

Miami Dems - CY 2017 - Operations and Campaign Budgets																	
Type	Description		Budgeted	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Notes	
Operational Budget	Staff	Executive Director	\$55,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$60,000.00	
		Organizing Director	\$41,250.00		\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$45,000.00
		Organizer	\$35,000.00			\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$42,000.00
		Finance Director	\$41,250.00		\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$45,000.00
	Meetings & Events		\$94,000.00	\$1,000.00	\$5,000.00	\$1,000.00	\$5,000.00	\$20,000.00	\$5,000.00	\$1,000.00	\$25,000.00	\$20,000.00	\$5,000.00	\$1,000.00	\$5,000.00		
	Office Space (Rent + Utilities)		\$7,600.00	\$1,000.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	
	Promotion (digital ads, print ads, etc)		\$6,000.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	
	Supplies		\$6,200.00	\$200.00	\$750.00	\$750.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	
	Software (website, email, robocalls)		\$3,600.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	
Miscellaneous (Data, Fees, Legal counsel, etc)		\$16,200.00	\$10,000.00	\$1,000.00	\$700.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00		
Total Operations			\$306,100.00	\$13,000.00	\$20,650.00	\$19,850.00	\$23,400.00	\$38,400.00	\$23,400.00	\$19,400.00	\$43,400.00	\$38,400.00	\$23,400.00	\$19,400.00	\$23,400.00		
Campaign Budget			\$500,000.00	<i>as needed; campaign budget expenses managed by the Campaign Budget Committee</i>													
Total Campaign Budget			\$500,000.00														

Operational Budget Revenue Projection															
Type		Goal	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Annual Dues	DEC Members	\$21,500		\$3,500	\$1,500	\$1,500	\$3,500	\$1,500	\$1,500	\$3,000	\$1,000	\$1,000	\$1,000	\$2,500	
	State Senate	\$3,000		\$3,000											
	State House	\$3,000		\$3,000											
	Chair's Council	\$50,000			\$50,000										
Special Events	Kickoff Reception	\$30,000	\$15,000	\$15,000											
	Blue Gala	\$150,000					\$10,000	\$10,000	\$10,000	\$40,000	\$80,000				
	Blue Party	\$20,000						\$10,000	\$10,000						
Regular Events or Solicitations	Blue Breakfasts	\$5,000		\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	
	Online Asks	\$3,600	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$300
	House Parties	\$35,000			\$10,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000					
Total Revenue		\$321,100	\$15,300	\$25,300	\$62,300	\$7,300	\$19,300	\$27,300	\$27,300	\$48,800	\$81,800	\$1,800	\$1,800	\$2,800	
2016 Carryover		\$20,000													
Cash-on-hand (revenue - expenses)			\$22,300	\$26,950	\$69,400	\$53,300	\$34,200	\$38,100	\$46,000	\$51,400	\$94,800	\$73,200	\$55,600	\$35,000	