

MID-CITY CAN PRESENTS

RISING TO NEW HEIGHTS



CELEBRATING 30 YEARS OF NEIGHBORHOOD **SOLUTIONS**, REGIONAL **IMPACT**

Dear friends of Mid-City CAN,

Please join us on Thursday, November 14, 2019, at the Jacobs Center for Neighborhood Innovation for a historical evening when 200 of San Diego's most respected civic visionaries, community leaders, and business partners will come together to celebrate 30 years of Mid-City CAN advocacy, collaboration, and organizing!

Rising to New Heights: Celebrating 30 Years of Neighborhood Action, Regional Impact!

Thirty years of advocacy is quite an accomplishment, and we look forward to continuing our work and standing shoulder to shoulder with members of our community to foster resiliency, promote wellness and compassion, and build bridges of opportunity toward a more just society. Rising to New heights is an opportunity to thank those who have stood by our side while inviting new friends to help us write the next thirty years of Mid-City CAN history. We hope to see you there!

As an attendee, your investment will support advocacy, leadership development, and civic engagement work aimed at building power and advancing equity for City Heights and communities throughout San Diego and Southern California. Your support provides the framework of what can be accomplished when everyday people come together to accomplish the **impossible**.

Throughout the evening, we will honor legislative, advocacy, and community organizing champions for their commitment to building people power and advancing equity for City Heights and beyond! *Nominations for community awards open May 25, 2019.*

To register go to: www.midcitycan.org/events/Rising2019 or contact the Mid-City CAN office at (619) 272-7582 or by email at sponsor@midcitycan.org. Thank you in advance for your time and consideration. We look forward to a memorable celebration as we come together to celebrate **Mid-City CAN Rising to New Heights!**

Sincerely,

Diana Ross, Executive Director
Mid-City Community Advocacy Network

ABOUT MID-CITY CAN

Since 1989, Mid-City CAN has worked to promote social equity and justice, and has helped to support initiatives which affect public policy on a range of critical issues. While our program foci has evolved over time and the strategies for affecting change, we remain committed to the belief that access to knowledge, vigorous public education, and citizen engagement are essential to our democracy.

RIISING TO NEW HEIGHTS

CELEBRATING 30 YEARS OF NEIGHBORHOOD ACTION, REGIONAL IMPACT

THURSDAY, NOVEMBER 14, 2019 | 6-10 PM | JACOBS CENTER

CHANGEMAKER - \$15,000 (\$11,500 Tax Deductible)

- Logo prominently displayed at Gala, Mid-City CAN website, slide presentation, and in all printed and electronic materials
- Custom signage near speaker podium
- Two premier Gala tables for 20 located in a prominent location
- Full-page, full color ad in Gala Program
- Reserved Parking
- Sponsored community tickets: (2) families of 4 or (8) tickets total

LEADER - \$10,000 (\$8,250 Tax Deductible)

- Logo prominently displayed at Gala, Mid-City CAN website, slide presentation, and in all printed and electronic materials
- One premier Gala table for 10 located in a prominent location
- Full-page, black-and-white ad in Gala Program
- Reserved Parking
- Sponsored community tickets: (1) families of 4 or (4) tickets total

CHAMPION - \$5,000 (\$3,500 Tax Deductible)

- Logo prominently displayed at Gala, Mid-City CAN website, and in all printed and electronic materials
- One premier Gala table for 10 located in a prominent location
- Half-page, black-and-white ad in Gala Program
- Sponsored community tickets: (1) couple or (2) tickets total

ADVOCATE - \$2,500 (\$1,125 Tax Deductible)

- Logo prominently displayed at Gala, Mid-City CAN website, and in all printed materials
- One premier Gala table for 10
- Half-page, black-and-white ad in Gala Program
- Sponsored community tickets: (1) ticket total

ACTIVIST - \$1,250

- Name prominently displayed on Mid-City CAN website
- One reserved Gala table for 10
- Emcee recognition

GALA TICKETS ONLY

COMMUNITY SUPPORT - \$500

(2) Gala tickets & name in 2019 Annual Report

GENERAL ADMISSION - \$100

CHILD (>10 YEARS) - \$25

PROGRAM AD ONLY

FULL PAGE - \$300

HALF PAGE - \$200

DESIGN SERVICES - \$50

Black-and-white ads

AD SPECIFICATIONS

FULL PAGE - 5"W X 8"H

HALF PAGE - 5"W X 4"H

Format: pdf or jpeg

Art submission deadline: **October 30, 2019**