

IMPACT REPORT





















WHO WE ARE

The Industrial Areas Foundation, founded in 1940, by Saul Alinsky, is the nation's largest and longest-standing network of local faith and community based power organizations. The IAF works with religious congregations, and other local institutions, to build broad-based non-partisan citizen power organizations which create new capacity in a community for leadership development, citizen-led action and relationships across lines that often divide our communities.

The IAF created the modern model of broad-based organizing and is widely recognized as having the strongest track record in the nation for citizen leadership development and for helping congregations and other institutions to act on their missions to achieve lasting change in the world.

The IAF, which includes Metro IAF and West/Southwest IAF, currently works with thousands of religious congregations, non-profits, civic organizations, unions, small businesses, healthcare institutions, schools and other educational institutions in more than sixty-five cities across the United States and in Australia, Canada, Germany, Italy, New Zealand and the United Kingdom.

2019 VICTORIES

CRIMINAL JUSTICE REFORM

Restored drivers' licenses to 627,000 Virginians with unpaid court fees and fines. • Won a commitment to create a public defender office in Prince William County, VA, the first county to be a majority people of color county in VA. • Created alternatives to incarceration for people of color in Cleveland, OH by expanding access to Drug Court. • Won Clean Slate legislation introduction to wipe criminal records clean upon release in CT. • Won increase in Medicare/Medicaid funding for newly established Crisis Stabilization Units (CSU) in IL.



Metro IL celebrates the opening of Crisis Stabilization Unit

Chicago, IL Mayor committed to end incarceration of people with mental illness with the establishment and expansion of CSU.

 Trained over 1,300 officers to de-escalate situations involving the mentally ill with Crisis Intervention Team training in IL.

Secured \$1.6 billion for over 10,000 Units of Affordable Housing, Repairs, Rental Assistance & Tenant Protections

AFFORDABLE HOUSING

Secured more than \$730 million for 5,160 affordable housing apartments with projects in **DC**, **IL**, **MD**, **NC**, **NJ**, and **NY**; \$300 million for over 3,350 affordable homes with projects in **IL**, **MA**, **MD**, & **NJ**. • Restored \$424 million to **NYC** budget for affordable senior housing and won \$76 million for repairs of thousands of NYC Housing Authority units and to address housing code violations in **MD**. • Pushed for \$20.1 million renovation of one of **DC**'s largest abandoned apartment complexes, restoring 220 affordable housing units. • Won \$68 million for Housing Initiative Fund in **MD** increasing investment to over \$725 million since inception and expanded **VA** Affordable Housing Fund to \$11 million.

• Celebrated the opening of 99 new affordable housing units in **DC**. • Delivered win to homebuyers in **MA** with \$3.8 million in assistance towards a combination of lower interest rates and enhanced down-payment assistance.



WIN celebrates opening of affordable housing units



Winning payday reform in Nevada

NEIGHBORHOOD REVITALIZATION, INFRASTRUCTURE & FISCAL RESPONSIBILITY

Generated \$13 million in El Paso County and \$200 million statewide in **TX** for funding of water and wastewater services; \$1.8 million to bring grocery stores to food deserts in **LA**; negotiated

resident water bill repayment plans in order to prevent water shutoffs for low-income families in MS. • Celebrated breaking ground on Under Armour's Port Covington 235-acre, \$5.5 billion redevelopment project in Baltimore, MD and winning \$135 million community benefits agreement featuring a 30% local hiring mandate and a 20% affordable housing mandate which will create thousands of affordable apartments and homes, youth jobs, and environmental restoration. • Reclaimed \$11.5 million in local tax revenue in Caddo Parish, LA by pushing for industrial tax exemption overhaul. Protected \$2.9 million in school funding in Baton Rouge, LA through denial of petroleum industry tax exemptions. • Pushed payday lending reforms through the NV state legislature, including the establishment of a statewide database to track short-term high-interest loans in order to better protect families. • Instrumental in passing a sales tax measure to raise an estimated \$37 million in Des Moines, IA to fund libraries, rental inspectors, mental health support services, and sidewalks, streets and sewers. • Leveraged hundreds of millions of dollars over 10 years for human and social services in Oklahoma City, **OK**, including mental health and homelessness, parks and recreation centers.

TENANTS' RIGHTS

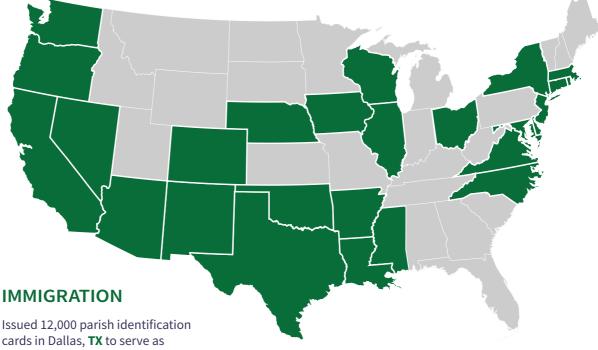
Won sweeping reform in **CA** including: protection against eviction and rent increases for over 45,000 renters; mandatory mediation; and \$20 million in funding for "Right to



One LA-IAF working for change

Counsel" programs. • Leveraged \$1 million in displacement mitigation for displaced and vulnerable residents in San Antonio, **TX**. • Secured Fair Housing Law in Anne Arundel County, **MD** that removed discrimination based on forms of payment and won establishment of Human Relations Committee that has authority to subpoena landlords who violate the Fair Housing Law.

Issued thousands of Parish Identification Cards to serve as accepted alternative forms of ID for immigrants in their communities





Dallas Area Interfaith - Recognizing the Stranger Training

alternative forms of ID for

immigrants. • Won parish identification card acceptance by police, government agencies, and health care institutions in Baltimore, MD and the Rio Grande Valley, **TX**. • Secured \$2.5 million

in **DC** for immigrant legal services and \$540,000 in Montgomery County, MD for free legal support for immigrants facing deportation. • Leveraged \$260,000 from city and county entities for humanitarian aid and mental health support for newly arriving asylum seekers in NM. • West / Southwest IAF's Recognizing the Stranger Strategy prepared more than 1,400 Spanish-speaking Catholics in 19 Dioceses for parish-based leadership. • Ended sheriff department collaboration with ICE in Mecklenburg County, NC.

JOBS & **WORKFORCE DEVELOPMENT**

Increased wages from \$12 to \$14 per hour for

Increased Wages for lowest-paid workers and

teachers in schools, community colleges, and on

publicly financed infrastructure projects



Texas IAF restoring funding for long-term labor market intermediaries

3,000 of the lowest-paid Houston Independent School District workers in **TX**. • Negotiated an average \$9,000/year pay raise for teachers in Denver, **CO**. • Increased hourly wages from \$8.40 to \$15.00 for Alamo Community College workers in San Antonio, TX. • Texas IAF restored \$4.5 million in state funding for long-term labor market intermediaries that move

low-income people from

low-paying work to high demand careers. • In San Antonio, **Project QUEST** gained

national recognition for its multi- decade success in changing lives through long-term job training. • Leveraged more than \$3.7 million in public dollars for labor market intermediary Capital Idea in **TX** and won \$25,000 in new county funding for workforce development. • BUILD's Turnaround Tuesday movement in Baltimore, MD secured nearly \$3 million in funding to develop quality jobs through 2024, and added 214 job placements in 2019 for a total of over 757 since its inception. • Won \$15 per hr hourly wage requirements for all Housing Authority jobs in Durham, NC (prioritizing public housing resident hiring), for all jobs generated by a \$95 million housing bond and \$17.5 million construction of Durham's Belt Line Project, and for Duke University jobs. • Won commitment to double size of youth employment program in Durham, NC.

HEALTHCARE

Won \$140 million in savings on prescription drug costs in MA.

· Increased state medicaid reimbursement rate for Crisis

Stabilization Units in IL, creating opening for statewide expansion.

• Won \$5.6 million for Los Angeles County Mental Health initiative that will provide targeted mental healthcare services for 145,000 immigrants. • Secured \$2 million in Monterey County, CA to continue Esperanza Care program that provides full-scope

healthcare for 3.500 low-income undocumented residents. • Expanded Medication-Assisted Treatment for opioid addiction in IL & NY, helping incarcerated individuals in jail and on parole. • Won \$1 million for school mental health services in

Howard County, MD.



Greater Boston Interfaith Organization lowering prescription drug costs in MA

(2019 VICTORIES CONTINUED)

EDUCATION

Won major funding increases for schools in MD, NC, NJ & VA, including \$60 million in Montgomery County, MD, \$7 million in Jersey City, NJ and \$12.5 million in VA, allowing for rebuilds of high-poverty schools, after school programming for low-income students, and an increased school counselor-to-student ratio. • Revamped San Antonio, TX school district policy to expand access to campus activities for undocumented immigrant parents and won the demolition of a dilapidated building that would continually



Action In Montgomery wins \$60 million to rebuild schools

pollute the Beacon Academy playground with debris. • In Boston, MA, Somali leaders secured \$100,000 to improve playground space.

GUN SAFETY

IAF's Do Not Stand Idly By (DNSIB) campaign organized a Gun Safety Tech Expo in Milwaukee, WI to press for



Common Ground Gun Safety Tech Expo

responsible conduct in the gun industry. • **DNSIB** recruited a team of mayors and other local officials from **CT, IL, MD, OH**, and **PA** to launch the Gun Safety Consortium—the nation's first coalition of cities and counties dedicated to getting effective gun locks and safety products into the hands of police and civilian gun owners. • **DNSIB** also won public commitment from Chicago, **IL** Mayor Lori Lightfoot to work on safer guns, gun locks, and gun dealer reforms. • **NJ** Governor Phil Murphy and AG Gurbir Grewal signed onto the **DNSIB** campaign, becoming the first state to release data showing the manufacturers of guns used in crimes in the state. • Secured commitments from mayoral candidates in Houston, **TX** for handgun retail secure storage ordinance and public safety education campaign.

Restored drivers' licenses to 627,000 citizens with unpaid court fees & fines

NON-PARTISAN VOTER ENGAGEMENT

Through an innovative voter engagement strategy, **LA** leaders boosted voter turnout from 46% statewide to almost 51% by targeting traditionally low-turnout neighborhoods. In Shreveport, Alexandria, Baton Rouge and New Orleans, voter turnout increased by an even greater amount. • From 2017 - 2019, 1,332 leaders in **VA** knocked on their neighbors' doors for the Virginia elections. Secured major results in 2019 through our nonpartisan GOTV work in low voter turnout swing districts in **VA**. Each year, Metro **VA** leaders have significantly increased voter turnout over other similar precincts.



Together Baton Rouge GOTV Leaders

POWER

ACTION

JUSTICE

CONNECT WITH US

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