

Mothers Out Front Electric School Buses Campaign

[Template by Mothers Out Front, National Communications Team, Jean Cummings]

Sample Letter to the Editor

[City or Town Newspaper]

Re: Letter to the Editor about [Name of your green transit campaign], Mothers Out Front
[Name of your city or town] Community Team

It may be yellow and it carries schoolkids, but it's a whole different kind of school bus! Cleaner, healthier, quieter, and less costly to run, an electric school bus ticks all the boxes.

[State reason why you are writing now, i.e., "As we launch our first electric school bus in Name of town,"] mothers are breathing a (clean) sigh of relief as they see their kids onto the bus at the bus stop. This clean transit means no more noxious fumes that studies show aggravate asthma and other breathing difficulties.

We at Mothers Out Front also love that clean electric school buses and electric transit buses are replacing the old diesel-powered ones that emit climate warming gases. Electric buses are advanced technology vehicles that are helping to curb climate change and protect our children. Even the electricity used to power electric school buses can increasingly be derived from renewable energy sources, if municipalities so choose.

Combine these benefits with innovative methods of financing initial costs and who wouldn't love the new yellow school buses? [Put your Ask here, maybe it's Come to the meeting with the Select Board on 11/11/1111]. Help expand our fleet of clean electric school buses!

[Name, name, name, name, name, name]
The Mothers Out Front [Town] Community Team