



MOTHERS OUT FRONT

MOBILIZING FOR A LIVABLE CLIMATE

This is a sample release for you to use to help create your own to inform the press about your delivery of postcards to your target.

For immediate release:
[DATE]

Contact: *[provide a contact who will be available to help a reporter.]*
Name/ Email/ Phone

**MOTHERS OUT FRONT DELIVERED MOTHER'S DAY MESSAGE TO [NAME TARGET OR LOCATION ex) STATE HOUSE, CITY HALL]
*[always start with Mothers Out Front in your title]***

CITY- DATE OF DELIVERY- Mothers Out Front delivered XX postcards to [name of target] at the [location] today. Mothers from [number] communities voiced a shared concern for the climate and asked [state/local] leaders to invest in renewable energy and transition away from fossil fuels. *[The first paragraph should lead with the basic information. Who was at the event? Where was it? What happened?]*

[Quote from a member of your team. It should include the name and community. The quote should reflect why this event is important.]

“Over the past few weeks, we have met with hundreds of people in our community to discuss the importance of renewable energy,” said *[member of group]* from *[name of community]*. “Today, we delivered that message to *[name of target]* and we ask him to join us in building a healthy environment today and a livable climate tomorrow for all children.”

[Add any supporting paragraphs about your specific campaign]

As part of a nationwide movement, Mothers Out Front groups delivered thousands of postcards to local officials in city halls and statehouses across the country.

Mothers Out Front brings mothers together to share their stories, discover shared values, train as organizers, take action, and lead campaigns at the local and statewide levels. We are a national movement of mothers, grandmothers, and caregivers dedicated to convincing elected officials and business leaders to work for a swift, complete, and just transition away from fossil fuels to clean and renewable energy.

[Photos attached]

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