

WHAT MGA IS



MISSION FOCUS



Million Girl Army makes the world a better place through reciprocal relationships.

MISSION

Million Girl Army transforms middle school girls into globally compassionate teens who combine resources to change the world.

VALUES

FIGHT FOR GIRLS



We value a level playing field for girls around the world and work to make it so.

TENACIOUS PERSEVERANCE



We value actively pushing through obstacles to achieve sustainable solutions.

RECIPROCAL RELATIONSHIPS



We connect needs for mutual benefit.

CULTURAL ACCEPTANCE



We respect local solutions to local problems and partner with groups to achieve their missions without imparting our cultural bias.

MEASURE QUESTIONS

VOICE

Am I using my voice to speak for the voiceless?



EMPATHETIC HEART

Is my heart changed by the stories I hear?



RESOURCES

Am I using my resources for others?

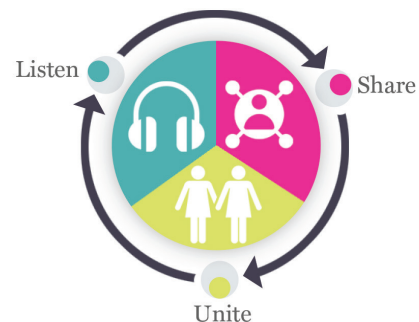


VOLUNTEER/SERVICE

Am I giving my time to help others?



STRATEGY



BRAND PROMISE

“ FROM SELFIES
TO SELFLESS ”