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**SAMPLE EMAIL FOR CO-WORKER SIGN-UPS**

**Subject:** Join Your School’s Way to Go! Leadership Team

Hi [TEACHER, STUDENT, STAFF],

I wanted to let you know that the Way to Go! School Challenge is **September 25th - October 6th**. It’s a great way to battle carbon pollution head-on!

I’d like your help to motivate students, staff, and teachers to take the bus, walk, bike, roll, or carpool as much as possible during this two-week event.

When you [sign-up](http://waytogovt.org/sign-up/) on the Way to Go site, you are automatically added to our school team. You’ll get updates before the challenge and access to the School Success Kit.

If we get at least 50% participation for three days during the challenge, we can quality to win an AllEarth Renewables Solar Tracker for the school and a couple other great prizes.

I’m looking forward to your help September 25th – October 6th. Let me know if you have any questions.

Thank you!

[SENDER]