



Candidate training

VoteBuilder and the Power of Data

VoteBuilder

- What is it and what can it do for us?
- Why is it important to use it correctly?
- What are its limitations?

VoteBuilder data entry

- Canvass results for each door
- GOTV targets
- Yard signs, volunteers
- Post-election analysis

MiniVan

- Works on iPhone and iPad
- Works on Android phones and tablets
- Will save your marriage

VoteBuilder battle plan

- You are competing with history
- Know what your win number is, by precinct
- Have a plan to reach it