

How we started

- Through a series of large community congresses, hundreds of people come to consensus:
 - Enter into a partnership with The California Endowment to work on the Building Healthy Communities Initiative in City Heights
 - To designated Mid-City CAN as the local convener and hub for the initiative
- A resident committee to help design the initiative planning process is formed by drawing names at random on the steps of the City Heights library

How we started

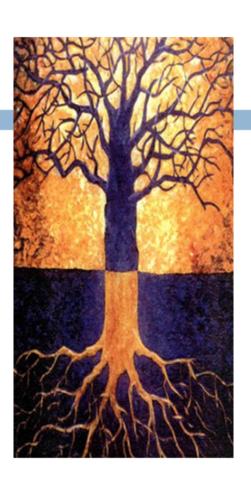
- Mid-City CAN Coordinating Council determined to facilitate Building Healthy Communities to fight racism
- 26 House Meeting Leaders conduct 105 House Meetings (twice) in 13 languages talking to over 1,500 community residents
- House meeting input is used to prioritize 10 Building Healthy Communities outcomes to launch planning
- 21 Momentum Teams and Resource Teams launch the first planning process
- Initial logic model becomes the plan

Then what

- Momentum Teams compact-down into 4 key teams focused on moving campaigns prioritized in the logic model
- Community plan was revised with a community process and in individual Momentum Teams as needed
- We are embarking on the final revision

SYSTEMS

- A system (a person, a body, a tree, a family, an organization, a country...) is considered as a whole
 - Building Healthy Communities: Changing public polices and process in a way that shifts the way resources are used so that they focus on prevention and equity
- The problems we face in our communities have deep-rooted causes
- Those deep roots is what maintain the conditions in our communities





What is Power?

Power is the ability to act!

What is Power?

Power is the ability to act!

- •The personal journey to power
- •The collective journey to power by achieving a common goal and shared vision

We use words such as... We do thing such as...

- Target
- Power
- Tactic
- Demand

- Protest
- Op-eds
- Public testimony
- Petitions
- Letter in support or opposition to something
- Thank yous
- Disagreeing with people who are

in power and their decisions



REVISION PROCESS

PLAN FOCUS



- Community organizing
- Advocacy
- Targeting:
 - Administrative systems
 - Policies
 - Administrative regulations
- Advance:
 - Health
 - Racial equity
 - Build power



Mid-City CAN Community Advocacy Network

CANNOT

- Ask for money
- Ask for direct services
- Ask for education without action
- Relationships without action

SHOULD

- Convert into goal
- Have long-term and short term goals
- Build power

How is the plan used?

- A campaign roadmap for continued community organizing, advocacy, and power-building to advance equity and create change
- A portion of the plan will outline strategies and tactics that inform some of The California Endowment's grantmaking and thinking about future strategic directions

 Please note for more information on The California Endowment's grantmaking please visit www.calendow.org

Resident Participation

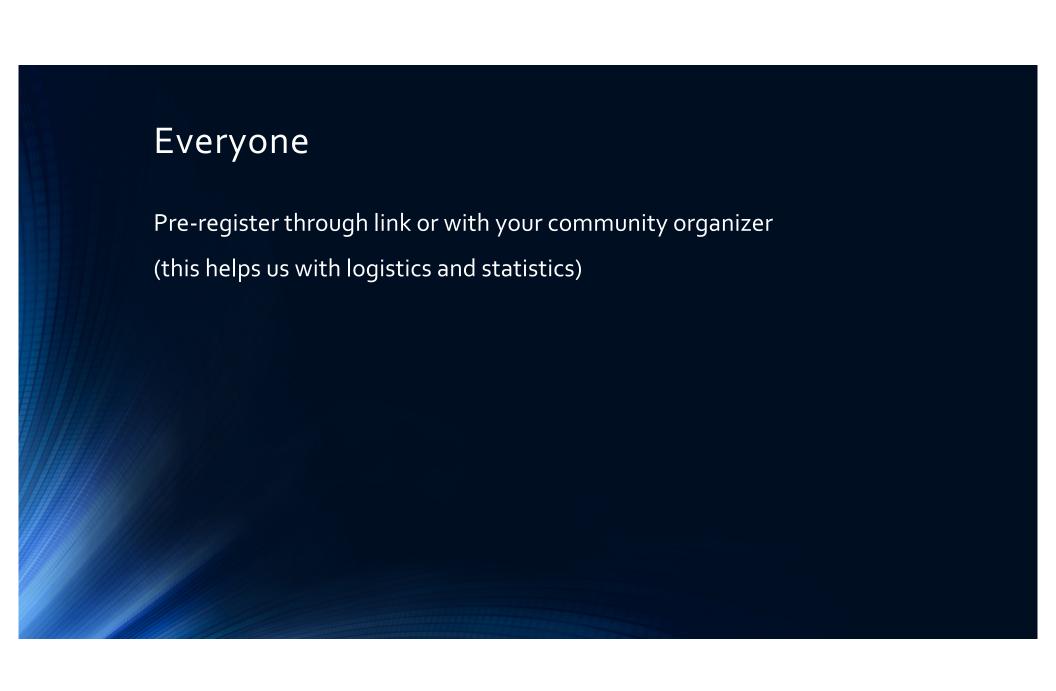
Resident decision-making

- Live within the boundaries of City Heights
- Live within the boundaries of Building Healthy Communities
- Be most impacted by the issue (e.g. "my family and I lack health insurance so I participate with the Access to Healthcare Momentum Team to advocate for Health Reform")

Non-Resident Participation

Supporting resident decision-makers

- Provide a resource, recruitment, or informational role
- Available to attend assigned planning session
- Able to present on a systems or policy change, opportunity to build power or advance equity, issue-specific information
- Honor planning guidelines
 - Please note that non-residents who meet criteria may not conduct surveys, research or attend only as observers



May-June: Food Justice Momentum Team

Residents impacted by hunger, access to culturally or religiously appropriate food, food insecurity, urban

agriculture, obesity

Lead Facilitator: Bill Oswald

Community Organizer: Henok Getaneh

hgetaneh@midcitycan.org

**PLEASE NOTE: This planning cycle schedule is being reassessed to accommodate Ramadan, and up-dated timeline will be released soon

July-August: Peace Promotion Momentum Team

Residents impacted by violence, community safety, the justice system, disproportionate minority contact, criminalization, school discipline policies, enrollment, truancy, diversion programs

Lead Facilitator: Paul Watson

Community Organizer: Eric Reese

ereese@midcitycan.org

August-September: Improving Transportation in City Heights

Momentum Team

Residents impacted by public transportation, long travel to school, work, or other, displaced by transit development, safety while travelling, criminalized while travelling, walking, biking, smog or other hazards related to transit

developments

Lead Facilitator: Bill Oswald

Community Organizer: Max Ellorin

mellorin@midictycan.org

September-October: Mid-City CAN Youth Council and high-school-aged youth who live in City Heights

High-school-aged youth who live in City Heights. Please note other than adult support staff who have made arrangements in advance, no external adults may participate. This is in order to ensure an environment where youth can build power.

Lead Facilitator: Paul Watson

Community Organizer: Laura Baeza

lbaeza@midcitycan.org

October-November Draft and community input period

December Plan complete

Other Information: Supervising Director: Sean Elo

selo@midcitycan.org

Executive Director: Diana Ross

dross@midcitycan.org

What's next

In May

- You will begin receiving a phone call or an invitation to meet to get your input
- You will receive an email with more information and a link to register

(this makes sure that we can adequately plan logistics, food, and that you are on the BHC email list for up-dates)