



Reflecting & Revising the Building Healthy Communities Plan 2018

Dear Friends:

It has been eight years since we completed the first Building Healthy Communities Plan for City Heights and began implementation. It is time now to reflect, plan our work beyond 2020, and develop a new community vision. So I am writing to express my gratitude to everyone for all their hard work over the last eight years and to provide information about what you can expect of this final revision process.

As a result of your hard work and collaboration, Mid-City CAN and all of the Building Healthy Communities partners have achieved many successes.... with more certain to come as we approach 2020.

The goal of this community planning process is to up-date our collective advocacy campaigns stemming from the last Building Healthy Communities Plan for City Heights and to develop a vision for our work beyond 2020. We will do this through a structured process working Momentum Team by Momentum Team and hearing from City Heights residents about what's important to tackle next. This will be done directly with residents of City Heights who live within the Building Healthy Communities Initiative boundaries and who are the "impacted" by the issue or subject. Nonresident allies and organizational partners are being asked to participate in the revision process and this round of implementation by playing a supporting or resource role. In preparation, I and the Mid-City CAN staff team will be discussing with organization executive leaders and nonresident allies to extend invitations to participate and to discuss how to best support the work.

The revision process will continue to focus on community organizing and advocating for system's change. This means targeting administrative systems, policies, and regulations, for changes that advance health, racial equity, and build community power. This is not a planning process for direct services, programs, or education-only campaigns.

Again, thank you to everyone for all your hard work. I look forward to working together and to achieving more. Please see the attached pages for details.

And remember, it's really important that we hear from you, so if you have any questions or requests please contact me directly at dross@midcitycan.org or talk to your staff organizer.

Sincerely;

A handwritten signature in blue ink that reads "Diana Ross".

DIANA ROSS

Mid-City CAN Collaborative Director

PS- Stay up-to-date by visiting the Building Healthy Communities page on our website at www.midcitycan.org and by checking your email box for the monthly eNews



Reflecting & Re-envisioning City Heights Plan Planning Details

Planning

In this planning process will continue to focus on community organizing and advocating for system's change. This means a continued focus on targeting administrative systems, policies, and administrative regulations to advance health, racial equity, and build community power. The work of the initiative will not focus on the delivery of direct services, programs, or education-only campaigns. There will be a focus on building upon and sustaining current work.

The plan will be used in two ways. First the plan will be used as a campaign roadmap for each Momentum Team. Second, a portion of the plan that outlines strategies and tactics will be used by The California Endowment inform their grantmaking. The plan does not guarantee funding.

Deliverables

A participatory reflection about our campaigns will be used as a starting point for our planning. The revision will once again produce a campaign chart and narrative that identifies 2-3 specific campaign goals, clear targets, and focused strategies.

Funding

Mid-City CAN is not a donor, foundation, or giving entity. Mid-City CAN is a community collaborative whose mission is to create a safe, productive, and healthy community through collaboration, advocacy, and organizing. Mid-City CAN is The California Endowment's local hub in the Building Healthy Communities Initiative and it Mid-City CAN's role is to act as the local convenor. Mid-City CAN staff and contractors are responsible for facilitating the planning process and coordinating implementation. Please do not send grant inquiries or proposals to Mid-City CAN. It is also not appropriate for you to send fundraising staff or consultants to participate in the planning process. It is also not appropriate for you to advocate for your organization directly or to attempt to insert a request for funds into the plan. To learn about The California Endowment's grantmaking please contact them directly (www.calendow.org).

In addition to the Building Healthy Communities Initiative, The California Endowment engages other forms of grant-making, foundation partnerships, and program-related investments. These are not tied to the Building Healthy Communities community plan. To learn about The California Endowment's grantmaking please contact them directly (www.calendow.org).

Your participation, or not, in the revision process has absolutely no bearing on The California Endowment's grant-making or their decision to fund an organization or not. To learn about The California Endowment's grantmaking please contact them directly (www.calendow.org).

The Building Healthy Communities Initiative is focused on community organizing and advocating for system's change. This means targeting administrative systems, policies, and regulations, for changes that advance health, racial equity, and build community power. This is not a planning process for direct services, programs, education-only campaigns, individual scholarships, or individual job opportunities. If your organizational mission, programmatic priorities, or personal goals, do not align with the Building Healthy Communities Initiative, you are strongly encouraged to consider funding sources other than The California Endowment. If your organizational mission, programmatic priorities, or personal goals, do align with the Building Healthy Communities Initiative, you are also strongly encouraged to consider alternate funding sources to enhance your prospects. You may find other funding resources at Nonprofit Management Solutions with the *NMS Resource Library* and access to The Foundation Center's *Foundation Directory Online Professional* (<http://npsolutions.org/resources/resources.asp>).

Guidelines

The planning process is a structured process that will be conducted Momentum Team by Momentum Team. The process ground rules and guidelines will be strictly enforced and you must register online or with your affiliated staff organizer. If you are not a registered participant or have not made arrangements with Mid-City CAN staff in advance to attend, you will be asked to leave. To register go to: www.midcitycan.org

Participants are asked to commit to the guidelines below. Individuals who cannot commit to these guidelines may not participate.

1. Take turns speaking and allow people to finish their sentences.
2. Seek clarity and understanding; not blame, attacks, or put-downs.
3. Listen respectfully and sincerely try to understand other's ideas.
4. Focus on the future and what we'd like to create, do not dwell on things in the past.
5. Assume that everyone is speaking with good intentions.
6. Begin sessions on time and return on time from breaks on-time.
7. Place cell phones on silent or vibrate. If you need to have a conversation please step outside from the room discreetly.
8. Do not miss more than 3 sessions
(if you need to miss sessions please let your staff organizer know).
9. Do not advocate for a specific organization, group, program, or funding.
10. Be creative, have fun, and be ready to meet new people and explore new ideas.

Resident Participation

The planning process will focus on building community-resident power and capacity using community organizing techniques. Sessions are not public and resident-only. Residents who participate must meet the following criteria and commit to the guidelines above:

- Live within the boundaries of City Heights
- Live within the Building Healthy Communities Initiative boundaries
- Be impacted by the issue (e.g. “my family and I lack health insurance so I participate with the Access to Healthcare Momentum Team to advocate for Health Reform”)

Residents meeting the criteria, who work for an organization that is a current Building Healthy Communities grantee or who are interested in funding/jobs from The California Endowment, must participate as organizational representatives. This is strictly enforced and exceptions will be made on a case by case basis.

Nonresident Ally and Organizational Partner Participation

Nonresident allies and organizational partners are being asked to play a supporting or resource role by helping with informational presentations and in recruiting resident participants. Organizations are also being asked to continue to play a supporting or resource role into the new round of implementation. To participate in a supporting role please register online or with your affiliated staff organizer. Organizations who participate must meet the following criteria and commit to the guidelines above:

- Be available on the dates assigned
- Be able to present, discuss or share, on a clear targeted system’s change or an approved topic.

Organizations meeting the criteria, may not attend sessions other than those assigned. This is strictly enforced and exceptions will be made on a case by case basis. Organizations may not use the planning process to meet requirements for other planning process, grants, projects or research that they are engaged in. Organizations may not conduct surveys, research, or interviews at planning sessions.

Observers / Others

MEDIA, RESEARCHERS, ACADEMICS, EXECUTIVES, STUDENTS, CONSULTANTS, NONRESIDENT ACTIVISTS, VOLUNTEERS, INTERNS, ETC

Media, researchers, academics, executives, students, consultants, nonresident activists, volunteers, or interns, may not attend planning sessions. This is strictly enforced. Exceptions will be made on a case by

case basis. If you attend unannounced you will be asked to leave, and if you refuse to leave you will be escorted off the meeting site.

Personal Guests

In general there are no guests allowed, however if you would like to bring a guest please let your staff organizer know in advanced. Guests who arrive unaccounted for will be asked to leave the site. Exceptions will be made on a case by case basis. Guests may not participate directly but may observe our work. On occasion we will have visitors and panelists who have made arrangements in advance.

Filming & Photography

Sometimes planning sessions will be filmed and/or photographed. If you are uncomfortable with this please let you staff organizer know. A space in the room where there is not filming will be set-aside for you.

Estimated Timeline

**This timeline has been revised since April 19 to accommodate community needs.*

August-September: Food Justice Momentum Team

Participants: Residents impacted by hunger, access to culturally or religiously appropriate food, food insecurity, urban agriculture, obesity, or other health impacts related to food access or nutrition

Lead Facilitator: Bill Oswald

Community Organizer: Henok Getaneh, hgetaneh@midcitycan.org

August-September: Improving Transportation in City Heights Momentum Team

Participants: Residents impacted by public transportation, long travel to school, work, or other, displaced by transit development, safety while travelling, criminalized while travelling, walking, biking, smog or other hazards related to transit developments

Lead Facilitator: Bill Oswald

Community Organizer: Max Ellorin, mellorin@midictycan.org

September-October: Peace Promotion Momentum Team

Participants: Residents impacted by violence, community safety, the justice system, disproportionate minority contact, criminalization, school discipline policies, enrollment, truancy, diversion programs

Lead Facilitator: Paul Watson

Community Organizer: Eric Reese, ereese@midcitycan.org

September-October: Mid-City CAN Youth Council and high-school-aged youth who live in City Heights
Participants: High-school-aged youth who live in City Heights. Please note other than adult support staff who have made arrangements in advance, no external adults may participate. This is in order to ensure an environment where youth can build power among themselves.
Lead Facilitator: Paul Watson
Community Organizer: Laura Baeza, lbaeza@midcitycan.org

October-November: Draft and community input period

December-January: Finalize Plan
Community Congress “A New Vision for City Heights”

Other Information: Supervising Director: Sean Elo, selo@midcitycan.org
Executive Director: Diana Ross, dross@midcitycan.org

Planning Process Outline

*Orientation: Ground rules and expectations

Session 1: Reflection

Session 2: Values and Self Interest

Session 3: What is Power?

Session 4: Building Power

Session 5: Power Analysis

*Organization Orientation Meeting: Ground rules and expectations for presenters

Session 6: Visioning

Session 7: Developing Demand Statements and Prioritization

Session 8: Issue Tables (organizational participation)

Session 9: Begin Developing the Plan

Session 10: Complete Developing the Plan

*Celebration & Transition to Implementation

*The 2019 City Heights Community Congress