



Metro IAF Non-Partisan GOTV Conversation Guide

(Use as a guide, not a script)

Opening: Introduction. Catch up relationally. Ask how they have been – family? You may or may not know. I am a member of Metro Industrial Areas Foundation, the oldest and largest broad-based citizens power organizing network in the country, through my local organization _____. We organize people to bring about real change – Big victories – the first living wage ordinance in the country—universal health care in Massachusetts—the largest environmental clean-up in the country (Jersey City Chromium Site)—developed over 6,000 affordable homes.

We are strictly non-partisan. We don't tell people how to vote. Just make sure they do vote and their vote count. Focused on NC, OH, & WI where our sister organizations NC Congress of Latino Organizations & ONE Wake (NC), Greater Cleveland Congregations (OH), and Common Ground (WI) have invited us to help them get out the vote. I have pledged to find _____ voters in those states to make sure they vote and get others to vote.

Share a story why helping get others to vote is important to you.

Engage: Ask them to share a story of why voting or helping others to vote is important to them.

Make the Ask: What is your plan for voting? (*absentee, early voting, mail in*) Do you need any assistance?

If they need assistance, ask if you can connect them our local organization. Mark on voter pledge form and Julie Rowley, Metro IAF Admin Coordinator, will connect them with local organization or email Julie.rowley@metro-iaf.org.

Proposition 1: Can I share your contact information with our local organization so they can make sure your vote was counted? I will need your legal name and legal address. We will cross reference with the public voting lists and will not share any of your information.

Proposition 2:

1. Can you think of 3-5 infrequent voters to vote in this election? It's not enough for us to vote, we have to get others to vote. Can I work with you to help the people you reach out to make a plan for voting and getting them to vote?

If not voting, Engage. Ask why? Listen. Share why voting is so important to you and those you love. Ask if they would join you in voting. If they want to think about it, schedule a specific date and time to call back and discuss.

End - Next Steps:

- Sign up for Metro IAF Voter Pledge to list legal name and address so we can make sure your vote is counted)
- Can I count on you to find 3-5 infrequent voters and sign them up to pledge to vote (Please use Metro IAF Voter Pledge Form.)