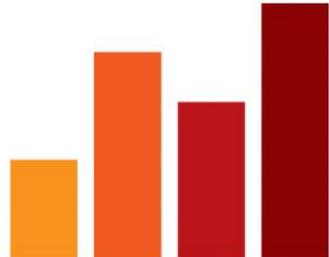


Melbourne State Electorate VATI Report

Prepared for The Australian Greens Victoria
November 2014

lonergan research 

Methodology

- This survey was conducted by VATI (Voice Automated Telephone Interviewing) amongst eligible voters in the state electorate of Melbourne.
- Surveys were conducted on 27th October - 2nd November, 2014.
- A total of 449 interviews were conducted.
- After interviewing, responses were weighted to population estimates derived from the 2011 Census.

Main Findings

Legislative Assembly Primary Vote

- If the election were held today, Ellen Sandell would receive the most primary votes at 40%, followed by Jennifer Kannis at 30%.

Primary Vote	2010 Results (%)	Current intent (%)	Forced preference (%)
Ellen Sandell (GRN)	32%	39%	40%
Jennifer Kannis (ALP)	36%	26%	30%
Ed Huntingford (LNP)	28%	16%	18%
Other	4%	8%	11%
Unsure	-	11%	-

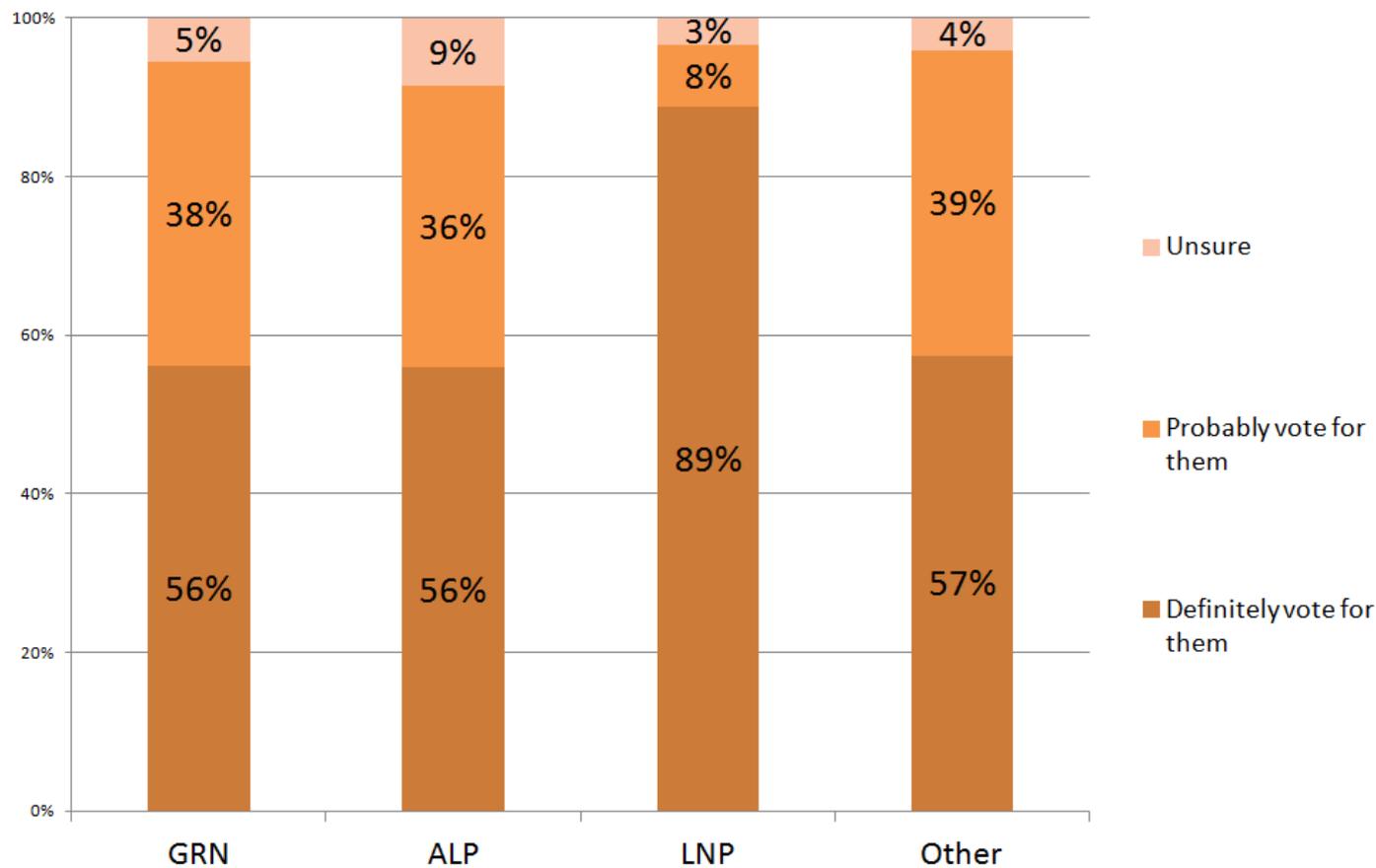
Margin of error: ±4.6%

On a two-party preferred basis*, the Greens would win with 53% of votes. The ALP would receive 47%.

*This is based on preference flow from 2010 Victorian state election: Melbourne district.

Certainty of vote

- Those in the Melbourne Electorate who intend to vote Liberal in the upcoming Victorian state elections are the most likely to feel certain they're voting this way.

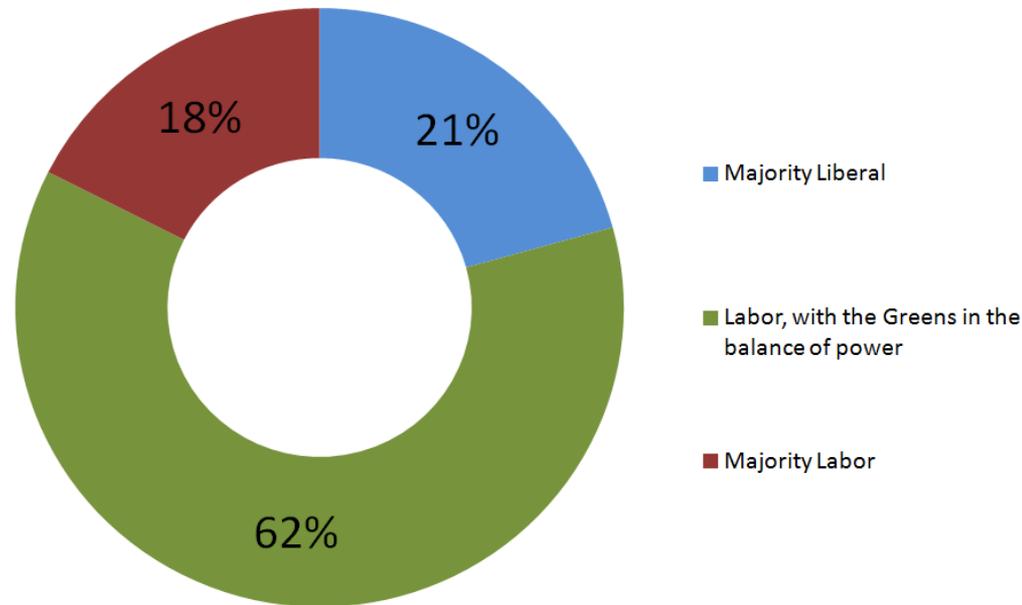


A1a. If the State election were held today, which of the following would you be most likely to vote for in the Legislative Assembly, also known as the Lower House? (Base n=449)

A2. How certain are you that you will vote for this Party/candidate? (Base n=430)

What Election outcome voters want

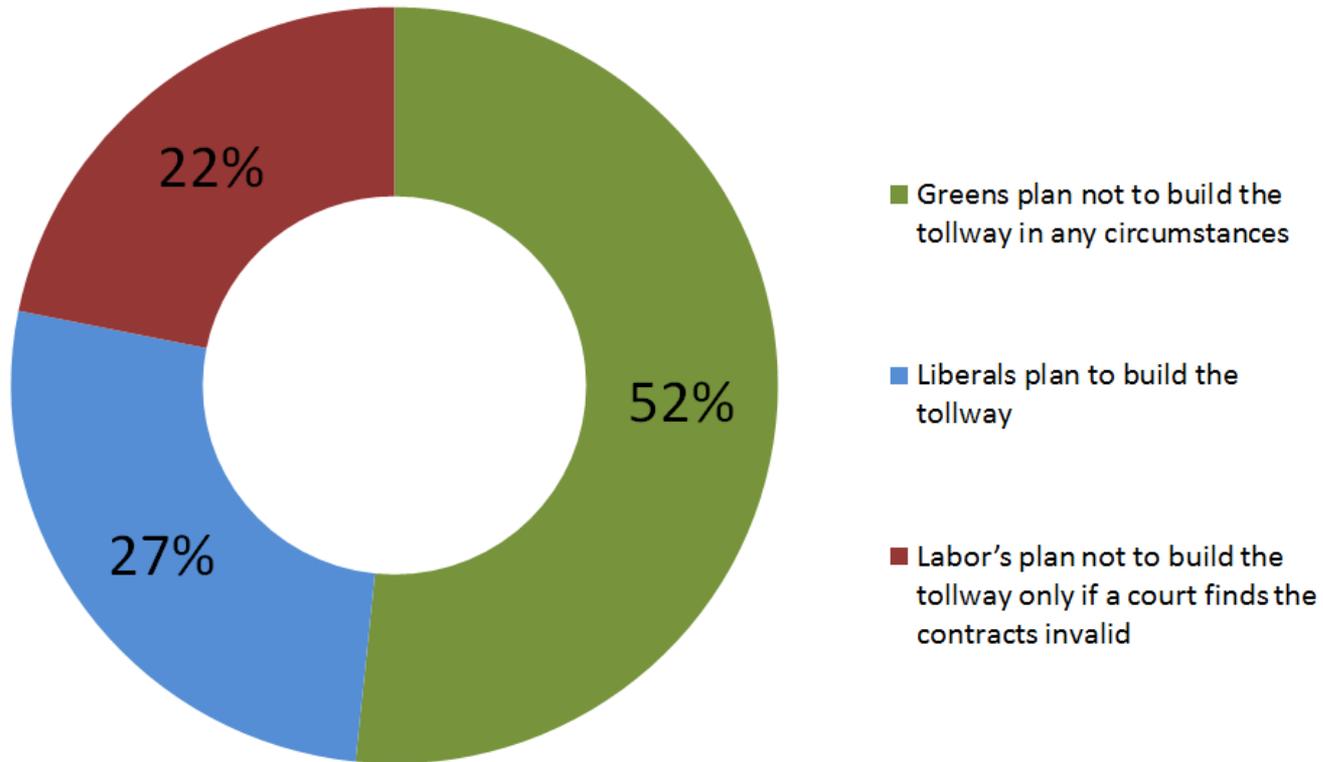
- 3 in 5 (62%) Melbourne voters would like a Labor Government, with the Greens in the balance of power.
 - Women are more likely to want a Labor Government with the Greens in the balance of power (69%; cf. men 54%).
 - Men are more likely to want a majority Liberal Government (31%; cf. women 11%).
 - Those who are likely to vote Green in the upcoming Victorian state election are the most likely to want a Labor Government with the Greens in the balance of power (92%; cf. those who intend to vote for the ALP 58%, LNP 2%, other 59%).



B1. Which outcome would you like to see as a result of the 2014 state election? (Base n=449)

Policy on the East West Tollway

- Half (52%) of Melbourne voters support the Greens plan not to build the Easy West Tollway under any circumstance. A quarter (27%) support the Liberals plan to build the tollway and 22% support Labor's policy not to build the tollway only if a court finds the contracts invalid.
 - Women are more likely to support the Labor Party's tollway policy (32%; cf. women 11%).



B2. Thinking about the proposed East West tollway. Which policy do you support? (Base n=449)

**For any questions or comments, please
contact Chris Lonergan on 1300 123 453**

