise Zone and commits to continue at that level of support. Services are offered at Le Conte Middle School and students are provided with homework assistance, math and literacy intervention, visual arts, music instruction, choir, dance, flag football, basketball, soccer, cheer and drill, cooking and field trips to local venues.
Service Area:	Hollywood
Contact:	Linda Ortiz, Associate Director 1277 N. Wilcox Ave., Suite 2 Los Angeles, CA 90038 323.957.6481 • LO@LACERstars.org
Website:	www.lacerstars.org
Categories:	Education, Youth Development, Arts

Name of Organization:	Los Angeles Philharmonic Association
Organization Description:	The Los Angeles Philharmonic Association's mission is to perform, present, and promote music in its varied forms at the highest level of excellence to a diverse and large audience through the Los Angeles Philharmonic (LA Phil). Under the vibrant leadership of Music Director Gustavo Dudamel, is re-inventing the concept of the 21st-century orchestra. Both at home and abroad, the Philharmonic is recognized as one of the world's outstanding orchestras leading the way in innovative programming.
Organization's Commitment:	LA Phil partners with Heart of Los Angeles (HOLA) to offer their Youth Orchestra (YOLA) program to residents in the Promise Zone. In addition, LA Phil's program, YOLA Neighborhood Project (YNP), offers services to schools including Kingsley and Charles White Elementary Schools. The annual commitment is \$250,000 for Promise Zone youth to participate in YOLA at HOLA and YNP.
Service Area:	Westlake
Contact:	Gretchen Nielsen, Director of Educational Initiatives 151 S. Grand Ave. Los Angeles, CA 90012 213.972.7597 • gnielsen@laphil.org
Website:	http://www.laphil.com/education/yola/hola
Categories:	Arts, Education

Name of Organization:	SIATech, Inc. Charter High School
Organization Description:	SIATech Pico-Union Independent Study at Youth Policy Institute is a nonprofit public charter high school. The school has an impressive track record for serving students who need to get back on-track to graduation. Like other public schools, SIATech is free and does not charge tuition. SIATech provides a high-quality academic program that emphasizes core academics, literacy, numeracy, and workplace-readiness skills.
Organization's Commitment:	SIATech has the capacity to serve 80 student and over the next five years, SIATech plans to expand its services to out of school youth in Los Angeles through partnerships with the Workforce Investment Act (WIA) agencies to improve educational opportunities. The annual operating cost and investment is above \$44,023.
Service Area:	Pico-Union
Contact:	Dr. Jake Gordon, Principal 2140 W. Olympic Blvd., #327 Los Angeles, CA 90006 213.797.4858 • jake.gordon@siatech.org
Website:	http://www.siatech.org
Categories:	Youth Development, Education

Name of Organization:	Spark
Organization Description:	Spark is a national mentoring and workforce development nonprofit that matches middle school students at-risk of dropping out with volunteer mentors from the community and businesses. Mentors help students become engaged in their education by working with them on hands-on projects that 'spark' their interests in a given career field. After two distinct apprenticeships and a research-based, skill-building curriculum taught at the school, Spark students improve classroom attendance, behavior, and performance.
Organization's Commitment:	Through the Los Angeles Promise Neighborhood, Spark will provide services to 25 7 th and 8 th grade students from Le Conte Middle School. Spark will pair each student with two distinct apprenticeships that will allow them to work with mentors in different fields and workplaces. Corporate partners and private donors will provide financial investment to Spark to continue this work in the Promise Zone.
Service Area:	Hollywood
Contact:	Yoon S. Choi, PhD, Executive Director, Los Angeles 315 W. 9th St., Suite 313 Los Angeles, CA 90015 213.344.4848 • ychoi@sparkprogram.org
Website:	http://sparkprogram.org/
Categories:	Youth Development, Workforce Development, Education

Name of Organization:	UCLA Community Based Learning Program (CBL)
Organization Description:	The UCLA Community Based Learning Program (CBL) was founded to bring the resources of the university, especially faculty and students, to the under-served communities of Los Angeles. The mission of CBL is to assist youth with the transition to adulthood including encouraging youth to move from secondary to post-secondary education and on to meaningful careers and productive adult lives.
Organization's Commitment:	UCLA CBL Program is a Workforce Investment Act (WIA) lead agency for youth employment services that reaches over 500 youth in the Promise Zone area. CBL subcontracts to Youth Policy Institute to provide identical services to youth in East Hollywood. CBL also works with the STEM academy at Helen Bernstein High School by providing an internship component. Tutorial services to in school youth are offered in the Pico-Union/Westlake area. The overall investment in the Promise Zone is over \$800,000 million.
Service Area:	Pico-Union, Westlake, East Hollywood
Contact:	Mary G. Keipp, Director 405 Hilgard Ave., 70 Powell Los Angeles, CA 90095 310.206.5130 • mkeipp@oid.ucla.edu
Website:	http://www.oid.ucla.edu/outreach/cbl
Categories:	Education, Workforce Development, Youth Development

Name of Organization:	USC Sol Price Center for Social Innovation
Organization Description:	The Sol Price Center for Social Innovation established within the USC Sol Price School of Public Policy aims to advance ideas, strategies, and practices that enhance the quality of life for people in urban communities. The center provides opportunities for direct student engagement across all of the Price School's primary disciplines.
Organization's Commitment:	Contingent upon funding, The Price Center will work to develop a comprehensive evaluation plan in the first year. The plan will define metrics and a strategy to measure outcomes, assess impacts, and describe alternative evidence-based approaches. The Center will provide data and reports, as well as impartial evaluation to funders and partnering entities. Faculty will produce academic papers that analyzed the Promise Zone approach to urban development in evaluation, policy, or urban development journals. The Promise Zone will also serve as a platform for educating students in program evaluation, data collection, and methodologies for assessing program outcomes. The Sol Price Center for Social Innovation will facilitate graduate student engagement in the Promise Zone through planning studios and other culminating research experiences. The Price Center will also assist in securing foundation funding for evaluation.
Service Area:	Promise Zone
Contact:	Richard Parks, Executive Director USC Sol Price Center for Social Innovation Verna and Peter Dauterive Hall, Suite 207 Los Angeles, CA 90089 213.740.8582 • richard@usc.edu
Website:	http://socialinnovation.usc.edu/
Categories:	Education, Evaluation, Research

Name of Organization:	Youth Policy Institute (YPI)
Organization Description:	The vision and mission of YPI is to transform Los Angeles neighborhoods using a holistic approach to reduce poverty by ensuring families have access to high quality schools, wrap-around education and technology services that enable a successful transition from cradle to college and career. Their theory of change is that youth and families in poverty are best served through place-based and neighborhood strategies that blend services and funding to support schools, partners and families. Current programs they operate are LA Promise Neighborhoods, LA Byrne Criminal Justice, and workforce development and technology centers.
Organization's Commitment:	The Youth Policy Institute will be the leading implementation partner in the Promise Zone initiative and will provide educational opportunities and reduce serious crimes by investing nearly \$15 million and a total of over \$148 million over the 10-year designation in services.
Service Area:	Promise Zone
Contact:	Angelica Solis, Director of Community Development 634 S. Spring St., 10th Floor Los Angeles, CA 90014 323.978.1573 • asolis@ypiusa.org
Website:	http://www.ypiusa.org/
Categories:	Education, Workforce Development, Youth Development, Crime Prevention

Name of Organization:	Central American Resource Center (CARECEN)
Organization Description:	The Central American Resource Center is the largest Central American immigrant organization in the U.S. They serve 15,000 Central American and Latino immigrants every year through legal services, computer literacy classes, College Head Start, adult education, youth homework assistance, summer programs, and advocacy activities.
Organization's Commitment:	CARECEN will continue to provide leadership trainings, advocacy activities and academic enrichment programs. The Day Labor Center provides support to workers, facilitates hiring with employers and advocates for workers' rights. The Legal Department at CARECEN offers family petitions, Deferred Action for Childhood Arrivals (DACA), Temporary Protected Status (TPS), political asylum, VAWA/U-Visa, and work permits.
Service Area:	Pico-Union, Westlake
Contact:	Elda Martinez, Development Director 2845 W. 7th St. Los Angeles, CA 90005 213.385.7800 x128 • emartinez@carecen-la.org
Website:	http://www.carecen-la.org/
Categories:	Immigrant Aid, Legal Services, Youth Development, Advocacy, Community Development

Name of Organization:	Public Counsel
Organization Description:	Public Counsel provides legal services to low-income people throughout the county.
Organization's Commitment:	Public Counsel will provide \$275,000 of services that include the Appellate Law Project, which assists low-income individuals representing themselves in civil appeals and federal district court cases. The Veterans Advancement assists veterans to access their benefits and the Children's Rights Project provides legal and social work services to children in the foster care system. In addition, the Community Development Project assists with housing and small business issues. The Consumer Law Project defends individuals facing foreclosure and bankruptcy and the Homelessness Prevention Law Project helps homeless at-risk youth.
Service Area:	Promise Zone
Contact:	Hernan Vera, President & CEO 610 S. Ardmore Ave. Los Angeles, CA 90005 213.385.2977 x 104 • hvera@publiccounsel.org
Website:	http://www.publiccounsel.org/home
Categories:	Legal Services

Name of Organization:	Aviva Family and Children's Services
Organization Description:	Aviva provides mental health support to children and adolescents through assessment, diagnosis, and treatment. Aviva believes every child and every family in Los Angeles deserves compassion, support and the ability to envision a better life for themselves. Aviva's work is focused on providing therapeutic services and guidance.
Organization's Commitment:	Aviva will work in the Promise Zone to provide mutual referrals to support children and families with services. They have pledged a financial investment of \$1.5 million in the Promise Zone. Currently, Aviva provides mental health support to children and adolescents living in the Promise Zone as a partner with YPI and LAUSD.
Service Area:	Hollywood
Contact:	Regina Bette, President & CEO 7120 Franklin Ave. Los Angeles, CA 90046 323.876.0550 • rbette@avivacenter.org
Website:	http://www.avivacenter.org/index.aspx
Categories:	Youth Development, Mental Health

Name of Organization:	Children's Hospital Los Angeles
Organization Description:	The Children's Hospital Los Angeles is a nonprofit hospital for pediatric care.
Organization's Commitment:	The Children's Hospital, LA commits to provide services to the Promise Zone communities through the Division of Adolescent Medicine and Project NATEEN. The division provides gang and youth violence prevention and partners with the GRYD program in Hollywood. The total commitment for the GRYD program in the Promise Zone is \$337,500. Project NATEEN provides culturally sensitive and comprehensive case management to pregnant and parenting teens. Included in this program is LA Fathers that provides services to expectant father's ages 14 – 24. The annual budget totals to \$1.1 million.
Service Area:	Hollywood, East Hollywood
Contact:	Carla Hill, MPA, Manager Project NATEEN 323.361.5981 Marvin Belzer, MD, Director Division of Adolescent Medicine 323.361.2153
Website:	http://www.chla.org/
Categories:	Education, Youth Development, Health

Name of Organization:	Children's Institute, Inc. (CII)
Organization Description:	Children's Institute, Inc. helps children in the most challenged communities heal from the trauma of family and community violence, build confidence and skills to break through the barriers of poverty, and grow up to lead healthy, productive lives. CII serves over 22,000 children and family members each year through its blend of clinical, youth development, family support, and early childhood programs.
Organization's Commitment:	CII will continue to provide free income tax preparation to their Mid-Wilshire Campus located in the Promise Zone. They have provided free income tax preparation to nearly 1,000 families translating into \$900,000 in earned income tax credit and child tax credit returns to Promise Zone families. As the lead fiscal agent for the County Department of Child and Family Services Prevention and Aftercare Services in Region 4 (fully encompasses Promise Zone), CII will give Zone residents access to additional sites that offer VITA free tax preparation services, financial literacy workshops, financial coaching, and consumer advocacy. In addition, CII will work with adult ESL programs to help residents improve employment prospects, as well as provide CalWORKS, mental health and domestic violence services to Promise Zone residents.
Service Area:	Promise Zone
Contact:	Argelis A. Ortiz, Associate Clinical Social Worker Regional Director, Community Services 2121 W. Temple St. Los Angeles, CA 90026 213.260.7664 • aortiz@childrensinstitute.org
Website:	http://www.childrensinstitute.org/
Categories:	Community Development, Advocacy, Health

Name of Organization:	Friends of the Hollywood Central Park (FHCP)
Organization Description:	Friends of the Hollywood Central Park was formed to raise funds to create a new 38 acre park in Hollywood above the 101 freeway that extends from Santa Monica Boulevard, north bound to the intersection of the 101 freeway and Bronson Avenue.
Organization's Commitment:	FHCP is committed to build the Hollywood Central Park in the Promise Zone over the 10-year designation. Building the park will create 40,000 direct and indirect jobs over the course of the 10-years. FHCP will partner with the City's Recreation & Parks Department to operate and maintain the park. The park will provide disadvantaged communities with open green space and promote economic opportunity and transit oriented developments in the surrounding communities.
Service Area:	Hollywood
Contact:	Laurie Goldman, Executive Director 1680 N. Vine St., Suite 1000 Hollywood, CA 90028 323.383.5915 • laurie.goldman@hfcg.org
Website:	https://hollywoodcentralpark.org/about/mission-statement
Categories:	Environment, Parks, Advocacy, Health, Community Development

Name of Organization:	Hollywood Beautification Team
Organization Description:	The Hollywood Beautification Team serves communities by planting trees, designing and implementing resource conservation projects, and improving school campuses, neighborhoods, and business districts.
Organization's Commitment:	The Hollywood Beautification Team beautifies public areas of the Promise Zone communities through the Environmental Enhancement and Mitigation Program (EEMP) grants and implements tree planting projects through LA County. Through the grants, the Team continues to plant trees in neighborhoods adjacent to the 101 freeway. A current project at Berendo Middle School will transform an acre of asphalt on the campus into a natural outdoor learning and recreation environment for use by school families and the public.
Service Area:	Promise Zone
Contact:	Sharyn Romano, CEO 1718 N. Cherokee Ave. Los Angeles, CA 90028 323.466.0907 • Hbteam@earthlink.net
Website:	www.hbteam.org
Categories:	Parks, Beautification, Environment, Community Development

Name of Organization:	Los Angeles Gay & Lesbian Center
Organization Description:	The Los Angeles Gay & Lesbian Center provides services for the LGBT community by offering free and low-cost health, mental health, HIV/AIDS medical care, and HIV/STD testing and prevention. The center also provides legal, social, cultural, and educational services. They empower people to lead full and rewarding lives without limits based on sexual orientation and gender identity, by providing the highest quality educational, cultural, and wellness programs to residents of Los Angeles County.
Organization's Commitment:	The center has signed an agreement with the state of California to purchase 1.7 acres on Santa Monica Blvd. and North McCadden Place to build 106 units of affordable housing with office and program space to provide services. Approximately 50 emergency overnight beds for homeless LGBT youth and 36 dormitory style beds for homeless youth to live for up to 18 months. In addition, the space will offer arts and education programs, meeting rooms, an auditorium, a theater, and fine arts gallery.
Service Area:	Hollywood
Contact:	Dave Garcia , Director of Policy and Community Building 1625 Schrader Blvd. Los Angeles, CA 90028 323.993.7400 • dgarcia@lalgbtcenter.org
Website:	www.lalgbtcenter.org
Categories:	Health, Mental Health, Advocacy, Affordable Housing, Youth Development, Community Development

Name of Organization:	Mayor's Office of Gang Reduction and Youth Development (GRYD)
Organization Description:	GRYD implements strategies to reduce gang-related violence and strengthen individuals, families, and entire communities. They offer Summer Night Lights, which extends recreation center and park hours during summer, Tattoo Removal services, and a Gun Buy Back program.
Organization's Commitment:	The Rampart GRYD Zone within the Promise Zone offers services in gang intervention and prevention. The current funding for that location is \$1,489,320 million per year. GRYD is the primary partner for YPI's Byrne Criminal Justice Innovation grant being integrated in the Hollywood area of the Promise Zone. The GRYD office commits to add a GRYD Zone in Hollywood for an annual value of \$1.8 million.
Service Area:	Westlake, Hollywood
Contact:	Anne Tremblay, Director 200 N. Spring St., 22 nd Floor Los Angeles, CA 90012 213.473.9794 • anne.tremblay@lacity.org
Website:	No Website
Categories:	Public Safety, Crime Reduction, Youth Development

Name of Organization:	Prevencion y Rescate (Prevention and Rescue)
Organization Description:	Prevencion y Rescate is a faith-based organization that helps to prevent families from becoming affected by drugs, alcohol, and gangs and rescue those who are already affected through spiritual and counseling programs and services. Prevencion y Rescate's values are piety, action and education. They provide family codependency group support, drug and alcohol dependency 12 step program, parenting classes, youth support groups, spiritual retreats, weekly family assemblies, street outreach, and home visitations.
Organization's Commitment:	Prevencion y Rescate is established in the Pico-Union area due to a strong partnership with a church in the community. They offer their services out of that location and reserve a specific number of spaces for Promise Zone residents. The current investment is \$30,000, Prevencion y Rescate is willing to continue to make this commitment over the 10-year designation.
Service Area:	Pico-Union
Contact:	Xochitl Hernandez, Executive Director P.O. Box 470623 Los Angeles, CA 90047 323.496.0740 • xochitlhg@gmail.com
Website:	http://prevencionyrescate.org/wordpress/
Categories:	Faith-Based, Health, Mental Health, Community Development

Name of Organization:	SOS Mentor
Organization Description:	SOS Mentor aims to reduce the rates of childhood obesity and improve community health by education, physical activity, and advocacy for healthy eating and exercise. SOS Mentor provides training to implement nutrition, physical activity and leadership development programs. They also hold contests such as a “Share Your Story”, Healthy Athletes Program Essay Contest and Healthy Messages Poster Contest.
Organization’s Commitment:	SOS Mentor partners with LAUSD in the annual Healthy Schools Campaign to provide a comprehensive nutrition lessons and a “healthy messages” poster contest for 20 students in each elementary and middle school in Promise Zone. In the high school level, 50 students from Helen Bernstein High School are selected to participate in the poster contest and are also able to complete a 10-week Healthy Athletes Program. The total investment is \$100,000 in providing services to Promise Zone residents over the 10-year designation.
Service Area:	Promise Zone
Contact:	Carole Donahue, Co-Founder 23622 Calabasas Rd., Suite 146 Calabasas, CA 91302 818.222.4243 • caroledonahue@sosmentor.org
Website:	http://www.sosmentor.org/index.html
Categories:	Health, Education, Youth Development

Name of Organization:	Trust for Public Land
Organization Description:	The Trust for Public Land is a national organization that creates parks and protects land. They transform barren asphalt lots into vibrant playgrounds with safe and durable play equipment. Their pilot project in South LA breaks ground in 2014 which will provide community green space for outdoor exercise.
Organization's Commitment:	The Trust for Public Land will develop four initiatives for the Promise Zone by creating the Carlton Way Pocket Park in Hollywood, Fitness Zones, converting asphalt schoolyards to green community play spaces and turning existing alleyways into safe green community spaces.
Service Area:	Hollywood
Contact:	Tori Kjer, Program Director 323.223.0441 • tori.kjer@tpl.org
Website:	http://www.tpl.org/
Categories:	Environment, Health, Parks, Advocacy

Name of Organization:	Enterprise Community Partners and Low Income Investment Fund
Organization Description:	Enterprise works with partners nationwide to create and advocate for affordable homes in thriving communities linked to jobs, good schools, healthcare and transportation. Enterprise lends funds, finance developments, manages and builds affordable housing while shaping new strategies, solutions and policies. The Southern California office has been around for more than 15 years and has continued to support the development of affordable housing and community facilities that address the needs of low-income individuals and families. Low Income Investment Fund (LIIF) invests capital to support healthy families and communities. Investments create and preserve affordable housing, childcare centers, schools, healthy food retail, health clinics and transit-oriented developments in distressed neighborhoods nationwide.
Organization's Support:	Enterprise and LIIF are pairing with Living Cities in Los Angeles on their "CONNECT" strategy. HUD's Office of Sustainable Housing and Communities (OSHC) and Office of Policy Development and Research's Office for International Philanthropic Innovation are key partners. The living Cities CONNECT Initiative aims to increase the number of low-income people with convenient and affordable access to the essential services and opportunities they need to succeed. The initiative seeks to support metropolitan regions that are taking innovative actions to create healthy communities near transit, and also finding ways to make employment opportunities and services widely accessible to offer other forms of access beyond public transit (e.g. car sharing, bikes, broadband). In addition, the initiative will focus on supporting regions that are ready to implement CONNECT Strategies.
Contact:	Jeffrey Schaffer, Vice President Enterprise Community Partners, Inc. 213.833.7988 x 8214 • jschaffer@enterprisecommunity.org Cécile Chalifour, LIIF – Director, California Region 600 Wilshire Blvd., Suite 890 Los Angeles, CA 90017 213.627.9779 • cchalifour@liifund.org
Website:	http://www.enterprisecommunity.com/ http://www.liifund.org/
Categories:	Affordable Housing

Name of Organization:	Gordon California Properties
Organization Description:	Gordon California Properties is a family trust that owns property in Hollywood.
Organization's Support:	Gordon California Properties supports the Promise Zone designation in East Hollywood and works towards filling the economic gaps between Hollywood – Koreatown and Downtown LA - Silver Lake. With the Red Line Metro train in this area, there is an existing framework to boost future property developments and job creation.
Contact:	Chase Gordon Avison Young 6711 Forest Lawn Dr. Los Angeles, CA 90068 323.851.6666 • chase.gordon@avisonyoung.com
Website:	No Website
Categories:	Property Development, Housing

Name of Organization:	ROM Investments Inc.
Organization Description:	ROM Investments is a real estate operating sponsor focused on acquisition, management, and development of retail and multifamily property. They target value-add opportunities in Los Angeles with a particular focus in greater Hollywood.
Organization's Support:	ROM Investments and ROM Residential currently provides housing to approximately 3,000 residents within the Promise Zone, many of whom live in affordable housing. They are committed to doubling the size of their business in the Zone which will go towards development and redevelopment of multifamily (both market and affordable), retail and mixed-used property.
Contact:	Leeor Maciborski, Managing Partner 6464 Sunset Blvd., Suite 910 Los Angeles, CA 90028 323.467.8210 • leeor@rominvestments.com
Website:	http://www.rominvestments.com/
Categories:	Housing, Affordable Housing, Business

Name of Organization:	AEG
Organization Description:	AEG is one of the leading sports and entertainment presenters in the world. They own, control and/or are affiliated with a collection of companies including over 100 of the world's preeminent sports, entertainment and convention center facilities, including STAPLES Center and the proposed Farmers Field stadium in downtown Los Angeles. AEG developed and currently operates LA LIVE, a 4 million square foot, \$2.5 billion downtown Los Angeles sports, residential and entertainment district.
Organization's Support:	Local hiring goals associated with the operations of LA LIVE focused on the employment of residents from high poverty areas. In addition, AEG has made a commitment to hire locals with the development and operations of a proposed NFL stadium and special event center known as Farmers Field in downtown LA. It is estimated that the project will generate over 30,000 jobs. AEG has committed to hire at least 30% of construction jobs and at least 50% of operational jobs for residents of census tracts that have high poverty, unemployment and housing costs with a large number of these residents live within the Promise Zone. AEG also has several programs that provide support to local nonprofit organizations that seek to provide educational opportunities to low-income youth.
Contact:	Ted Fikre, Vice Chairman, Chief Legal and Development Officer 800 W. Olympic Blvd., Suite 305 Los Angeles, CA 90015 213.742.7115
Website:	http://www.aegworldwide.com/
Categories:	Business, Economic Development

Name of Organization:	AT&T
Organization Description:	AT&T has over 100 years of history in California – helping to create economic opportunities in healthcare, manufacturing, education, transportation, public safety and virtually every other economic sector. AT&T operates 71 retail stores and has more than 230 Wi-Fi hotspots in the City of Los Angeles. From 2011-2013, AT&T invested more than \$400 million in the City of Los Angeles, including 647 network upgrades.
Organization's Support:	Education has been a priority for AT&T for more than a century. AT&T believes that investing in a well-educated workforce may be the single most important thing they can do to support a strong global economy. AT&T has committed a total of \$350 million to education through their Aspire Mentoring Academy initiative toward evidence-based programs to help ensure more students who are at risk of dropping out are able to graduate from high school prepared for college and successful careers. AT&T employees help to strengthen, connect and build thriving communities. From 2008-2011 in California, there were 2,800 AT&T/Junior Achievement Job Shadow Students and AT&T employees provided 885,000 volunteer hours.
Contact:	Lupita Sanchez Cornejo, Director of External Affairs 1150 S. Olive St., 28 th Floor Los Angeles, CA 90015 213.743.7023 • lupita.sanchez@att.com
Website:	www.att.com http://about.att.com/content/csr/home.html
Categories:	Business, Education, Youth Development

Name of Organization:	GOJO Industries, Inc.
Organization Description:	GOJO Industries, Inc. is the leading global producer and marketer of skin health and hygiene solutions. Their broad portfolio includes hand cleaning, hand washing, hand sanitizing and skin care formulas. GOJO formulas use the latest advances in the science of skin care. GOJO is known for state-of-the-art dispensing technology, engineered with attention to design and functionality. Their complete programs promote healthy behaviors for hand hygiene, skin care and, in critical environments, compliance.
Organization's Support:	GOJO Industries is currently partnering with the Los Angeles Promise Neighborhood, under a pilot program to provide PURELL Hand Sanitizer in order to enhance student and teacher wellness to result in increased attendance as part of PURELL Education Network program. The schools are Ramona and Grant Elementary, Santa Monica Blvd. Community Charter, Le Conte Middle School, APEX Academy Charter, STEM Academy, and Bernstein High School, for a total of six schools in the Promise Zone. In addition, GOJO is willing to commit to introduce the PURELL Education Network to other Promise Zone schools.
Contact:	Scott Levin, CFO & Chief Administrative Vice President 330.255.6000 x 6241
Website:	http://www.gojo.com/united-states.aspx?sc_lang=en http://purelleducationnetwork.com/
Categories:	Business, Education

Name of Organization:	Hollywood Chamber of Commerce
Organization Description:	Founded in 1921, the Hollywood Chamber of Commerce promotes and enhances the business, cultural and civic well-being of the greater Hollywood community. With 900 members of the Chamber and over 40,000 employees in member companies, the Chamber is Hollywood's leading business association and has a primary focus on economic development and job creation in the targeted community.
Organization's Support:	The Hollywood Chamber of Commerce plans to invest an equivalent of \$60,000 through administering and assisting businesses within the East Hollywood Business Improvement District. The Chamber will continue support of the creation of a Route 66 Business Improvement District, assist and support developments within the Promise Zone that will increase the amount of high quality affordable housing. In addition, the Chamber will support the proposed Hollywood Central Park, offer free business consulting in starting a business, working with Los Angeles City College on employment initiatives, provide seminars related to successful business practices, provide networking opportunities for businesses, advocate for policies that ensure a higher quality of life. Lastly, the Chamber will work with hospitals in the Zone to support residents and workers health, and support the Chamber's Community Foundation nonprofits assisting underserved communities.
Contact:	Leron Gubler, President & CEO 7018 Hollywood Blvd. Los Angeles, CA 90028 323.469.8311 • leron@hollywoodchamber.net
Website:	http://www.hollywoodchamber.net/
Categories:	Business, Economic Development, Community Development

Name of Organization:	Hollywood Property Owners Alliance
Organization Description:	Hollywood Property Owners Alliance is a nonprofit that manages the Hollywood Entertainment District business improvement district (BID). It has been working for nearly 18 years in furtherance of the revitalization and economic vitality of the historic downtown zone.
Organization's Support:	The property owners that comprise the BID currently assess themselves over \$3.5 million a year to keep the downtown district clean, safe and attractive to investors, employers, educational institutions, residents and visitors. The services include private security patrols for the area, daily street and sidewalk maintenance, beautification projects, homeless outreach and destination marketing. The BID will remain in place until 2018 that totals to a \$17 million investment of maintaining the area for the next five years. It is likely that the owners will approve a subsequent renewal in 2019 and beyond due to the strong support from the property owner community.
Contact:	Kerry Morrison, Executive Director 1680 Vine St., Suite 414 Hollywood, CA 90028 323.463.6767 • kerry@hollywoodbid.org
Website:	http://onlyinhollywood.org/hollywood-bid/
Categories:	Community Development, Economic Development, Business

Name of Organization:	Los Angeles County Economic Development Corporation (LAEDC)
Organization Description:	The Los Angeles County Economic Development Corporation is a nonprofit that provides economic development leadership by providing an understanding of the dynamic Los Angeles County economy and its workforce and industries by helping companies grow, create jobs, by enhancing economic opportunity through various initiatives and collaboration.
Organization's Support:	LAEDC's Business Assistance team is available to help businesses overcome challenges so they can sustain and grow their business in the Los Angeles region. This is a service that is confidential and no cost to businesses. In addition, LAEDC's economists are able to provide economic, demographic, and occupation research and forecast the partners of the initiative for program development through analysis.
Contact:	William Allen, President & CEO 444 S. Flower St., 37 th Floor Los Angeles, CA 90061 213.622.4300
Website:	http://laedc.org/
Categories:	Economic Development, Community Development

Name of Organization:	Paramount Contractors & Developers, Inc.
Organization Description:	Paramount Developers & Contractors Inc. is a leading property management and real estate developer in Hollywood.
Organization's Support:	Paramount Developers and Contractors have been in the community for over 60 years and are on the board of the Hollywood Central Park project, which will bring over 40,000 direct and indirect jobs over 10-year designation of the Promise Zone. The project will provide economic stimulus and long term economic security to the communities of Hollywood.
Contact:	Brian Folb 6464 Sunset Blvd., Suite 700 Hollywood, CA 90028 323.462.6727 • brian@hollywoodoffices.com
Website:	http://www.hollywoodoffices.com/
Categories:	Business, Economic Development

Name of Organization:	Paramount Pictures
Organization Description:	Paramount Pictures is a film studio, television production company and motion picture distributor.
Organization's Support:	Kindergarten to Cap & Gown is Paramount's signature program that supports students through their educational experience, targeting three partner schools in Paramount's Los Angeles neighborhood: Santa Monica Blvd. Community Charter School, Le Conte Middle School, and Helen Bernstein High School. At the elementary school, the focus is on literacy, pairing employee volunteers one-on-one with students to practice reading, spelling and grammar on a biweekly basis. Additionally, through the Friday Readers program, employee volunteers read aloud to K-3 classrooms on a weekly basis. At the middle school level, employees and students meet for a monthly team mentoring program aimed at increasing school attendance, boosting self confidence and ultimately combating negative peer influences that often arise in early adolescence. At the high school level, employees are paired with a local teen for both group and one-on-one bi-weekly mentoring sessions. A Job Shadow Day is incorporated with the high school students through the program to provide an opportunity to experience the daily studio workday. Youth Mentoring Connection is the nonprofit partner with the middle school and high school programs.
Contact:	Jennifer Lynch Corporate Social Responsibility 5555 Melrose Ave. Hollywood, CA 90038 323.956.2591 • jennifer_lynch@paramount.com
Website:	http://www.paramount.com/
Categories:	Business, Education, Youth Development

Name of Organization:	Hollywood Studio District Neighborhood Council (HSDNC)
Organization Description:	Neighborhood Councils are city-certified local groups made up of people who live, work, own property or have some other connection to the neighborhood. Neighborhood Council Board Members are elected or selected to the positions by the neighborhoods themselves. Many Los Angelenos look for ways to make a difference in their community on the issues they care about most including: crime, roads and streets, gangs and the economy. Neighborhood Council participants are empowered to advocate directly for real change in their communities. The mission of the HSDNC is to promote public participation in local government in order to respond to the needs of our community.
Organization's Support:	The HSDNC has been working for three years to install free WIFI in the council district to increase access to technology. The effort includes providing computers to underprivileged families and individuals within the district.
Contact:	Bill Zide, Chair 1360 North St. Andrews Place Los Angeles, CA 90028 323.450.5097 • chair@hsdnc.org
Website:	http://hsdnc.org/ http://empowerla.org/hsdnc/
Categories:	Civic Participation, Community Development, Advocacy

Name of Organization:	Alliance for College Ready Public Schools
Organization Description:	Alliance College-Ready Public Schools is the largest nonprofit charter organization in Los Angeles, comprised of 26 free public charter schools (9 middle and 17 high schools) that service 11,000 low-income students. Since their founding in 2004, more than 95% of Alliance graduates have continued to college.
Organization's Support:	Alliance College-Ready Public Schools commits to opening a charter high school in Pico-Union, as part of the Los Angeles Promise Zone during the 10-year designation. The complete investment for this Alliance high school includes \$800,000 in startup costs, and \$2,000,000 in capital for the facility. Jobs provided by the charter high school when open and fully enrolled will include 25 Teachers, one Special Education Teacher, three Administrators, two Counselors, six Classified Staff (Office Manager, Plant Manager, Clerks, and Paraprofessionals), one Parent Liaison, and two Campus Security agents contracted.
Contact:	Judy Burton, President & CEO 601 S. Figueroa St. Los Angeles, CA 90017 213.943.4930 x 1001 • jburton@laalliance.org
Website:	www.laalliance.org
Categories:	Education, Youth Development

Name of Organization:	Loyola Marymount University School of Education
Organization Description:	In accordance with the mission of Loyola Marymount University, the LMU School of Education declares its purpose to be the encouragement of life-long learning and academic excellence.
Organization's Support:	LMU School of Education has already worked to build collaborative partnerships to improve education in Los Angeles with existing Promise Zone partners. For example, their school hosted multiple Los Angeles Promise Neighborhood (LAPN) colloquiums in 2013 and 2014 — in attendance were numerous schools served by the Promise Neighborhood as well as education and civic leaders. They envision exploring ways to expand this initiative to continue to support high need schools in Los Angeles.
Contact:	Shane P. Martin, Ph.D., Dean and Professor Office of the Dean School of Education Loyola Marymount University University Hall 1 LMU Drive, Suite 2100 Los Angeles, CA 90045 310.258.8768 • shane.martin@lmu.edu
Website:	http://soe.lmu.edu/
Categories:	Education

Name of Organization:	SEIU California
Organization Description:	SEIU California represents over 700,000 workers who are social workers, nurses, classroom aides, state workers, security officers, college professors, home care workers, janitors, and more. SEIU works throughout the state of California in all 58-counties. Their four primary areas are healthcare, long-term care, public services (both state workers and local), and building services.
Organization's Support:	SEIU is committed to working with the City of Los Angeles and Los Angeles Promise Zone partners on efforts to increase the number and market share of unionized job opportunities in the Promise Zone.
Contact:	Laphonza Butler, President SEIU California State Council 2910 Beverly Blvd. Los Angeles, CA 90057 888.373.3018
Website:	http://www.seiucalifornia.org/
Categories:	Union

Name of Organization:	Teamsters Local Union No. 396
Organization Description:	The Teamsters Union is North America's strongest and most diverse labor union. In 1903, the Teamsters started as a merger of the two leading team driver associations. These drivers were the backbone of America's robust economic growth.
Organization's Support:	The Teamsters Union No. 396 is committed to work with the City of Los Angeles and Los Angeles Promise Zone partners on efforts to increase the number and market share of unionized job opportunities in the Promise Zone.
Contact:	Jim Smith 880 Oak Park Rd., Suite 200 Covina, CA 91724 626.915.3636 • jimsmith@local396.net
Website:	http://www.teamsterslocal396.com/
Categories:	Union

Name of Organization:	United Food and Commercial Workers Union Local 770 (UFCWU)
Organization Description:	United Food and Commercial Workers Union is founded on workers empowering workers to unite and find their voice. UFCW is made up of more than 1.3 million people working primarily in grocery and retail stores, and in the food processing and meat packing industries.
Organization's Support:	UFCW Local 770 represents members employed in retail groceries stores, retail drug stores, packing houses and clinical laboratories. They are committed to work with the City of Los Angeles and the Los Angeles Promise Zone partners on efforts to increase unionized job opportunities in the Promise Zone.
Contact:	John Grant, Secretary Treasure UFCW Local 770 630 Shatto Place Los Angeles, CA 90005 213.487.7070
Website:	http://www.ufcw770.org/
Categories:	Union

Name of Organization:	California Community Foundation (CCF)
Organization Description:	California Community Foundation makes substantial investments throughout Los Angeles County in the areas of arts, education, health care, housing and economic development, civic engagement, and nonprofit sustainability. In the last five years, CCF has awarded approximately \$10 million in grants to nonprofits within the Promise Zone. Building a Lifetime of Options and Opportunities for Men (BLOOM) is a place based initiative in Los Angeles CCF currently runs. BLOOM seeks to develop academic or vocational opportunities for 14-18 year old African-American males living in South Los Angeles who have been under the supervision of the Los Angeles County Probation Department. BLOOM is a new model CCF is piloting and if successful, they hope to replicate it.
Organization's Support:	CCF is a funder and partner in the \$30 million LA Promise Neighborhood implementation grant awarded to YPI. Since 2011, CCF has invested \$170,000 in YPI's Promise Neighborhood efforts. CCF commits to build on the success that has been accomplished and will continue to support place-based initiatives.
Contact:	Nike Irvin, Vice President, Programs 221 S. Figueroa St., Suite 400 Los Angeles, CA 90012 213.413.4130 x 256 • nirvin@calfund.org
Website:	www.calfund.org
Categories:	Philanthropy, Education, Economic Development, Youth Development

Name of Organization:	California Emerging Technology Fund (CETF)
Organization Description:	California Emerging Technology Fund is a statewide nonprofit with the mission to close the Digital Divide in California. CETF has significant experience working with community based organizations and other stakeholders to transform neighborhoods through Digital Inclusion and to deliver results as a federal grantee. CETF also developed and manages Schools2Home, a successful program to turn around low-performing middle schools and integrates technology into the learning and teaching processes to engage parents in their child's school life with substantive results. At least 80% of the parents become involved in the school and their child's education; academic performance improvement exceeds the districts or statewide averages for cohorts and broadband adoption increases by over 50% for Spanish-speaking parents and 10% for English-speaking parents.
Organization's Support:	California Emerging Technology Fund is committed to collaborate with YPI to: (a) implement School2Home in 5 low-performing middle schools: Berendo Middle School, Romero Charter School, Virgil Middle School, Kim Academy, and Le Conte Middle School for a total of 4,186 students, parents and 194 teachers; and (b) promote Digital Inclusion in the community to achieve at least 2,500 new broadband adoptions. Upon approval from the school district, CETF has committed more than \$1 million in collaboration with LAUSD to provide computing devices, and with Time Warner Cable to provide new broadband adoptions in neighborhoods.
Contact:	Sunne Wright McPeak, President & CEO 1000 N. Alameda St., Suite 240 Los Angeles, CA 90012 213.443.9952 • sunne.mcpeak@CETFund.org
Website:	http://www.cetfund.org/
Categories:	Education, Youth Development, Philanthropy

Name of Organization:	Citi Community Development
Organization Description:	Citi Community Development is leading Citi's commitment to achieve economic empowerment and growth for underserved individuals, families and communities by expanding access to financial products and services, and building sustainable business solutions and innovative partnerships. Our focus areas include: commercial and philanthropic funding; innovative financial products and services; and collaboration with institutions that expand access to financial products and services for low-income and underserved communities.
Organization's Support:	With three Citibank financial centers located within the Promise Zone, Citi Community Development is committed to collaborating with local organizations to promote economic empowerment and growth for low-income families in the area. Citi projects approximately \$300,000 in philanthropy.
Contact:	Gustavo Bidart, Southern California Regional Manager 619.498.3158 • gustavo.a.bidart.ii@citi.com communitydevelopment@citi.com
Website:	http://www.citigroup.com/citi/citizen/community/
Categories:	Philanthropy, Economic Development

Name of Organization:	Everychild Foundation
Organization Description:	Everychild Foundation was born out of the passion and dedication of a group of women in Los Angeles who together wanted to make a serious difference in the lives of children in need. Everychild's funds derive from member donations, in lieu of fundraising events. Every year one nonprofit organization's project that profoundly helps children facing disease, abuse, neglect, poverty, or disability is awarded up to \$1 million to fund the project. All grant recipients are closely monitored and grant money is delivered in phases, based on performance in meeting specific grant requirements.
Organization's Support:	Everychild Foundation has already committed \$1 million to Heart of Los Angeles (HOLA), a Promise Zone partner, to renovate the community center in Lafayette Park for their after school programs. Everychild Foundation is willing to further invest in the Promise Zone by accepting grant submission for projects in the Zone.
Contact:	Jacqueline Caster, Founder & President The Everychild Foundation P.O. Box 1808 Pacific Palisades, CA 90272 310.573.2153
Website:	http://everychildfoundation.org/
Categories:	Philanthropy

Name of Organization:	Goldman Sachs Gives
Organization Description:	Goldman Sachs Gives is the philanthropic arm of Goldman Sachs that supports underserved communities through grants given to nonprofit organizations. The program focuses on increasing educational opportunities, building and stabilizing communities, honoring service and veterans, creating jobs and economic growth to ensure that the grants given have the most impact in communities.
Organization's Support:	Goldman Sachs Gives will be supporting the Promise Zone through the 10,000 Small Business initiative the organization launched in 2010. The initiative is designed to promote and create jobs. The organization has also paired this initiative with Los Angeles City College to deliver practical business education and business support services.
Contact:	Lucie Fuller-Kling 310.407.5700 • lucie.fuller-kling@gs.com
Website:	http://www.goldmansachs.com/citizenship/goldman-sachs-gives/
Categories:	Philanthropy, Education, Economic Development

Name of Organization:	LA n Sync
Organization Description:	LA n Sync is a groundbreaking partnership that brings together the academic, civic, nonprofit, business and philanthropic sectors of Greater Los Angeles to pursue and win major funding opportunities. LA n Sync was created to ensure the LA region gets every funding dollar it needs and deserves.
Organization's Support:	LA n Sync collectively invested over the past five years over \$147 million within the zip codes that define the Promise Zone. LA n Sync is committed to future investments of direct services, capacity-building, technical assistance, data sharing and evaluation, and cross-sector collaborations.
Contact:	Lisa Cleri Reale, Grant Development Support Consultant 2000 Avenue of the Stars, Suite 1000S Los Angeles, CA 90067 310.209.4560 • clerireale@ca.rr.com
Website:	http://www.lansync.org/
Categories:	Philanthropy, Community Development

Name of Organization:	Let's Play Hollywood Foundation
Organization Description:	Let's Play Hollywood Foundation is a nonprofit determined to build a job training program based on the Cinema Arts Industry titled, "LA's Business." Through the program, at risk students can learn and be mentored by cinema industry professionals. The goals of the foundation are to benefit students in training and provide greater opportunity, attract tourism, support local businesses, and bring the public together to enjoy creative community interaction.
Organization's Support:	Let's Play Hollywood Foundation's job training program will gather industry professionals to mentor middle and high school students at risk of dropping out of school. The focus is to motivate students to stay in school to complete their high school education and develop work skills. In addition, the foundation will employ trained students to their planned Cinema Entertainment Venue in Hollywood.
Contact:	Diane Host, Founder 15910 Ventura Blvd. Suite 1610 Encino, CA 91436 213.810.0403 • diane.host1@gmail.com
Website:	http://www.letsplayhollywood.org/
Categories:	Philanthropy, Youth Development

Name of Organization:	Liberty Hill Foundation
Organization Description:	Liberty Hill Foundation advances social change through a strategic combination of grants, leadership training and campaigns. Liberty Hill is first to identify community leaders in the frontlines of change. They invest in change makers and equip them with skills and relationships needed to build power and advance social justice.
Organization's Support:	The foundation has invested \$1.5 million over the last five years in the Promise Zone and will continue to invest for a total commitment of \$3 million over the 10-year designation. The support will be through grant making, training, convening and coalition building.
Contact:	Shane Murphy Goldsmith, President & CEO 6420 Wilshire Blvd. Los Angeles, CA 90048 323.556.7200 • sgoldsmith@libertyhill.org
Website:	www.libertyhill.org/
Categories:	Philanthropy, Community Development

Name of Organization:	Southern California Grantmakers
Organization Description:	Southern California Grantmakers is a nonprofit regional membership organization of grant makers and philanthropists.
Organization's Support:	As a regional hub for foundations, corporate giving programs and individual philanthropists Southern California Grantmakers is committed to sharing data with its membership regarding opportunities for investment in business development, economic development, education, public safety, health, job creation affordable housing and transportation in the Promise Zone.
Contact:	Christine Essel, President & CEO 1000 N. Alameda St., Suite 230 Los Angeles, CA 90012 213.680.8866 x 224 • chris@socalgrantmakers.org
Website:	https://www.socalgrantmakers.org/
Categories:	Philanthropy

Name of Organization:	The James Irvine Foundation
Organization Description:	The mission of the James Irvine Foundation is to expand opportunity for the people of California to participate in a vibrant, successful and inclusive society. More specifically, they seek to advance the educational and economic prospects of low-income Californians to share in and create California's prosperity. Helping young people build a strong foundation for college and career success is central to that goal.
Organization's Support:	Since 2009, the James Irvine Foundation has invested over \$5 million in building Los Angeles Unified School District's infrastructure to expand Linked Learning Pathways throughout the district. They continue to welcome the opportunity to partner with LAUSD in bringing high quality Linked Learning to participating high schools in the Los Angeles Promise Zone over the 10- year designation.
Contact:	Anne Stanton, Program Director 865 S. Figueroa St., Suite 1320 Los Angeles, CA 90017 213.236.0552
Website:	http://irvine.org/
Categories:	Philanthropy

Name of Organization:	The Ralph M. Parsons Foundation
Organization Description:	The Ralph M. Parsons Foundation is an independent philanthropic foundation, funded by a \$400 million endowment that has been serving Los Angeles County for the past 35 years.
Organization's Support:	Parsons Foundation has funded grants totaling over \$3 million to nonprofit agencies based in the Promise Zone. The grants have ranged from after-school programs to affordable housing projects to other health and human service programs serving vulnerable at-risk populations.
Contact:	Wendy Garen, President & CEO 888 W. 6 th St., 7 th Floor Los Angeles, CA 90017 213.362.7600
Website:	http://www.rmpf.org/
Categories:	Philanthropy

Name of Organization:	United Way of Greater Los Angeles
Organization Description:	United Way of Greater Los Angeles is committed to creating pathways out of poverty so that everyone who lives in the community can have a better quality of life. United Way is focused on providing long-term solutions in the three interconnected areas which are the root causes of poverty: helping people access to permanent housing with supportive services, helping students graduate from high school prepared for college and workplace, and helping people become financially stable.
Organization's Support:	United Way is a partner in the \$30 million Los Angeles Promise Neighborhood implementation grant awarded for areas of the Los Angeles Promise Zone. The Foundation is excited to continue to collaborative with the City of Los Angeles to build upon the success of that investment through the Promise Zone opportunity. For the past 5 years, United Way, investec roughly \$1.1 million through grant making to community-based organizations working in the Promise Zone. Their support is for unrestricted operations and can be used for capacity-building, technical assistance, data sharing and evaluation. Moreover, they commit to sharing data on their future Promise Zone investments to further leverage investments.
Contact:	Jane Barger, Executive Assistant United Way of Greater Los Angeles 1150 S. Olive St., Suite T500 Los Angeles, CA 90015 213.808.6220
Website:	http://www.unitedwayla.org/
Categories:	Philanthropy

Name of Organization:	Wells Fargo Foundation
Organization Description:	Wells Fargo is proud to support organizations working to strengthen communities. Through the efforts of their enthusiastic team member-volunteers and contributions, they share success within communities by giving back to nonprofits and educational institutions that address vital community needs and issues.
Organization's Support:	Over the past five years, Wells Fargo has invested over \$7 million in the communities of the Los Angeles Promise Zone. Wells Fargo strongly anticipates continuing this level of support for these communities over the 10-year designation to support the Los Angeles Promise Zone efforts. Moreover, they commit to share data on future Promise Zone investments to further the goal of leveraging private support.
Contact:	Jonathan Weedman, Senior Vice President 333 S. Grand Ave., Suite 1100 Los Angeles, CA 90071 213.253.6513 • weedmanj@wellsfargo.com
Website:	https://www.wellsfargo.com/about/charitable/
Categories:	Philanthropy

Name of Organization:	Kaiser Permanente
Organization Description:	Nationally, Kaiser Permanente serves more than 9 million members in eight states and the District of Columbia. Kaiser Permanente is committed to helping shape the future of health care and is recognized as one of America's leading health care providers and not-for-profit health plans. Currently serving almost 3.8 million members in Southern California, Kaiser Permanente's mission is to provide high quality, affordable health care services to improve the health of its members and the communities being served.
Organization's Support:	The Community Benefit Program is committed to improving the health of communities by addressing health disparities through an integrated multi-dimensional collaborative approach. Kaiser Permanente partners with community groups, schools, and government organizations to provide social benefit activities that include assistance to the uninsured, training new health professionals, introducing new delivery and financing methods into the health care arena at large, and through their clinical research efforts, to develop and share better ways to care for patients. Kaiser Permanente offers continued support of services in the Promise Zone. These services include, grants to organizations in the Promise Zone from the Southern California Community Benefit Program and continued services from the Los Angeles Medical Center.
Contact:	Mario Ceballos, Community Benefit Manager 4841 Hollywood Blvd. Los Angeles, CA 90027 323.783.8277 • mario.p.ceballos@kp.org
Website:	http://share.kaiserpermanente.org/category/about-community-benefit/ https://healthy.kaiserpermanente.org/html/kaiser/index.shtml
Categories:	Health

Name of Organization:	Saban Community Clinic
Organization Description:	Saban Community Clinic is a nonprofit organization that works in collaboration with strategic partners and other safety net community clinics throughout Los Angeles. Having received designation as a Federally Qualified Health Center (FQHC), Saban serves as a medical home for the underserved, providing comprehensive, dependable and affordable quality health care, including medical services, dental care, mental health, case management, health education and outreach.
Organization's Support:	Saban Community Clinic supports the Promise Zone evaluation by sharing data on jobs created, other services and activities in the Zone.
Contact:	Jeffrey Bujer, Chief Executive Officer 8405 Beverly Blvd. Los Angeles, CA 90048 323.653.8622
Website:	http://sabancommunityclinic.org/
Categories:	Health

