

Joshua Tree Suggested Action Plan (SAP) Analysis – 2017

Compiled by Pat Flanagan October 11, 2017

Community Focus Statements – 7

Action Statements – 42

Benchmarks – Products and Initiatives Bolded

Desert Conservation **Plan**, Water Conservation **Program**, Open Space Master **Plan**, Environmental Stewardship **Programs**, Resource Conservation **Programs**, Roof Top Solar **Standards**, Landscaping and Lighting **Guidelines**, ‘Desert Funk’ Community Design **Guidelines**, Community ‘Vibe’ **Events**, Community Gateway Identity **Plan**, Downtown **Plan**, Wayfinding and Advertising Design **Guidelines**, Establish of a Downtown Business Improvement District **Plan**, **Advocate** and **Fund Raise** for Pedestrian and Parking Enhancements, Community and CalTrans **Approval** and **Funding** for a Lighted Crosswalk and Pedestrian Refuge Area, **Discourage** CalTrans from widening Twentynine Palms Hwy., Establish Parking Management **Plan** for Downtown Gateway Area, **Establish** Parks Committee and **Raise Funds**, **Develop** an Economic Development and Marketing **Strategy**, **Develop** Sustainable Lodging **Strategy**, **Coordinate** C of C and S.B. EDA regarding available properties for economic development, **Develop Resource** to locate Educational Opportunities in Area, **Establish** a Job Training **Program** for Local Teens, **Partnerships** with local C of C, **Design** and **Develop** Local **Trail System**, Establish Desert Road Development **Standards**, **Plan** for Rapid Maintenance of Roads Following Flood Events, Embrace Complete Streets **Program**, **Manage OHV Use** within Community Boundaries, Community **Engagement** with Sheriff’s Department, Develop **Plan** to Improve Health Care Services and Facilities, **Plan** to Improve Bus Routing, **Develop** Community Recreational **Facilities**, **Improvements** to Joshua Tree Library, **Plan Events** to bring Community Together, **Embrace** Transition Movement, **Write grants** to finance infrastructure and improvements, **Promote** Unique Artistic Culture through tours, **Reestablish** JT MAC, **Evaluate** Feasibility of Incorporation.

Champions

Joshua Tree National Park Association

A1, A4, A5

Mojave Desert Land Trust

A1, B5, C6,

Joshua Basin Water District, CAC	A2
JT Recs & Parks CSA 20	A3, C6, C7, C9, C10, F3
MB Municipal Advisory Council (MAC)	A6 C9, E5, H2
Joshua Tree Chamber of Commerce	B1, B3, B4, C1, C2, C3, C4, C5,
D1, D2, D3, D4, D5, D6, E2, E3,	E4, F1, G1,
G5, G6, H1	
Joshua Tree Community Leaders (TBD)	C5 (See C of C)
Joshua Tree Design Committee (TBD)	B3 (See C of C)
Joshua Tree Community (TBD)	B4
Joshua Tree Event Planning Committee (TBD)	G3 (See C of C)
Joshua Tree Grant Writing Committee (TBD)	G5 (See C of C)
Joshua Tree Local Business Owners (TBD)	C4 (See C of C)
Local Middle and High Schools	D5 (See C of C)
Special Districts Dept., J.T. Division	E1
Board of Supervisors	F3
Morongo Basin Transit Authority	F3
JT Friends of the Library	G2
Transition Joshua Tree	G4

Lead Champion – JT C of C **22 Actions with 22**
Committees and 22 Benchmarks
(1 woman office – no County funding (TOT))

Committees and/or Partnerships Formed **42**

Volunteer Population Base for Joshua Tree Community See Joshua Tree Community Profile for complete statistics
Total Population: 9,122 Median Age: 41.0 Total Households: 3,881 Median Household Size: 2.31 Median Income: \$30,433