

Mothers Out Front Social Media Guide



Tell the story to the world of your holding elected officials accountable by taking photos your post card delivery visits or other Mother's Day events and sharing them on social media.

- **Please tag @MothersOutFront and use both hashtags #MothersProtectChildren and #MothersDay in your posts.**

Ideas:

- Take photos of people—including mothers and children—filling out and sending postcards.
- Take photos of your postcard delivery with stacks of cards.
- You can **make a sign** that says, "This Mother's Day, I hope" and finish that sentence for us! Then take a selfie or a group shot holding the sign and post it with the hashtags and tag @Mothers Out Front.
- Take photos at Mother's Day marches and share with why you are marching this Mother's Day.

Accounts for Mothers Out Front and People's Climate March:

○ **Mothers Out Front:**

- **FB:** @mothersoutfront
- **Twitter:** @mothersoutfront
- **Hashtag:** #MothersProtectChildren #MothersDay

What you'll do on social media...

- If you have 1 minute: you will send a tweet or post to Facebook
- If you have 3 minutes: you will take a picture and post it on Twitter and Facebook
- If you have 10 minutes: search #MothersProtectChildren and retweet all the tweets you see
- If you have 20 minutes: you will post a video on Twitter and Facebook, and then share and retweet other mothers' posts

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