

Freedom Fund Launches Billboard Campaign to Remind Governor Whitmer of Her Promise to “Fix the Damn Roads”

LANSING MI, November 8, 2019 – The Michigan Freedom Fund today launched a major new public awareness campaign, unveiling billboards on major Michigan highways reminding Governor Gretchen Whitmer of her campaign promise to “fix the damn roads.”

Instead of fixing the roads, Whitmer just weeks ago took her veto pen to huge new funding items in the state budget, slashing \$375 million in funding earmarked to repair the state’s crumbling roads and bridges, including 4 bridges she personally toured, claiming their condition ‘keeps me up at night’ and are ‘a catastrophe in the making.’

The Michigan Freedom Fund’s initial billboards are located in particularly high-traffic areas, including I-496 at Pennsylvania in Lansing, and I-96 at Beck Road in Oakland County.



“Michigan motorists elected Governor Whitmer to fix the damn roads, not slash the damn funding and veto hundreds of millions for critical repairs,” said Freedom Fund Executive Director Tony Daunt. “The Governor is clearly more interested in raising Michigan’s gas tax by 45 cents-per-gallon than she is fixing our crumbling infrastructure. Voters – and even the state’s top legislative Democrats – disagree.

“Instead of getting the message and getting to work on meaningful solutions, the Governor stopped traffic and slashed emergency road funding. Motorists have had enough of her broken promises.”

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