BECOME A MILLION GIRL ARMY
SUPERFAN!

WHAT IS A SUPERFAN?

» Million Girl Army relies on word of mouth to increase its growth exponentially. That takes a concerted effort of an army of "superfans" partnering with us to spread the word. Superfans are our diligent partners, those who consistently and regularly use their voices to increase MGA's exposure in the world.

A SUPERFAN:

» Shares/retweets/likes everything Million Girl Army posts on numerous social media sites. By adding your voice and thoughts to our posts and sending them out to your friends and sphere of influence, you encourage others to learn more.

» Actively recruits either members of the Million Girl Army (middle school girls), supporters of Million Girl Army (everyone else), or both.

» Organizes fundraising campaigns and encourages their sphere of influence to participate. Whether you give up getting birthday presents and instead ask friends and family to donate the money they would spend to your MGA campaign, or come up with your own campaign idea, Superfans raise additional funds to help MGA make an even bigger impact.

EARN YOUR WAY OVERSEAS:

» Once you've become a member of MGA (middle school girls) or a supporter of MGA (everyone else) and have logged into our website, our website tracks what you do, earning you "social capital" with Million Girl Army. If you share one of our posts, you get points. If you set up a campaign and raise funds, you get points. If you recruit other members, you get points.

» As your social capital point bank increases, you can earn prizes from MGA. Depending on how interactive you are, how long you stay a part of Million Girl Army, and the affect your presence and voice has on recruiting others, you can earn anything from an MGA t-shirt to a chance to travel with one of our teams overseas to see what life is like for the young girls who live there.

FOR MORE INFORMATION ABOUT HOW TO BECOME A SUPERFAN, EMAIL US TODAY!
Email jherzog@milliongirlarmy.org.

Get. Together.
Get. Loud.
Get. Giving.
All Girls Matter.