



MOTHERS OUT FRONT

MOBILIZING FOR A LIVABLE CLIMATE



OUR MISSION

We build our power as mothers to ensure a livable climate for all children.

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IMPACT

Whether it's the "bomb cyclones" that battered the Northeast earlier this year, California's largest-ever wildfire, or unprecedented heat-waves blanketing Europe and Asia, extreme weather is increasingly front-page news. There's no doubt what we're seeing is scary -- and for some, even paralyzing. Not for us. With our children's and grandchildren's future at stake, we know that paralysis is not an option. We do not turn our heads away from the tough challenges that we face, but we choose to focus on a different set of headlines: renewable energy prices plummeting; the number of cities powered mostly by clean energy doubling over the past three years alone; major automobile companies staking their future on electric vehicles; and the oil and gas industry dramatically under-performing in recent years, with new acknowledgment that the growing climate protection movement has become a material financial risk to the industry.

At Mothers Out Front, we're excited to be part of this growing movement, and part of making these more hopeful headlines real. Just over five years old, we're growing fast, as more and more women respond to our message. Over the past



year alone, we grew our base by over 50% -- now including 19,000+ members and supporters, powered by a central corps of more than 1,300 leaders and active volun-

teers, women who devote several hours a week to our work through one of our 37 mother-led teams in 8 states, working on a variety of local and statewide campaigns aimed at a swift transition from dirty to clean energy.

As we grow, we are increasingly not just fighting but winning these campaigns, helping to create the more hopeful future we envision for our children. We are utilizing our unique strengths with increasing skill -- our ability to show up in large numbers when it counts, to speak from the heart in ways that get through to decision-makers, and to work effectively in coalition with allies. And we are increasingly learning how to craft our campaign strategies for maximum impact -- by targeting energy companies' public reputation, for instance, and raising the political stakes for public officials weighing key decisions about our energy future.

Over the past year, we have had impact in various ways:

- **Slowing or stopping the gas infrastructure buildout:** In Massachusetts, Governor Baker halted progress on a proposed new gas compressor station in Weymouth, calling for new health studies, after we organized a silent stand-in outside his office and a spirited social media campaign, with moms around the state posting video “letters” to Baker highlighting their concerns. Similar work in New York and Virginia has led to significant delays for proposed new compressor stations and pipelines in those states, raising energy companies’ “cost of doing business.”
- **Passing clean energy legislation:** In Massachusetts, we successfully pushed for a range of clean energy measures, including a higher Renewable Portfolio Standard, requiring more clean energy in the state’s mix each year, and new community choice energy programs in several cities and towns (including Boston). In other states, we are building support for clean energy via our Covenant of Mayors campaign in Virginia, land-based wind campaign in New York, and 100% clean energy campaign in California.

- **Building strong coalitions to hold public leaders accountable:** We are active participants in major coalition efforts underway in each of our states to press for bold climate action, such as the Governor Brown’s Last Chance campaign in California, and the Cuomo: Walk the Talk campaign in New York. These campaigns have been resulting in record-size turnouts at rallies, such as a 1,500-person Earth Day event in Albany earlier this year.



Our momentum is strong, and growing. In the coming year, we plan to: add breadth and depth to our organizing capacity in the four states where we have on-the-ground staff, building toward increasingly statewide impact in each; expand into Pennsylvania and Colorado, where we have done extensive planning work; launch a regional anti-gas initiative that links mothers all along the pipeline

routes; strengthen our digital organizing capacity to expand our national reach; and build on our work to date engaging mothers in historically disenfranchised frontline communities.

We continue to believe that there is no more powerful force for change than women mobilizing to protect their children. We are dedicated to building the power of this movement, and we are in it for the long haul.

Our work would not be possible without your support and partnership, for which we are enormously grateful. Thank you.



A handwritten signature in black ink that reads "Kelsey Wirth".

Kelsey D. Wirth



PEOPLE IN THE MOVEMENT:

MEMBERS
19,525

LEADERS
1324

STAFF
19

HOW WE WORK

Mothers Out Front is building a national movement of mothers working together to protect our children and our communities from climate change and the damaging impacts of fossil fuel extraction and use.

We combine the fierce determination of mothers to protect our children with the discipline of a proven organizing framework developed over decades of social movements and taught at the Harvard Kennedy School by veteran organizer Marshall Ganz.

We empower mothers of all backgrounds to step into leadership by providing the structure, training, coaching, and tools they need to come together in teams, build power, and win campaigns.

We are a young organization but growing fast – as we must, to match the urgency of climate change. What started in 2013 with a handful of mothers in a Boston-area living room is rapidly growing into a national movement. The base we have

built now includes over 19,500 supporters (members, donors and participants in our in-person and digital actions), with over 1,300 active volunteers across 37 community-based teams organizing in eight states.

Our 19-person staff includes on-the-ground organizers in Massachusetts, New York, Virginia, and California. Since the 2016 election, we have expanded into other states, providing remote coaching and support to mothers across the country who want us in their community. Teams have sprung up in Ohio, New Hampshire, Washington and Alabama, and we are actively planning our expansion into Pennsylvania and Colorado. Our operating budget has grown from \$250,000 in 2014 to \$3.5M in 2018.

OUR YEAR IN REVIEW

357

**EVENTS &
TRAININGS**

— with —

2491
**TOTAL
ATTENDEES**

35
**POLICIES
& PROJECTS
IMPACTED**

150
**NEWS
APPEARANCES**

46,925
**VOLUNTEER
HOURS**

215
**TESTIMONIES
@HEARINGS**

14
TEAMS LAUNCHED

150
**MEETINGS WITH
DECISION MAKERS**

OUR IMPACT, OUR STORIES

THINK GLOBALLY, ACT LOCALLY



- In Massachusetts, Mothers Out Front joined with students and the Town of Lincoln's Green Energy Committee to win broad voter support for three green initiatives: Community Choice Energy plan; a plastic grocery bags and water bottles ban; and a local resolution to make utilities -- not customers -- pay for the gas lost from leaky utility pipes.

They spent countless hours meeting with town officials, local boards and businesses to achieve these wins. They also organized a huge 'Get Out the Vote' effort that included tabling at the local transfer station, a postcard party and mailing, and an electronic phone/ text chain to remind people to attend Town Meeting and vote!

- In New York, we launched a campaign to gain the approval of land-based wind power in Niagara and Orleans Counties where two proposed projects --Light-house Wind and Heritage Wind --would power 100,000 homes and contribute to the economy through permanent clean jobs and annual direct payments to the local communities.

- In Virginia, the Hampton Roads team continued to push each of the seven local mayors to commit to 100% renewable energy goals for their towns. The Mayor of Norfolk agreed to join the Global Covenant of Mayors for Climate and Energy, a big win, and our team now turns its focus to the future Mayor of Virginia Beach.

- In California, the San Jose team followed their win to pass Community Choice Energy with an innovative partnership to support the City's ambitious new Climate Smart San Jose plan by boosting resident engagement and pushing the city to adopt policies to lower

its carbon footprint. They also worked to push the California Clean Energy Act (SB 100). On Sept. 10, 2018, California Governor Brown signed SB 100 into law, putting CA on track to 100% clean energy by 2045 and 50% clean energy by 2026.



HALT THE INFRASTRUCTURE

- In New York State, our organizing helped delay the buildout of Dominion Energy's New Market project -- a network of new or expanded gas compressor stations along 200 miles of pipeline between Horseheads and Albany. Our Tompkins County team won the support of local officials in requesting a range of safety upgrades at the Borger Compressor Station, and built local power to carry out enhanced health and safety monitoring. Our team collected baseline air quality and community health data, for compari-

son to similar information to be collected in the future.

- In Massachusetts, we spotlighted the health risks of methane gas and pushed Gov. Charlie Baker to slow down and examine plans for a gas compressor station in the coastal town of Weymouth. The governor's turn-around came after we organized a silent stand-in outside his office and a spirited social media campaign. Moms around the state sent video "letters" to Baker to highlight the health concerns of Weymouth families.

- In Virginia, our team traveled door-to-door along the proposed Southside Connector route in Norfolk. We met lots of families who live along the proposed Southside Connector route who have no idea that a fracked gas pipeline would be constructed, quite literally, in their backyards. Our team tagged the route with lawn signs to alert neighbors of this threat and demonstrate its proposed siting.



"We wanted to promote awareness about the threat of the fracked gas pipeline so we designed these signs and went out into the neighborhoods along the proposed path. We attended several civic league meetings, met with community leaders and delivered 100 signs to spread the word. Many were unaware that this was even happening!"

Tess Amoruso, Mothers Out Front Norfolk Team Member

HOLD THEM ACCOUNTABLE

- In New York, we joined our allies to challenge Governor Cuomo to “walk the talk”. Following a 200 person foundational summit in October of 2017, a drumbeat of weekly actions animated the campaign demands: stop all fracking infrastructure projects, move to 100% renewable energy, and make corporate polluters pay. The campaign culminated on Earth Day as more than 1,500 activists converged in Albany.
- In California, we joined with 800 organizations to urge Governor Brown to agree to stop issuing permits for new oil and gas projects and to commit the state to a managed and just phase-out of oil and gas production, including imposing minimum setback limits to protect homes, schools and other sensitive sites.
- In Massachusetts, mothers from the Speaker of the House of Representative’s hometown of Winthrop recently started a team. They have been going door-to-door in this coastal town to talk to their neighbors about coastal flooding, plastics, and fossil fuels. They hope to gain more of the Speaker’s constituents to urge him to take bold action for clean energy.

[Click here to read more stories from the field on the Our Stories Blog](#)



“I couldn’t believe my 17 year old son Phil was willing to get up so early to ride the bus to Albany with me. Afterward, he said he thought the rally was cool and - first time ever - that he is proud of everything I’m doing to combat Climate Change.”

Heather Stanton
Elmira, NY



Mothers Out Front at the MA State House for the September 2017 Renewable Portfolio Standard hearing

BOARD & STAFF

STAFF

MIMI AUGUSTIN	Executive Assistant
BETSY ERICKSEN	MA Community Organizer
SECKY FASCIONE	Interim National Organizing Director
MICHELE GIELIS	Digital Organizer
JANET GROAT	MA Organizing Manager
ETEL HAXHIAJ	MA Community Organizer
LINDA HUTCHINS-KNOWLES	Expansion Organizer
NEELY KELLEY	NY Senior Organizer
KATIE MAIN	Membership and Events Organizer
TERRY KUSH	Director of Operations
LISA MARSHALL	NY and Expansion Community Organizer
AIMEE MARUYAMA	Director of Development
KIM MILLER	VA Community Organizer
MAX PARISH	Database Administrator
BIMINA RANJIT	Communications Associate
ANNE ROACH	Communications Manager
BETH ROACH	Richmond Community Organizer (VA)
VANESSA RULE	Co-Founder, Director of Expansion and Learning
ELECTA SEVIER	Executive Director

BOARD

KELSEY WIRTH, Co-Founder and Chair
BONNIE COCKMAN, Treasurer
LAURA DEBONIS
KRISTEN GRIMM
ELIZA JOHNSTON
ELLEN NELSON VAN BEVER

MEET OUR NEW STAFF

> [Click here to meet our growing team](#)



KATIE MAIN
Membership and Events Orgnizer
Yellow Springs, OH



ETEL HAXHIAJ
Massachusetts Community Organizer
Worcester, MA



BIMINA RANJIT
Communications Associate
New York, NY



LINDA HUTCHINS-KNOWLES
Expansion Organizer
San Jose, CA



BETH ROACH
Virginia Community Organizer
Richmond, VA



TERRY KUSH
Director of Operations
Washington D.C.

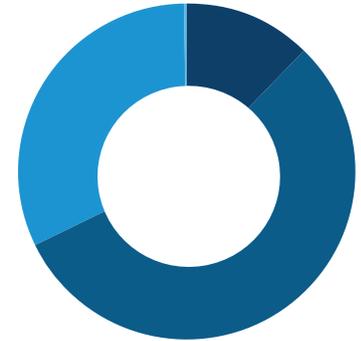


2017 STATEMENT OF ACTIVITIES

We recognize and thank our more than 1300 supporters, members, and foundation funders who make our work possible.

SUPPORT AND REVENUE

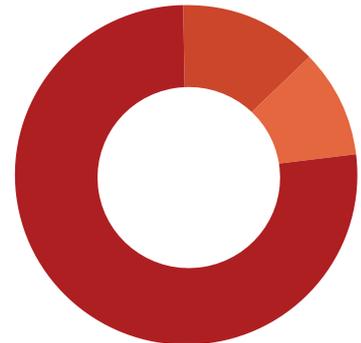
<i>Individual Support and Membership</i>	\$335,367	12%	
<i>Major Gifts / Family Foundations</i>	\$1,492,218	54%	
<i>Special Events (Net)</i>	\$57,641	2%	
<i>Grants</i>	\$852,557	31%	
<i>Program Revenue (energy referral fees)</i>	\$7,141	<1%	
<i>Interest and Other Income</i>	\$55	<1%	



Total Support and Revenue **\$2,744,979**

EXPENSES

<i>Program Services</i>	\$1,126,460	73%	
<i>Management and General</i>	\$205,952	13%	
<i>Fundraising</i>	\$217,668	14%	



Total Expenses **\$1,580,080**

Change in Net Assets	\$1,194,799
Net Assets at Beginning of Year	\$1,375,707
Net Assets at End of Year	\$2,570,506

LOOKING AHEAD



We know that we must not just sustain but increase the momentum we have built in order to have the kind of impact we want and need. Our sense of urgency only grows, as we witness the manifestations of climate change intensifying around the globe. We will work to grow both our capacity and our impact across all our teams and communities, even while we expand into new territory. In particular, we would like to highlight the following key priorities for 2019:

- Build toward statewide impact in our four primary states, adding breadth and depth to our organizing capacity and leveraging the power we have built for maximum impact.
- Continue our strategic expansion into new states.
- Deepen and leverage connections across our movement so that the whole is greater than the sum of its parts – specifically, strengthen and expand our national initiatives, regional campaigns and digital engagement.
- Expand our movement to include a growing, diverse array of voices.





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